

Wedding, anniversary, visits church, birthday in report

By Mrs. R. Shortill
Recent campers have returned from a vacation in Parry Sound district. Mr. and Mrs. R. M. Shortill, Mr. and Mrs. Reg French, Mr. and Mrs. Ray Swindehurst.
Mr. and Mrs. W. Smith spent a week at Creditville Park.
Mr. and Mrs. Rick Sales had a holiday trip to Eastern Canada.
Mr. and Mrs. Paul Metcalfe are holidaying at Algonquin Park. Penny and Arlene Shortill are with them this week.
Friends from Scotland are visiting the Jamiesons.

To England, Germany
Mrs. Edith Barnes will be flying to England this week for a holiday.
Mrs. Schliebenow has returned to Germany after spending a delightful holiday with Mr. and Mrs. W. Steinhilber and Becky. Wendy is her son.
Mr. and Mrs. Eckert and family have returned from a visit to Germany, their native land.
Celebration week
This has been celebration week for Mr. and Mrs. Elwood Snow. This week being their 25th anniversary with a couple of gatherings.
Mr. Richard Shortill had a family birthday gathering on Thursday evening when his family came to spend some time with him. Mr. and Mrs. Archie McEnery also joined the party to wish a brother birthday greetings.

Paul Metcalfe and Mr. Harry Shortill in charge, three young Shortill girls, Nancy, Jean and Penny rendering a trio.
Saturday, Aug. 8, the wedding of Anne Shortill and Lloyd McIntyre took place in Ballinafad church, reception following with an evening wedding dance in the Community Centre.
Mr. and Mrs. Ross Shortill of Ottawa have been visiting at the parental homes, Mrs. Laura Carter of Brampton and Mr. and Mrs. F. J. Shortill here.
Ross was usher at his sister's wedding and Mary Lou was matron of honor. Ross is with the R.C.M.P. and they make their home at the capital city. He is happy to be visiting old friends and renewing acquaintances.
Mr. and Mrs. John Hancock, Carolyn and Gregory motored to Lake Huron on Sunday.



Joy McKee and antiques

Rockwood atmosphere right for outdoor antique display

The sign on the outside display board reads "Black Horse Antiques" and it's a new one in Rockwood. Casual drivers passing through the village will not miss the bold black letters as they head up the main street towards Highway 24, because it's to be seen right on the corner of Christie Street.
Petite and attractive Joy McKee started up the antique shop in the village last May 1 of this year, transferring the already well established business from its former location in Guelph, after deciding that Rockwood would provide the more rural atmosphere suitable for such an enterprise.

Rockwood one feels that the satisfaction of honest salesmanship adheres with every sale. Summertime is the big season for antique properting and dealers depend on fine weather for outdoor showmanship.
Old rockers, vintage wine crystal, and 100 year old food choppers are to be seen on display at the village shop, along with old fashioned sleigh bells and pictures hand painted by artists of another era depicting a countryside of yesteryear, deplete of automobiles and highways.

Outdoor display
And she was right. Already the vending of old cultural objects has added much to the colour of the summertime activity of the village and every Saturday and Sunday numerous visitors are to be seen browsing amongst the outdoor display of period relics with the charming operator-dealer on hand with her knowledgeable background of antiques to guide the amateur collector or to assist the veteran wishing to make a purchase.

Irish hospitality
Although the McKees have only taken up residence in Rockwood during the past year, their Irish hospitality and interest in its progress is apparent. Coffee with Bill and Joy McKee is a fun thing in their restored old frame home which is furnished by many of their own personal beautiful possessions which they brought with them from Ireland some 13 years ago.

Some advise
"If you are genuinely sincere about saving antiques, always make certain that you have a reputable dealer who is selling the item" says Joy in her intriguing Irish accent. With many old pieces being so perfectly duplicated these days there is the problem that, although such sales are legitimate if sold marked as replicas, a great number are being put on the buying market mixed in with antique items thus giving the impression of dated craftsmanship. The legitimate dealer, however, scans such practices knowing the value of authenticity and, when visiting the Black Horse emporium in

A lovely William and Mary table of 27 years graces the dining area and a 100 year old Japanese tapestry hangs in the living room. A 1690 Goblet and a beautiful Italian pedestal candlestick add further decor thus relating the hostess with her interest in antique vending. A gorgeous buff colored colt shepherd lords the manor sitting at guests and making friends with the children.

20 AUCTION SALES

AUCTION SALE
for
ALVIN SHERRITT
At the farm, Lot 9, Con. 2, Pilkington Twp., being the second farm West of the Elora Research Farm, on
SATURDAY, AUGUST 15th
At 12 noon.
TRACTORS AND IMPLEMENTS — The following Massey-Ferguson equipment, all in excellent condition: No. 135 and No. 35 tractors (gas); No. 66 plow; No. 25 double disc; No. 140 cultivator; No. 26 fertilizer and grain drill; No. 32 mower; No. 10 baler.
A.C.O. — Forano rear loader; A.C. No. 10 garden tractor with mower etc.; Hawksville weed sprayer; Ferguson spreader; I.H.C. 2A conditioner; C & F side rake; Maple Leaf elevator with undercarriage; Papez hammer mill; 1964 I.H.C. 1/2 ton truck with hoist.
Good line of miscellaneous: hay and straw; 3 heifers; about 30 good pigs; some furniture and antiques, including piano; bedroom suite etc.
Farm sold. No reserve.
Not responsible for accidents.
MAX STOREY,
Auctioneer,
2067 R.R. 4, Rockwood.

