

Family Day Care enriches home

Twice a week, more than a dozen mothers in the Oakville area take their babies and toddlers to school. They're members of Sheridan's Family Day Care program—a comprehensive series of activities designed to enhance family life.

In this program, mothers learn how to enrich the home environment with activities and play materials best suited to their children's age group. They're increasing their knowledge and skills in child development, finding out new ways to broaden their children's minds and imaginations.

During the mornings mothers may visit nursery schools and infant centres in the community, observing the techniques and practices of skilled professionals. They may visit privately run day care centres and, for at least one morning of the program, each mother works as a helper in a school or centre.

Afternoons are devoted to seminars, discussion groups, and other opportunities for an exchange of ideas.

Subjects covered include child development, family life, the home as a learning environment, mental health and the woman's role, nutrition and health.

And while the mothers are learning, the children are taking part in an absorbing program run by specially-trained staff. It's a program with a wide variety of games and experiences that complements the studies of the mothers.



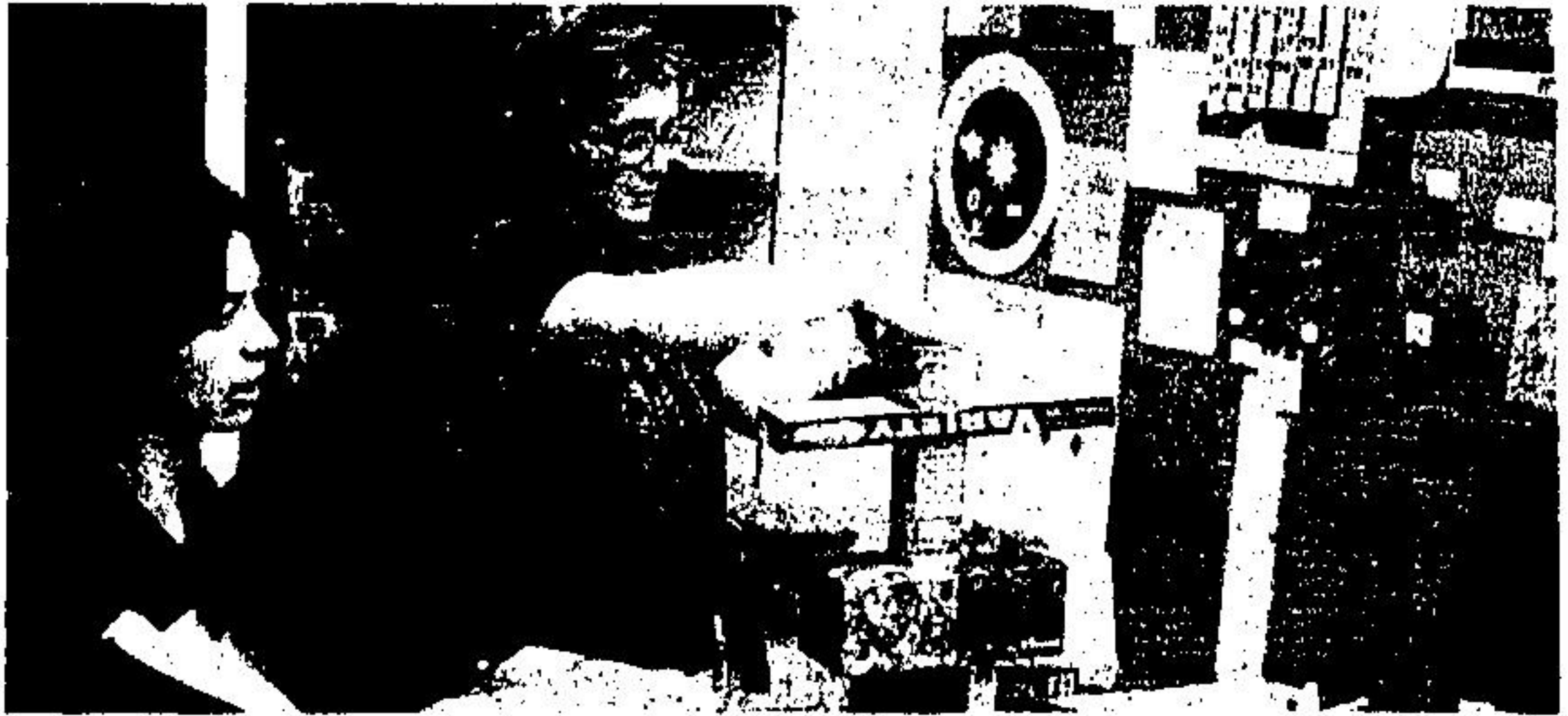
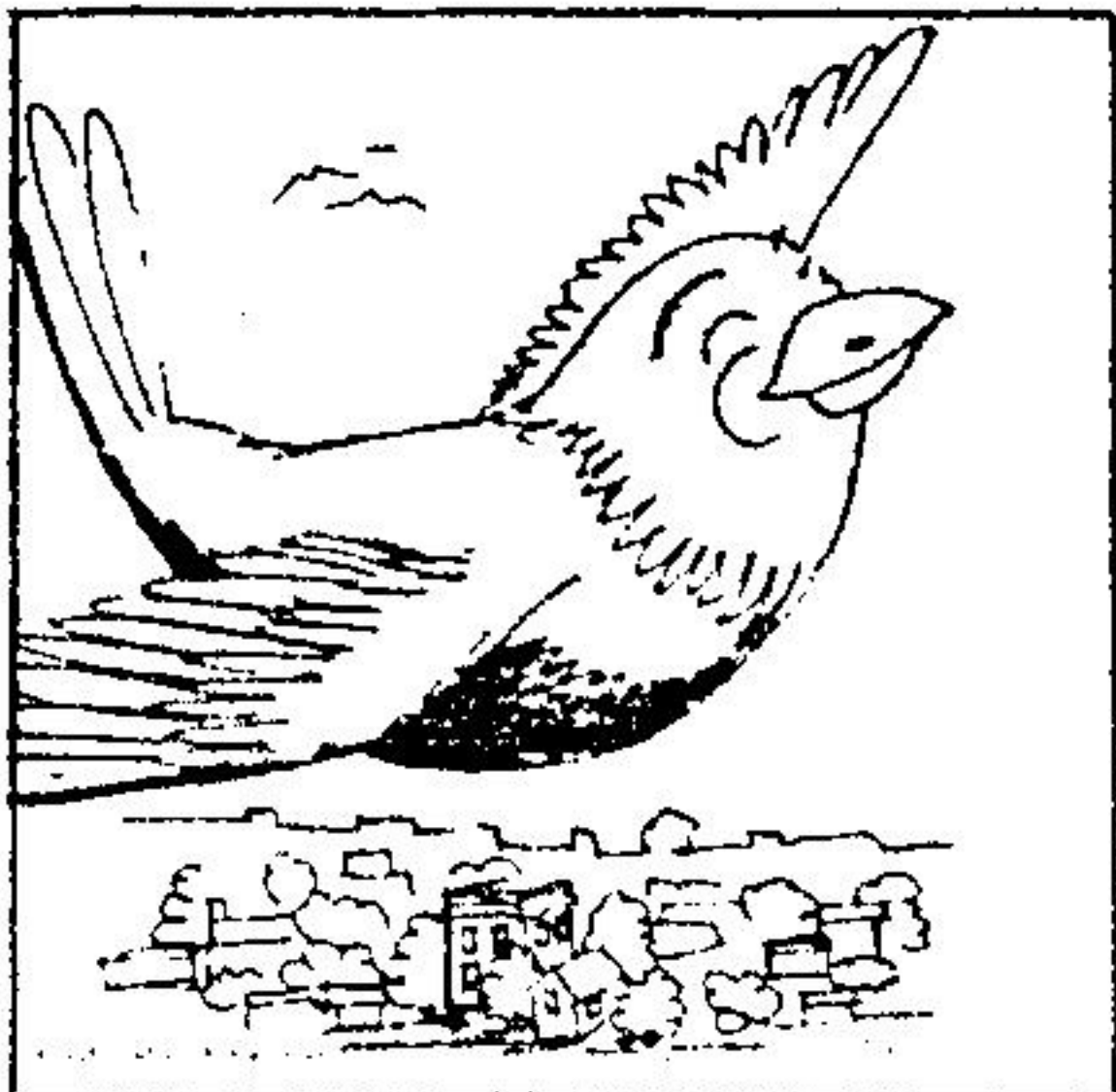
Modelling, Fashion Careers Open House April 9

The Modelling and Fashion Careers students of Sheridan College invite the public to their second annual Open House Tuesday, April 9, from 1 to 6 p.m.

The Open House is seen as an excellent opportunity for girls to view the facilities of this one-year program which is available at the Oakville Campus. Interested girls are invited to tour the campus, view mini fashion shows and video tapes of the Sheridan student beauty pageants and fashion shows. In addition they can observe cosmetic demonstrations, view projects, before and after photos of students in the modelling program and preview student-designed fashions.

