

# Halton delegation attends Lambton IPM "pre-opening"

The International Plowing Match and Farm Machinery Show this year is in the western end of the province. Lambton County is host for '73 and the match will be held Sept. 25 to 29 inclusive on the J. K. McLaughlin and neighboring farms north-west of Alvinston, off Highway 79. A press and exhibitors' day was held at the site, with over 200 media representatives, Ontario Plowmen's Association, Lambton County Committee and exhibitors on hand for the official "pre-opening" ceremonies. A large delegation from Halton attended as Halton will host next year's match and the local committee was keen to see how Lambton is running its show.

The Halton delegation found Lambton a county of lush corn and soybean crops, in addition to the Sarina area a number one product—oil. The match site looks ideal and the hospitality was warm as the Lambton hosts extended a welcome to visitors interested in helping make this year's IPM another record breaker.

Starts with plow  
Minister of Agriculture and Food, William A. Stewart was guest speaker at Wednesday's press-exhibitors' day. He reminded the group the top six inches of the soil in Ontario is responsible for all our agricultural production so it is important to stress the value of good agricultural

farm land—and that begins with good plowing", he said.

Mr. Stewart turned the first sod with a tractor-mounted plow to kick off the 1973 match, then posed with a horse-drawn plow for pictures. He also helped Ontario Plowmen's Association present the host farmer J. D. McLaughlin with a miniature windmill bearing a sign about the IPM.

Mr. McGugan is reeve of Brooke Township and extended a doubly warm welcome, once as host farmer and once as reeve. Lambton Warden James Moran and OPA secretary-manager Ed Starr were among the speakers. A dinner followed.

Have again  
This year's match is the 60th annual. Lambton hosted the match just 60 years ago this year.

Over a dozen members of the Halton IPM '74 committee were on hand for the press-exhibitors' day. The delegation was headed by Ross Sugaworth of Burlington, chairman of the local committee. George Swann of Milton, publicly chairman for the '74 match, was there with his Super-sweet Feeds sound car.

Halton County Council will have a large tent at the 1973 International, to promote next year's match on the Craig Reid farm south of Georgetown Sept. 24-28, 1974. The county engaged Rud Whiting and Peter Saxon of Oakville to design and operate the tent, with assistance from county council's agricultural committee headed by Deputy Reeve James Watson. Halton Plowmen's Association, the local Women's Institutes and 4-H girls, and others.

"Hospitality"  
Theme of the Halton tent will be "Hospitality Halton" and it will be divided in two sections. One area will be an old-fashioned country store and post office where advertising for the '74 match will be distributed and the other area will be a tea room along old-fashioned lines. In the tea room a four-projector slide show on Halton will be shown.

Organizers hope to have a "pony express" man touring the grounds and handing out free draw tickets which will win a family an expense-paid trip to the IPM in Halton next year.



HOST FARMER J. D. McGugan and Mrs. McGugan were presented with a miniature windmill Wednesday when Ontario Minister of Agriculture and Food William A. Stewart attended the press day at the site of the 1973 International Plowing Match at Alvinston in Lambton County. At left is Max Stedman, Lambton's director on the Ontario Plowmen's Association, who helped with the presentation, with Mr. and Mrs. McGugan and Mr. Stewart.

## Producers given 90 cents increase in milk prices

Ontario dairy farmers who produce milk for table use are to receive an additional 90 cents per hundredweight for their milk, effective Oct. 1. In announcing the increase in returns to the Province's 8,070 fluid milk producers, the Chairman of the Ontario Milk Marketing Board, George R. McLaughlin, stated that the Board is very concerned with the maintenance of an adequate supply of milk for the consuming public.

"This concern was evident," he said, "in a recent press release by the Federal Minister of Agriculture, Eugene Whelan, when he announced measures to effect an increase in returns of \$1.00 per hundredweight for producers of industrial milk."

In the Fall of 1972, total milk production in Ontario began to fall off from year earlier levels.

Inefficient

"Since the beginning of 1973," Mr. McLaughlin said, "the rate of decrease has accelerated from one percent

to a level of 6.9 percent for the month of July. The Board has taken action previously in an attempt to offset this trend. It is obvious now that the previous price increases were insufficient to accomplish the objective of maintaining adequate milk supplies. The only responsible action for the Board to take now is to increase the price substantially."

"From the first to the second quarter of this year," Mr. McLaughlin said, "feed costs have increased another 10.5 percent and labor is reported at 6.6 percent higher. Many producers are faced with the circumstance where it is more attractive to sell the feed supply they would normally use to feed their dairy cattle, rather than to convert it to milk. They face equally attractive alternative uses for their cattle and their own labor."

Cost family \$9.20  
Mr. McLaughlin said that the increase in the producer price is between 11 and 12

percent. The increase to the consumer is not known, because this is determined by individual dairies and stores in response to competitive forces. The Board calculates that the producer increase itself will amount to an additional \$9.20 per year for a family of four consuming an average of 100 quarts per capita per year. This amounts to an increase of 2.5 cents per day.

