

Plastic Containers Extend Camp Kitchen Space

Adequate Protection Afforded By Rugged Air-Tight Seals That Lock In Freshness

Outdoor recreation has its own sounds and smells. Like a fresh-caught bass sizzling over a crackling campfire . . . or a thick steak slowly turning brown over hickory chips on the backyard grill. Outdoor life means good food . . . and plenty of it!

Campsite kitchens can be as elaborate as the outdoorsman desires. From campers complete with small stoves and refrigerators to a campfire, there are cooking facilities designed to suit every outdoorsman's personal needs.

Food for outdoor living also has its own needs . . . especially cleanliness and freshness. Summertime weather can be troublesome for campsite kitchens. Humidity can make a moisture laden lump out of bread, potato chips, seasonings and other dry foods. A sudden gust of wind can cover wet vegetables with an unappetizing coat of dust or pine needles. And insects . . . "who ever heard of a picnic without ants?"

Food needs adequate protection to remain fresh and clean. Plastic airtight containers provide the necessary protection as well as versatility for almost every conceivable storage need out of doors.

Ice Chest Valuable

An ice chest is valuable in keeping foods chilled and flavor fresh. Even more space in the ice chest can be used effectively if the ice is stored in plastic containers rather than spread around and through the food. As the ice melts in the container, drinking water is formed. The ice chest remains clean and neat without the inevitable pool of water to periodically throw out. The food remains fresh and moist . . . but not all wet.

Plastic containers can go a step further in ice chest storage, too. They're perfect for storing food next to the container-stored ice.

Convenience is only one aspect of plastic food storage items. Flavor can be retained in an air-tight container for extended periods if sealed in.



It's like Mom having an extra pair of hands, when she uses plastic containers to maintain freshness in foods — from coffee to ice cream.

Light Is Right

Lightweight utensils mean that more equipment can be taken along. Tumblers of plastic can be stored inside one another. Should they be dropped, they bounce! Other plastic containers are equally

as dependable and rugged.

Dry foods are especially at home in air-tight containers.

Flour, dry cereal, dried beans, crackers, marshmallows and potato chips are what air-tight containers are made for. The frosted see-through plastic makes it easy to find what you're looking for, too.

For More Space

Piggy-back packing lets you take more of the kitchen with you and is helpful in creating more space for packing other equipment when returning home. Stacking containers one inside another with smaller items pre-filled with food adds up to plenty of space for storing the fish or game you've taken in the outdoors.

Plastic containers can meet practically every food need, indoors or out. Efficient, lightweight and compact, they are made for outdoorsmen.



At the best planned picnics, someone may forget the salt but you can be sure appetites are never left at home.

Insulated Drinking Cups Do Hot Job of Keeping Your Lips Cool

Any camper who has ever nursed a burned lip from drinking hot coffee or soup out of an aluminum or tin cup, even after the drink has cooled down, will be happy to hear that hazard has been eliminated. Thermos, world famous for creating superior products that keep foods and drinks hot and cold, has added the first insulated ware with the look, feel and style of china to their line.

Short or long, hot or cold, drinks retain their temperature and foods, too, stay at the desired temperature, making these virtually unbreakable products ideal for camping, boating and picnicking as well as informal dining at home.

Coffee, for instance, will retain heat rather than losing it to the chilly morning

air, while cold drinks will keep their cool and use less ice — without any "sweat."

With this new Thermos brand insulated ware, it's almost like having two or three extra burners on your camp stove. Starting dinner with soup? Heat it ahead and place it in the insulated beverage server until the family sits down to eat. The main dish can even be prepared ahead and placed in an insulated Serval to stay hot. Seconds will be just as hot as the first servings.

The products are highly resistant to scratches and stains and boast a thinner lip than other insulated ware, for a sleek, modern appearance. Home users will be interested in the fact that the new insulated serving ware is dishwasher-safe.



Coffee stays hot while cold drinks keep their cool and use less ice. These sturdy products are virtually unbreakable so they're ideal for picnics and boating, too.

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