



More and more families are roaming the Great Outdoors — and finding the type of vehicle to match their carefree living needs.

Modern Families Can Vacation Anywhere by Taking Home Along

If you drive the turnpikes and freeways these days it sometimes appears as if the whole world is on wheels.

And it also appears that about one out of ten of your fellow travelers are carrying their accommodations with them—from luxury traveling motor hotels to the old time tent.

It used to be that campers camped for the sport of it. Like sailors who find the sport is in the sailing, campers camped as a sport. It was an end in itself.

Going Somewhere

What's going on now?

Travellers are camping as a means of going somewhere. They stay a night or two; perhaps a weekend, then they are off.

Such families have a wide choice of accommodations from which to choose. New campgrounds are generally owner-operated, well spaced across the country, provide spotless washrooms, laundry, recreation room and pool. Overnight price is \$3 per night for two, with extra charge for electricity.

The rigs that roll along the highways are as varied as the families who occupy them. They will range in price from

a \$30,000 motorhome with tub, shower, toilet, television and stereo tape deck down to an inexpensive tent outfit with cooking done over a campfire and sleeping bags on the floor of the tent at night.

One obvious reason for the great growth of combining travel with camping or vice versa is the fact that children have an opportunity to run off excess energy after a day cooped up in the car. This is very often not possible with the family who takes a motel or hotel room and the kids are limited to sitting on the floor watching

Make Vacation Last Longer —in Backyard

Want to make your vacation last longer and cost less this year? You can do it by creating an original outdoor cafe — right in your own back yard.

All it takes to design and equip your cafe is a little imagination, some furnishings and decorations, and a grill.

Then, when decorations are complete, why not invite some friends to join you in your outdoor cafe?

Let's Give a Party

For a change of pace, try a Western theme at your next party, and return your guests to the romance of the Western cowboy cooking his meals outdoors. Keep the dress casual, the decorations rustic and the food simple but delicious.

For dress, you might suggest jeans and a comfortable shirt for all. The children will really get into the swing of things if you give them a cowboy hat to wear, and everyone will smile nostalgically if their beverages are served in a tin cup.

Set your table simply. A checkered tablecloth, some colorful napkins, paper or plastic plates; tin cups and

television. Once the chores are done, the kids take off for the swimming pool, playground or hiking trails.

Some idea about the number of accommodations available can be determined from a quick look at any of the various campground guides available.

wooden serving bowls will all help recreate the days of the old West.

When you are ready to start cooking on your gas grill, all you have to do is turn it on. Since the grill cooks with even, infrared heat, 10 minutes is all the time needed to warm it up.

The delicious smoky flavor that adds so much to outdoor cooking comes from meat drippings as they fall on the permanent briquettes in your gas grill. All you have to do is turn the meat!

For Guaranteed Success

Keep it simple — the meat you serve is your main attraction, so limit the other courses and make them easy to prepare.

Plan ahead — and when you do, remember that outdoor dining seems to increase an appetite; be sure you have plenty for all.

Start early — do as much as you can before your guests arrive; that way, you'll be free to join in the merriment.

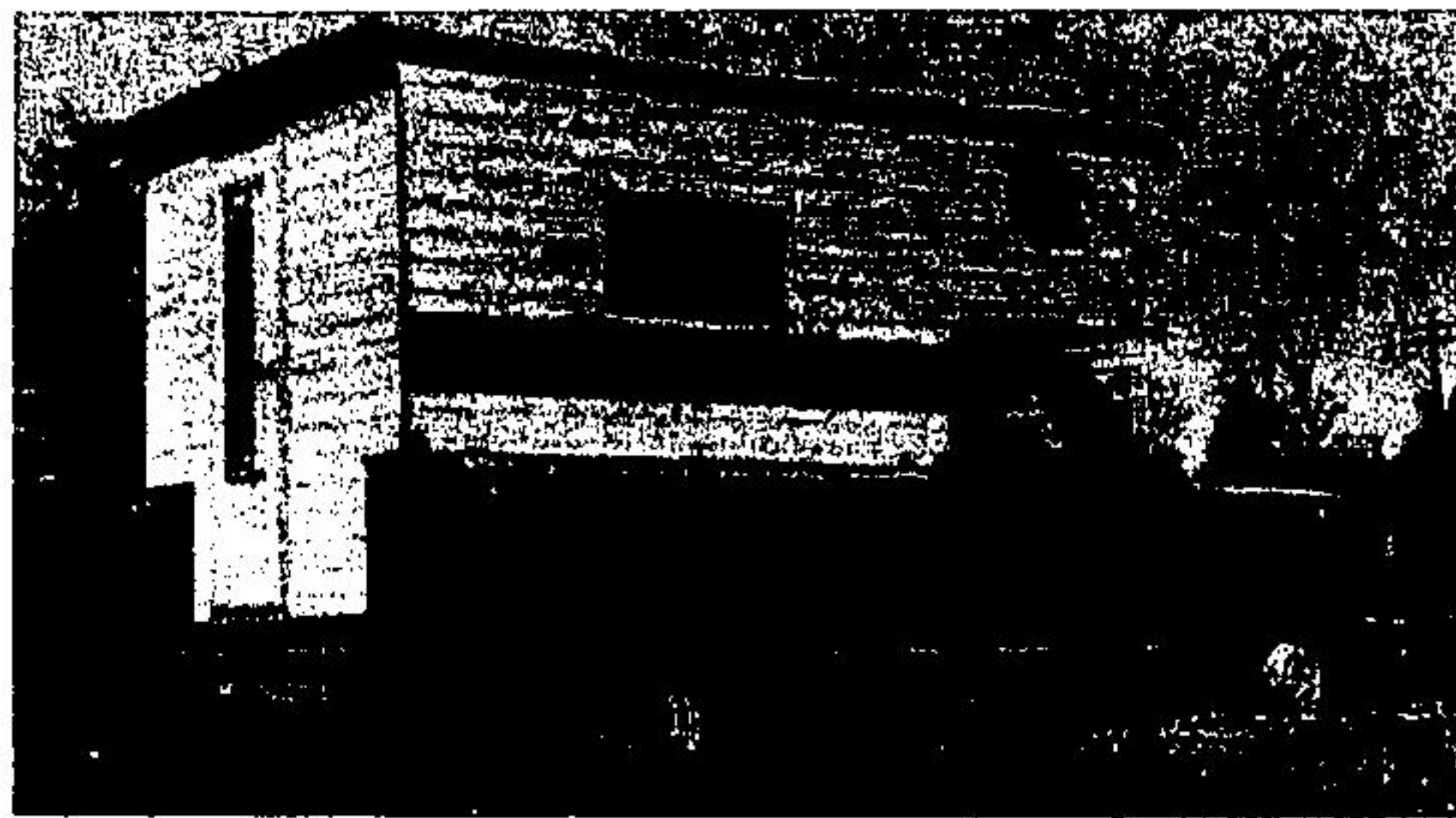
Check your basic equipment — have plenty of the everyday things such as salt, pepper, seasoning, carving knife, cooking utensils, ice, foil, and paper towels.

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