



THE GROWTH PHENOMENON

At a time when many people seem to be talking a decline in growth of universities and colleges, Sheridan College is experiencing growth of rather startling proportions.

Over a period of four years the percentage of secondary school graduates from Halton and Peel attending Sheridan increased by a phenomenal 70 percent! And of course the number of secondary school graduates was increasing rapidly during this same period. Over the past three years the number of "mature students" attending Sheridan day-time programs has doubled each year. While this has been happening evening and summer course attendance has more than doubled in the past three years.

Our analysis of future trends indicates that the college will continue to experience great demands upon its resources and facilities. The board and faculty of Sheridan College are giving top priority to plans to meet these demands, but also to maintain the high quality of education for which the college has become noted.

It would seem that post-secondary on-going education for great numbers of people is here to stay and that Sheridan College will have a vital role in providing it.

J.M. Porter
President.

Only 3.5 percent unemployed

Latest employment report shows Sheridan students doing well

Sheridan's placement report shows only 3.5 percent of last year's college graduates are currently unemployed.

The report states that programs with the highest rate of unemployment are media arts with 18.8 percent and photography at 14.8 percent. Twenty-seven programs have a 100 percent employment rate. Figures are based on the number of graduates listed with the college as of January 23, 1974.

Several methods are used by the college to assist students in job hunting, career preparation and actual employment

placement.

A 43-page Job Hunting handbook written and produced by Sheridan Career Counsellor Rosemary Gaymer in co-operation with the student government, is designed to help students with their career plans, job hunting, preparation of resumes, and letters of applications. Also it points out mistakes in career planning, and how to avoid them.

In addition, Miss Gaymer arranges regular job hunting workshops with program co-ordinators and the 1974 graduating classes. Each two hour session deals with basic career concepts; diversity and letters of applications.

The college also employs a full-time placement officer who works directly with students in helping them obtain suitable full and part-time employment.

Placement officer Ross McEwen, in his efforts to bring the placement office to the students, publishes regular weekly articles in the college newspaper to help make students aware of the placement office and its activities.

Also, each article features a "job of the week" as an indication of the number of jobs available through the placement office.

As another method of mass communication, job positions available are publicized throughout the college on the student cable television station.

From 2,500 letters mailed to employers during the last academic year announcing Sheridan's 1974 on-campus recruiting program, 31 companies have booked interview dates. In addition, Mr. McEwen sent 1,270 letters to employers in Halton and Peel region encouraging them to hire students for the summer on a part-time or full-time basis. Response is excellent; McEwen reports. Some firms are offering one or two positions while others have up to 10 vacancies available for summer employment. Wages range from \$2 an hour to \$475 per month.

Next year the college plans to investigate the job situation of students who graduated five years ago.

"Come Alive Between 9 and 5"

In answer to increasing demands from the community, Sheridan will introduce a stimulating series of courses for part-time day students this September.

Titled "Come Alive Between 9 and 5", this program offers a broad diversity of subjects—ranging from anthropology through human relations to wardrobe planning and music for children. More than 18 courses are included.

Courses are constructed on a schedule that will let students attend for just one afternoon or morning a week, or fill out an entire week by selecting a full slate of subjects from the program list.

Any of the courses can be taken for credit qualification but there is no obligation for students to write final tests if they don't require the credits.

Because of the keen interest already shown for most of the subjects, it is expected that most enrolments will be based on interest and that credits will be sought by a minority.

"Because of its built-in flexibility, this program can add additional courses to meet future demands", co-ordinator Joyce Mueller said. "We're out to provide a worthwhile learning experience for as many people as we can, and flexibility will be an important key to this goal."

Applications exceed 4,100

Sheridan College has received 4,160 applications compared to 3,430 at the same time last year, according to the latest statistics released from the Registrar's Office.

This 21.3 percent increase in applications would seem to augur well for Sheridan's 17 percent projected enrolment increase for 1974-75—totalling 4,101 students. Of these, 2,922 students will be at the Oakville Campus, 693 at Brampton, 32 at Milton, 207 at Mississauga Campus School of Design and 247 at Credit Valley Campus School of Nursing. New students account for 2,516.

In accordance with a provincial agreement to adhere to a common release date for letters of admission, the first letters were mailed on March 15 this year. Students offered admission to the college are given two weeks to reserve a place in their chosen program by paying a \$35 non-refundable confirmation fee.

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Sheridan
Style



Catching the spring sun at the Oakville Campus.

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LETTERS TO THE EDITOR

Sheridan Style invites readers' comments on any issue and particularly the contents of this publication. Space for this purpose will be reserved in ensuing editions. Each letter must be signed and should be restricted to 100 words or less.

The Editor

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STYLE**

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