



The enrolment myth

It must be extremely difficult for young people (and older ones too) to determine the validity of post-secondary education. Newspapers today seem to be full of stories of "declining enrolment"—"stop-outs" etc. Is education beyond secondary school still a good thing? Have people turned against it?

The facts are these:

- Overall enrolment in colleges and universities in Ontario increased last year—it did not decline.

- Enrolment in colleges increased far more than did enrolment in universities.

- Enrolment at Sheridan increased by 24 percent—one of the largest increases in the province.

Education beyond secondary school is still valid; it can be and usually is relevant; it is definitely worth pursuing.

Each year hundreds more apply to and register at Sheridan. The great majority of them are glad they did.

PRESIDENT J. M. Porter

New report gives employment picture on Sheridan grads

A new report issued by the Registrar's Office of Sheridan College shows a larger percentage of graduates are employed this year over last year.

The report shows that 77 percent of Sheridan's 1972 graduates are "on the job market" compared to 75 percent last year. And 96 percent of these are employed compared to 91 percent of the 1971 graduates.

The 23 percent not on the job market consists of 19 percent who are continuing their education and 4 percent who are not seeking employment for reasons of travel, marriage, illness or family obligations.

The college surveyed the 613 students who graduated in May 1972, from all programs. They were surveyed twice by mail and once by phone bringing the total response to 82 percent—the same percentage return of information for last year's 410 graduates.

The report, which was presented by Dean of Student Affairs and Registrar John Bromley at the recent meeting of the Sheridan Board of Governors, reveals there is also an increase in the percentage of graduates employed in jobs related to their Sheridan training.

Of the total 613 surveyed, 74 percent are employed compared to 68 percent in 1971. Of this group 84 percent (compared to 80 percent last year) have jobs related to their Sheridan training and 92 percent (the same as for 1971) are satisfied with their jobs.

Of the group surveyed who were not on the job

market, 13 percent have returned to Sheridan, either for advanced study in their trained field, or in another program of interest, and 6 percent are attending other post-secondary institutions. Last year 11 percent returned to Sheridan while 9 percent went on to other post-secondary institutions.

In discussing the 4 percent unemployed, Dean Bromley said about one-third of these have refused employment opportunities or have left employment. This 4 percent compares to 7 percent unemployed last year.

In presenting the placement report, the second major college survey of student graduates, Dean Bromley said, "There is no reason why students can't get jobs if they want to." In fact, he said there are more jobs than graduates.

The Student Services Department uses various methods for developing student's career planning and job hunting skills. Efforts are also made to put graduating students in direct contact with potential employers.

The number of companies participating in on-campus interviews with students has risen over the past two years from 11 to 27 to 46.

Student Services will also work closely with Sheridan's Continuing Education Division, which has representatives in direct contact with employers in Halton and Peel Counties.

Permanent, summer and part-time job openings are posted at all post-secondary campuses throughout the year. Students are encouraged to register with the placement office before they leave the college in May so that they may be contacted as appropriate openings occur.

During the past year, over 300 graduates have been contacted and informed of openings in their field of study. Approximately one out of every eight graduates in 1972 found employment through the assistance of the Student Services Department at Sheridan.

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Approximately 850 students will be graduating from various programs in May. Companies interested in interviewing grads or finding out more about the college placement program, should contact the Student Services Department at Sheridan.

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LETTERS TO THE EDITOR

Sheridan Style invites readers' comments on any item and particularly the contents of this publication. Space for this purpose will be reserved in ensuing editions. Each letter must be signed and should be restricted to 100 words or less.

The Editor



**SHERIDAN
STYLE**

A publication of Sheridan College produced by the Information Services Department

Editor:

Joanne Emerson

Photography:

Omer Burdzus

Front Cover Design:

Larry Williamson



Sheridan College

of Applied Arts & Technology.

Trafalgar Rd., Oakville, Ontario L6H 2L1

823-2110, 362-5861, 845-9430, 632-7081

President: John M. Porter