

# TO ALL ADVERTISERS

## SECOND TIME OFFER

# 2 FOR 1 QUARTER PAGE SALE

**BUY ONE  
GET ONE FREE**  
February 24th Issue Only

### Here's the offer

Buy one quarter page, half page or full page at the usual rate and you will receive equivalent to the size purchased absolutely free in the same issue.

- \* The offer is good for one issue only - Wednesday, February 24th.
- \* The minimum size offered is 4 columns wide by 10 1/2 inches deep but this may be increased up to one full page or even more.
- \* In order that your ads receive the proper attention in terms of layout, copy and composition, the deadline for this promotion has been advanced to Thursday, February 18th. All materials should be in our hands at that time. The earlier copy is received, the layout department can assure top quality results. No extension will be granted.
- \* Ads can be placed side by side or spread out in the paper as you desire.

You'll Get two ads for the price of one. Short and simple. But the benefits are long and significant.

Firstly your advertising dollar buys more space, a lot more space. Use this space to advertise more items. Use it to promote services in addition to your merchandise. Use it for institutional purposes. Use it for any reason you desire. It will generate more business for you. And that's the significant part.

You'll do more business at the expense of the Acton Free Press. Why does the Acton Free Press make this tremendous offer? We like to merchandise.

It's the name of the game isn't it? Call the Free Press display advertising department today.

**Reserve your space today**

**CALL 853-2010**

The Acton Free Press