Visitors will then be treated to a delicious buffet snack and will be able to talk with instructors and Sheridan graduates who are now engaged in top fashion careers.

The programs are aimed at preparing girls for careers in professional modelling or fashion careers. The Modelling electives lead to jobs in runway, showroom, photography, industrial or TV modelling. The Fashion Careers section trains girls to be cosmeticians, airline hostesses, fashion co-ordinators, and public relations representatives.



Personal experience with children's toys and pastimes gives mothers a fresh outlook on an important aspect of child care.

Program teaches students to help people learn

If you are interested in working in institutions along with professionals to care for and help young people learn then the Instructional Technician (Assistant) Program may be for you.

This program has recently been revised to take into account the wide range of job opportunities in the field of assistants in the care and teaching of children and adolescents. Graduates of the program have secured employment in public library audio-visual centres, special education classes, kindergartens, public and secondary schools. The first year of the program gives students the general knowledge and skills needed to work with professionals in many areas to help children develop and learn. The students will learn about teamwork and their responsibilities to the institution and the people in it.

In the second year students select options according to their interests and abilities and specialize in assisting the professional or working with children and adolescents more directly. In the first option of Audio-Visual Technician, students learn how to operate and

maintain the many different kinds of A-V equipment, as well as how to instruct others in their use.

In the Child Development Assistant option, the student will learn skills and knowledge applicable to the development and training of children and adolescents. Up-to-date methods of helping will be an important part of the option as well as practice in producing and using learning materials.

The Child Development Assistant option may particularly appeal to the mature person starting a new career.

Volunteers who are currently working in schools and other institutions may especially wish to up-date their skills and knowledge by enrolling in one or two courses of the program as part-time students. This will enable them to earn a diploma and prepare them for eventual employment. Arrangements are being made now to accommodate part-time students. For further information about both full and part-time studies in the program contact: Jim Macdonald, co-ordinator, ext. 120 or the secretary, School of Applied and Liberal Studies, ext. 224-293.

Sheridan gardening grads get jobs

A 20-year old blind student who is presently completing the Garden Centre Merchandising program at Sheridan's Brampton Campus has been guaranteed permanent employment at Oseco Ltd. (seed specialists) upon graduation.

The success of this student prompted the CNIB (Canadian National Institute for the Blind) to request permission to enrol some of its members in the same program.

A few of the nine students, ranging in age from 19-60, commute weekly from within a vast area that encompasses Newmarket, St. Catharines and Ottawa. About 40 per cent of those enrolled are already employed in the garden centre industry and are sponsored by their employers. This was one of the reasons that influenced the program co-ordinators to compact the program into a four-day week.

Classes run Monday to Thursday inclusive so that the remainder of the time may be spent commuting, as in the case of the man from Ottawa and/or getting work experience at some garden centre.

The balance of the class that is not directly sponsored, has fared remarkably well by obtaining jobs at the completion of the five-month (17-week) program. The jobs are well paying by industry standards, which is seeing a rapid increase in hourly pay for informed personnel.

On March 25 the students will spend two days touring the CIL fertilizer plant at Courtright, Ontario, and the Strathroy operation where nursery products are packaged. During the Christmas break they visited many garden centres and nurseries in this area. As a result of these visits all the students have secured jobs at the garden centre of their choice and a centre in Mississauga has requested four or five graduates.

Program co-ordinator Tom Crookston has 10 years experience as a horticultural consultant in both the U.K. and Canada and still acts as a major consultant for two large garden centres in Mississauga.

The program also draws a number of post-secondary students who want to enter the gardening industry after graduation, and mature students who are thinking of changing their career. Students still register on a full-time basis, while those interested in learning specific areas of gardening enrol for part-time studies.

The courses provide indepth study on all aspects of the garden centre industry. Some instruction covers the retail side of the nursery industry from merchandising and salesmanship to the operation of a cash register. Students are also required to learn plant characteristics (pest recognition and control) and soil properties.

Emphasis is placed on other products that can contribute to year-round profitable operation in garden centres. For many, this is maintained by the sale of artificial flowers, houseplants, gift items, indoor seasonal decorations and patio furniture. Indoor gardening under artificial light is another way of extending operations which is covered during the program.



Starting in September, the Early Childhood Education diploma program will be given in Brampton, which will include a demonstration Day Care Centre where parents from the community can bring their children. The centre will serve as a study lab for Sheridan students. The two-year ECE program is also offered at the Oakville Campus.



Garden Centre students learn care of evergreens.