The 90-cent increase per hundredweight raises the farm price for raw milk in Southern Ontario from \$7.90 to \$8.80 per hundredweight, and in Northern Ontario from \$8.47 to 9.37 per hundredweight.

## Long dry spell may up cost

The long dry spell currently being experienced in this area could eventually cause an increase in the price of milk to consumers, Halton County Council's administration committee was informed at a meeting last week.

Agricultural Representative for Halton County, Henry Stanley and Federation of Agriculture representative Bruce McClure told the committee there had been only a quarter of an inch of rainfall in the previous 40 days.

Use feed  
The lack of rain caused the pastures to dry up and area farmers were forced to use feed they had intended to use in the winter.

Added to the problem of the dry weather is the continuing high rate of farmers leaving the farms. The two representatives noted farmers were finding it increasingly difficult to find help, even to spare them off on the odd weekend, and this was one of the factors contributing to the decisions of farmers to leave the farm.

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## Plenty to see and do at Int'l Plowing Match

September 25 to 29 are important dates to keep in mind. The 1973 International Plowing Match and Farm Machinery Show will be held on these dates, on the J. D. McGugan and neighboring farms near Alvinston in Lambton County. The match will be officially opened September 25 by His Excellency, Governor-General J. Roland Michener.

Ontario is also host for the Canadian Plowing Championships, which will be held at the same site on Sept. 27. Entrants from seven provinces will be competing for the right to represent Canada at the 1974 World Plowing Match in Finland.

About 600 acres will be used for the match site. Tented City, covering approximately 75 acres, will accommodate more than 300 exhibitors in tents and buildings. Rural and urban visitors will see everything from the latest in farm machinery to new automobiles and home appliances, on display.

700 to plow  
There are 37 classes for the more than 700 competitors in the tractor and horse-drawn plowing competitions. As well, there are special classes such as the Queen of the Furrow, Warden's Class and Canadian Open. Tractor-drawn wagons will be on hand to drive interested spectators to the plowing fields and back.

A daily parade of new farm machinery, new model cars, ATVs, oxen, mules and old steam engines is one of the highlights of the match that shouldn't be missed.

A visit to the 1973 International Plowing Match will show why this is one of the world's largest and most popular annual outdoor farm and home shows.

## Listen to people says GUARD head

The time we spent on the expertise of the experts, William A. Johnson of Nassagaweya told this newspaper this week, after learning Halton County Council has turned thumbs down on a public input program in connection with its solid waste management study.

Johnson represents GUARD (Group United Against Rural Dumping) in North Halton and is an executive member of the Ontario Garbage Coalition, the 60-group, 60,000-member organization opposing dumping of city garbage in rural areas. He has been a constant critic of Halton's new solid waste study and challenged the report's designers, an engineering firm, to a public debate on the subject. To date they have ignored his challenge.

Disappointed  
On learning County Council had last week rejected a program to obtain public input on the solid waste study.

**H.S. HOLDEN**  
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## Acton, Hornby girls tops in junior show

This year's Junior Holstein Show at the Canadian National Exhibition was larger and better over-all than last year's introductory contest, designed to provide open competition for 4-H club members and to encourage development of purebred herds by young people. There were 54 entries compared to 25 in 1972.

In the Intermediate section, Lynn Stewart, who is the daughter of the well-known Holstein breeder Bertram Stewart, Hornby, picked up first place with Quality Maple Farm. Runner-up was Debbie C. Kendall, Georgetown, with Terragon Maple. Other high placings were Wayne Laird-Law, Norval; Laura Moore, Terra Cotta; and Daniel Dutton, Inglewood.

Brent Walker, Grimshy, was the highlight winner as he picked up the Roybrook Trophy for showmanship, donated by Roy Ormlston, Brooklin, and the Spring Farms Trophy donated for permanent possession by J. M. Fraser, Streetsville, for the grand champion calf. Judge of the calf section, T. Robert Flett, Ottawa, called Brent's calf, Walderbrae Emperor Maureen a beautifully balanced animal with nicely blended parts. He chose her over another senior heifer, International Reaky, shown by Scott Stewart. Other top winners in the senior class were: Cam Jaynes, Stouffville; Jim Moore, Terra Cotta; Douglas Fraser, Streetsville; Stewart Gregson, Hillsburgh; and Peter Faris, Cookstown.

The junior calves were headed by Flemington Fury Star, shown by Deborrah Hutchins, Acton, with Agro Acres Unique Nettle, shown by Donna Stewart, Hornby, in second place. Further down were Mary Lou Landlaw, Norval; Judith B. Kendall, Georgetown; and Holly Hurren, Campbellville. All the white, showmanship judge Ralph Fawcett stood at ringside picking out five top showmen from each class. The 15 finalists were judged with Brent Walker taking top prize over Lynn Stewart and Holly Hurren who were close second and third. Through the contribution of Roy Ormlston, Brooklin, Brent won a beautiful trophy for permanent possession and each of the 15 finalists received \$10.

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Target Mastitis Ointment Special \$3.20 (Brand of Aureomycin) 6 x 1/2 oz. Tubes Reg. 3.65 pkg.  
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