

Isabel Matchett is in her second year of the two-year Diploma Nurse Program at Sheridan's Credit Valley Campus. She remarks on the experiences of a nursing student, and states that the past year and a half have been the most difficult, the most frustrating, the most beautiful, and the most wonderful years of her life.

Although she had prepared for a nursing career by reading every brochure available and by talking to every nurse she knew, she laughingly admits she did not anticipate the amount of hard work that nursing involved.

"Work, — I had never seen so much work! The classes (8 a.m. to 3.50 p.m., Monday to Friday), the three to four hours of homework each evening, the multiple choice exams, the detailed study and the never ending supply of it — I didn't think we'd survive."

"Somehow we did survive. We soon added labs to our academic work and nursing skills were practised over and over. We slaved at least 45 minutes on our first attempts at bed making in September whereas, now, we are able to make a bed with a patient still in it, in approximately five minutes."

"During the first week of October we began our hospital experience. We were so proud and happy to be in uniform, but terribly frightened in case we did something wrong. My group of 10 was assigned to a medical unit along with our teacher who supervises us in all our experiences."

Students rotate through four major clinical areas, i.e. medical, obstetric, paediatric and psychiatric wards. The five hospitals which provide these experiences are: Georgetown and District Memorial Hospital, Milton District Hospital, The Mississauga Hospital, Oakville-Trafalgar Memorial Hospital and Peel Memorial Hospital.

"After Christmas new procedures were added to our repertoire of skills and we mastered dressings, compresses, I.V.'s (intravenous therapy), I.M.'s (intramuscular injections) etc. Meanwhile the

academic learning continued. Mondays were 'heavy' class days, Tuesdays and Wednesdays half the class went to clinical areas, while the others remained in class. On Thursdays and Fridays the groups alternated, while academic classes continued each afternoon.

"The highlights of my obstetrical rotation was seeing my first delivery and learning that teaching is a very, very important part of nursing. I began to feel I was part of the health team and to know what nursing was really all about. I truly wanted to be a nurse now and nothing could shake my intent to pursue this goal."

"There was anxiety and finally relief as we learned we had passed the first year final exams. We were exhausted. In our month of holidays (August) we did nothing but recuperate. It passed much too quickly."

"In September we registered for our final year, a year that promised to be exciting and fulfilling. Old

friendships were renewed and new ones made quickly as Sheridan students from other campuses were added to our residence numbers.

"Time has passed quickly and I enjoy it.

"I have learned that the funny, warm, tearful and at times 'little monsters' on paediatrics can easily worm their way into my heart and teach me more about myself than anything else can. I have changed in many ways, — matured perhaps, and now find great reward in looking after the elderly as well as the young. I still find there are days, from time to time, that I feel like 'throwing in the towel', but then there are the intangible rewards that last and cannot be excelled. These are so difficult to describe because they come from within as one works with others.

"I am looking forward to psychiatric experience, my pre-graduate rotation and August 2, my graduation day — the greatest day of all.

INFORMATION REQUEST FORM

Just fill out this information request form and return it to:

Sheridan College or call: 845-9430
 Information Services 362-5861
 Trafalgar Rd. 632-7081
 Oakville, Ontario, L6H 2L1 823-2110

I would like information about:

Name:

Address:

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Program 'for real'

The two-year Advertising program at Sheridan - Oakville is "for real".

This year, for instance, first-year Advertising students created an ad for the summer course in "Magic" which is being published in two U.S. magazines. The students did all the work—from copywriting to finished layout. Second-year students prepared, as a copywriting assignment, a series of advertising campaign ideas for consideration by the Family Planning Federation of Ontario.

An allied endeavour was the preparation of a TV advertising campaign, (TV copy and storyboards) for an important instant breakfast drink, that was enthusiastically received by the corporate planning manager of General Foods, Ltd.

The realism of the Advertising program extends into the actual working world. For practical experience, last winter, both first and second-year students went out to work for 10 days in the advertising departments of newspapers, radio stations, depart-

ment stores and ad agencies in Hamilton, Toronto, Mississauga, Brampton, Port Colborne and Kitchener.

In addition to the longer period of work experience, the classes have gone on field trips into the advertising world to see it whirling. More than a dozen trips this winter included Warner-Lambert Pharmaceutical (Canada) Ltd., Vickers and Benson advertising agency, Southam Business Publications, CFTO-TV, Bramalea City Centre Plaza (management), Miracle Mart Food Distributors, Charters Publishing Co. Ltd., Ford of Canada, Christie Biscuits, Spectator in Hamilton, Radio CKEY, and—to get to the primary supply source—the Ontario Paper Mills at Thorold.

Professionals in the advertising field have come to the campus to discuss their work. These included Pat Hurley, president of the Radio Sales Bureau of Canada; Mike Kornfeld, head copywriter, CHUM; Kirk Simpson, Advertising Manager, Oakville Beaver; Wally Legge, Retail Advertising Supervisor, Toronto Star; Robert Oliver, president, Canadian Advertising Advisory Board.

The two-year Advertising diploma program is available to Grade 12 or 13 graduates and to mature students.

Sports publicity program

There has been a concerted effort by the federal, provincial and municipal governments to upgrade amateur athletics in Canada. In order to achieve this, a great deal of promotion and information releasing will be required to ensure the success of these programs. Also the current boom and subsequent interest in professional sports leagues warrants a specialized system of coverage and promotion.

For this reason Sheridan College has approved a new Sports Information and Publicity program which will instruct students in the preparation and distribution of all pre-event and post-event press releases. In addition, the program will include compiling, analyzing, recording and releasing of all relevant individual and team statistics, as well as covering the elements of sports journalism, photography, media sports coverage techniques and advertising.

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 Sheridan
 Style

WE DID IT! WE WON!

Another victory for Sheridan team
 Judo tourney
 Another victory for the Bruins
 Sheridan Bruins crush Algonquin Brock University 9-3
 Bruins ready for action
 wins Canadian title
 Girls' fitness Pandas beat George Brown, 66-6 as Bruins unbeatable
 Ski team eye victory
 All-weather track
 Girls' to be put to use
 at tennis tournament
 Athletic training course
 good as universal
 first of kind in Canada
 Bruins top Hawks' athletics
 Hockey
 Bruins plan big year
 Girls hockey team picked after
 Wrestling squad to meet Varsity
 Sheridan football Bruins defeat
 Curling
 Royal Military College by 20-14
 Bruins bomb Huskies
 Bruins humiliate Kverson
 Lots of action for varsity teams
CURLING FOR EVERYONE
 Invitational golf
 Rifle team wins with 940 points
 Intramural Hockey Tournament
 Karate
 Seneca Braves
 Bruins whip Erindale 7-4
 Badminton squad
 Bruins whip Erindale 7-4
 Women's sports not just men's
 sports done badly
 Ski team
 Sheridan Bruins
 Golf tournament
 Basketball Bruins
 beginning to roll
 Pandas crush Humber
 Intramural hockey
 is now underway
 main unbeaten