



Hot dog roasts, a child's candid reactions to camping in the Great Outdoors, are easy to film with today's quick-load, no-fuss movie cameras. Shown here is the Kodak Instamatic M24 Movie Camera.



Campfire sing-alongs will be remembered long after the fire burns out if you preserve forever those moments with pictures and tape recordings. The ideal camera is the Kodak Instamatic X-35 Camera.

## Answer Man Offers Advice On Outdoor Photography

By FRANK PALLO

Eastman Kodak Photo Information Chief

Many an owner of an automatic camera often "fires from the hip." Not having to concern himself with proper lens opening or shutter speed, he simply walks up to an interesting scene and snaps the shutter. His picture will be sharp, so why bother with anything else?



Frank Pallo

want to convey?

Do bother! Perhaps the main advantage of automatic cameras is the creative freedom they allow. Pictures of your camping trip more illuminating than a simple memory bank require more than a click of the shutter. They require a personal touch, your personal touch.

Before snapping away, slow down. Why are you taking this picture? What do you

Fast shooters take a minute to walk around and select the best angle to shoot from. If it's a scene you really want to capture, try shooting it from different angles and distances. Experiment. Creative photography is as easy as that.

It's almost as if some people are afraid to be seen with a camera. They'll look at a scene for a long time, then jerk the camera to eye level and snatch a shot. They don't hold the camera steady or take time to look at the scene through the viewfinder. Besides blurring photos, this results in tilting horizons and lakes draining off the side of the picture.

Some other interesting observations:

**Shyness Brings No Reward** — "People pictures" are one of the most commonly missed photo opportunities.

People seem to be quite shy about taking other people's photographs. They return from a camping trip and show a picture of a forest ranger station — then proceed to talk for 20 minutes about the fascinating forest ranger whose picture they didn't take.

Most people are flattered if someone asks to take their picture.

**Don't Turn Your Youngsters Into Caterpillars** — If you're camping out in the woods, don't dress your kids in green. They'll look about as distinctive as caterpillars hiding in the grass. Since you have to dress the kids anyway, you might as well put some bright clothes on them and add color to your pictures.

**Save The Ice Cream Bags** — Quite often, I see people on the highway who have their cameras and film tucked away on the rear deck of the car. That's an absolute no-no. The heat can damage both film and camera.

Film should be placed on the floor in the back seat behind the driver — on the opposite side from the exhaust. Before I go on a trip, I save up the insulated grocery bags they put ice cream in. They're ideal for keeping film cool. And if you are going to a beach, but don't have a camera case, slip the camera into a plastic bag; it's the same principle.

**Familiarity Breeds Content** — Do some research on the camping area you're visiting before you get there. If you wait, you'll be so darn busy trying to catch up, you'll miss lots of picture opportunities. A camping vacation isn't the time to try something new.

I won't promise that the pointers above will make a photo expert out of a camera-carrying camper. But I contend they will insure your pictures will be better than the thumb-on-the-lens variety.

## Fishing Can Be Easy or Rigorous

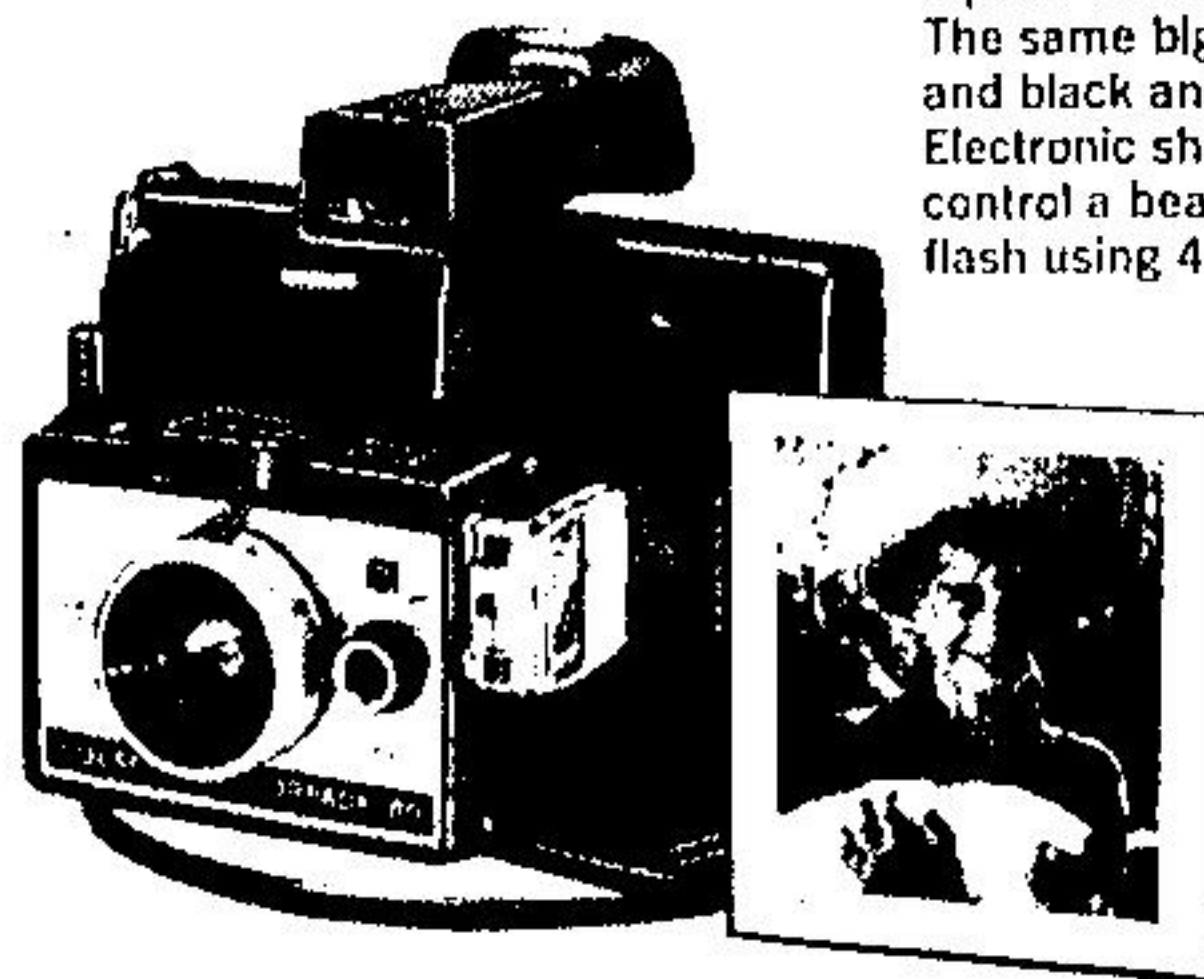
Fishing can be easy. For the angler who doesn't want to exert himself too much, or for reasons of

health must take it easy, there is stillfishing from banks, bridges, piers and breakwaters. He may also

stillfish from an anchored or drifting boat, or fish by trolling. In any case all the fisherman need do is hold his rod and wait for a fish to strike.

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