Action speaks louder than words.

Nobody's saying that words aren't important.

Dialogue is, after all, pretty central to our notion of democracy. People talk to other people, and listen to other people talk about the changes that could or should happen to our society.

But there's something else that's pretty central to our notion of democracy, and that's leadership. One person must act when all has been said. One person must speak for us. One person must listen, and very carefully, when there are difficult decisions to be made.

Bill Davis is not new to the challenge of leadership. During his seven months as Premier, he has acted to stimulate our economy, to create opportunities for Canadians and for Canadian enterprise. He has acted on a

wide front to clean up our environment-air, land and water. He has acted to expand and up-grade a variety of government services, from day care centres to free medicare for those 65 and over. In all, more than 130 pieces of legislation have been introduced, debated, and made law in those seven short months.

In the course of the present election campaign, Bill Davis continues to listen and speak out, but his promises are few. Our economy can ill afford the tax increases to which others have freely committed themselves.

We may be sure that when action is called for, he will be both wise and decisive.

In what he has already done is the true promise of what is to come from the leadership of Bill Davis.





Davis is doing things...for people. He listens, he understands, he acts.

ON OCTOBER 21st, VOTE FOR GEORGE KERR,

THE DAVIS CANDIDATE

HALIUN WEST