

Sheridan models active in community



Sheridan modelling students specialize in many areas of the fashion industry: fashion modelling, cosmetology, hostessing and demonstrating are just a few. Here some of the girls relax in the student light court.

Many community groups and organizations are helping Sheridan's Modelling and Fashion Career Students put their training to use. Students also benefit through experience and exposure in their chosen career areas. During the one-year program, each student must spend at least 100 hours in the fashion field of his or her choice.

The program trains the girls in the areas of make-up, hair care and styling, visual poise, diet and figure control, wardrobe, voice and diction and personality.

Those who choose the professional modelling elective concentrate on runway, wholesale, photographic illustration, television, radio and industrial modelling.

Fashion Careers students are qualified to be cosmeticians, hostesses, tour guides, grooming teachers, public relations representatives and fashion co-ordinators.

The girls in the modelling section are often called upon to model in local fashion shows. You may have seen them this year on the professional ramps at Hopedale Mall, Burlington Mall, Sherway Gardens, Towers and Brampton Mall.

Several charitable organizations feature Sheridan models in their fund-raising shows—groups such as the mothers of brownies and guides appreciate the added touch of professionalism to their presentation.

The Oakville Jaycees invited the girls to model cruise wear at a Valentine dinner for their wives. And the girls travelled as far as Orangeville to warm up the winter SNO-BRR-FEST Carnival in Sea Queen bathing suits.

Students in Fashion Careers are equally enthusiastic about putting their skills to work. Those who plan to become fashion co-ordinators have organized and commented fashion shows for stores and groups.

Cosmetic demonstrations are available from those girls aspiring to be cosmeticians. Their training is extensive in this area and they are qualified to advise women on skin care and the latest make-up techniques.

One student who plans to be a modelling instructor upon graduation is gaining valuable experience by teaching grooming and poise to a Brampton high school class. Several girls have also demonstrated graceful motions and poise to interested women's groups. Hostesses, tops in proper table service and etiquette, are available for conventions or meetings.

It's not just the students who are anxious to meet the public. Jori Kadlec, course co-ordinator, is an experienced high fashion model and fashion co-ordinator who has worked in all phases of the industry.

She has trained children, teens, housewives and mature women in modelling and self-improvement courses.

Jori is often a guest speaker, and able to talk on a wide range of topics.

If your group is interested in meeting with Mrs. Kadlec or any of the students in the program, call Jori at Sheridan College. Extension 298.

Spare time?

Sheridan College in many ways is like a large community drop-in centre. The Liberal Studies diploma program allows housewives, shift workers—in short anyone who has spare time on his or her hands—to study almost any subject either during the day or through Community Services in the evening.

All college electives as well as many courses from specific programs are available to part-time students. If the desired course is not listed, students may be accommodated under Independent Studies.

The concept is in its second year of proving to be a popular method of earning credits.

Students who wish to study a specific subject not offered at the college may seek out a resource person and come to a written agreement with him/her on content, method of study and method of evaluation. This agreement is then examined by the Independent Study Committee whose members assess its worth as a college credit.

Independent Studies are open to full-time, part-time and Continuing Education students at Sheridan.

Nanny, packaging among planned programs

Several new programs are being developed by the School of Applied and Liberal Studies for anticipated introduction in the 1973-74 academic year.

The CANADIAN NANNY Program, (new name to be announced) recently approved by the Ministry of Colleges and Universities, will provide an opportunity for students interested in working on a one-to-one basis with young children or infants.

It is expected that graduates will work within a professional family, assuming all responsibility for looking after the children while the parents pursue their own interests or professional activities. They will also, in most cases, be involved in the family's travel plans. Those fortunate enough to be conversant in one or more European languages may very well find themselves obtaining positions in European countries. For further information, contact Miss Madeline Leight, at the Oakville Campus.

BOOKSELLER is a one-year program designed to give its graduates the necessary skills to work in, and eventually, operate bookstores. Students will study the book and publishing industry, bookshop design lay-out, merchandising techniques, cost and inventory control, customer relations. They will also acquire knowledge of the other items usually found in bookstores, such as cards, writing materials. In addition to a liking for books, and related materials, potential students should have a liking for people, and be sales oriented. For further information contact Dean John P. Page at the Oakville Campus.

PACKAGING is a new two-year program designed to train packaging co-ordinators and consultants. Graduates will work in a wide variety of industries, such as the packaging industry itself, foods, cosmetics, clothing, toys and other consumer products industries,

or packaging experts, reconciling the often competitive requirements of protection of the material to be packaged, consumer convenience, cost of packaging, and final disposal of the package with minimum damage to the environment. The program has strong industry support. In each semester, students will devote two weeks practical experience in various branches of the industry, and it is hoped that the summer between first and second year will be spent working with pay in the industry. The growing complexity of the industry, increasing governmental regulations, and new trends such as metric conversion, automated warehousing, stock control, invoicing, distribution and check-out, all indicate a growing need for packaging specialists. For further information, contact Chairman Jack Quistwater.

The rapid urbanization, of Peel and Halton Counties, coupled with the growth on high-rise co-operative and condominium dwellings indicate a growing need for capable managers and administrators. The days of the building superintendent are gradually disappearing. More and more of today's managers must possess supervisory and managerial skills in addition to the prime requirement of being able to relate well to the residents. In response to this, and with the support of both the local industry and the Apartment Building and Management Council of Canada, Sheridan College has developed a RESIDENCE MANAGER program, and awaits final approval from the Ministry of Colleges and Universities. When this one-year program is approved, it will be offered on both a part-time and full-time basis, the former being intended for those already working in the operation and management of buildings. For further information, contact Chairman Jack Quistwater.