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DR. LEONARD EMBRACK
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Suite No. 3, Hinton Bldg.
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For appointments phone 853-1300

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878-9972
Tuesdays and Fridays
ACTON — 54 Mill St. E.
853-2520
Wednesdays and Saturdays
Residence phone 878-9678

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Bumley Shoemaker
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39 Wellington St., Acton
(formerly Dr. Buckner's office)
For appointments 853-2483
Wednesday Evenings
All Day Saturday
Special appointments arranged

Hit by car
Little Scott McPherson, grandson of Mr. and Mrs. Snider suffered a broken leg with bruises when struck by a car at his grandparents' driveway. He was removed to hospital where he is in fair condition.
The new top which has been applied to the 7th Line this week certainly does not cause any slowing down of the traffic even though the speed limit is 30 miles through the village.
Mrs. Elizabeth Heath of Monahan, Texas, recently visited her uncle Mr. F. W. Shortill.
Mr. Ernest Barnes will be holidaying in Nassau for the coming two weeks.
Minister back
Rev. K. Johnston returned from his vacation this week. The previous two services had been taken by the elders on July 26 with Mrs. Ellwood Snow and Mr. Floyd Shortill in charge and on Aug. 2 the stewards with Mrs.

Birth day party
A birthday party was held in the Community Centre on Sunday for Mr. Earl Marshall of Acton when all of his family met here to greet him on this happy occasion.
Mrs. Rita James and Mrs. Phyllis Hall called on Mr. and Mrs. R. Shortill on Friday. They were returning from visiting their mother, Mrs. Aggie Smith who is in a Toronto hospital recovering from injuries sustained in a car accident.

Grain ripening
Grain is quickly ripening and combining will soon be in full swing. Although heavy areas are down quite badly the crops look very good.
Holidays are rapidly flying. August has a habit of quickly ebbing away. Soon the orange buses will be plying the roads again.
David McEnery's new home is quickly taking shape.

Ospringe

Polar Bear Express takes couple to Moosonee

By Mrs. D. G. Robertson
Mr. and Mrs. H. R. Howard returned from a trailer trip to northern Ontario and Quebec. They took the Polar Bear Express from Cochrane to Moosonee, on James Bay and crossed to Moose Factory at Grand Remous, Quebec. They attended the opening of the Koa

Kampgrounds—the first Canadian unit of the Koa Kampgrounds of America.
Mr. and Mrs. George Fletcher attended the wedding of their niece Mary Fish to Robert Hack at St. James Anglican Church, Guelph and also the reception and dance at the Co-op hall.
Kim McCristall of Acton visited

for a few days with her grandparents Mr. and Mrs. Ed Archibald.
Miss Linda Ferguson who recently graduated from the K. and W. Hospital in Kitchener is enjoying a month's vacation with her parents Mr. and Mrs. Ross M. Ferguson prior to joining the staff of the hospital.
Friends of Mr. Robert Auld are pleased to learn he was able to leave St. Joseph's Hospital and is now convalescing at his home.
Mr. Albert Dance, who works for David Stewart, recently fell off a wagon and suffered severe bruises; he is now recuperating at the home of Mr. and Mrs. R. Shortill, Ballinafad.

LIMEHOUSE

Guest preachers visitors in news

By Mrs. A. Benton
We extend sympathy to Mrs. John Glynn in the loss of her only brother, Mr. Donald Dalziel of St. Catharines on July 29.
We regret that Mrs. Kirkpatrick is again in hospital but hope for her improvement in health soon.
Rev. T. Howick of St. Mary's preached at Limehouse

Presbyterian church a week ago, and Rev. Waldson of Brampton last Sunday. Rev. F. N. Young will be in charge next Sunday, following holidays.
Congratulations to Mr. and Mrs. Lloyd McIntyre (nee Anne Shortill) who were married in Ballinafad United church last Saturday.
Mrs. Walter Thomas of Hamilton has been visiting her nephew and niece, Mr. and Mrs. Walter Linham.
Misses Linda and Velma Linham spent holidays at Midland recently.
Mrs. A. C. Patterson has been visiting her sister, Mrs. S. Smith, Weston, last week.
Mr. and Mrs. John Glynn visited Mr. and Mrs. Whalen at Trout Creek on Sunday a week ago.

Several children from the community are attending Vacation Bible School at Everton Christian Church.
Mrs. Carl Bannis and children Toronto visited with her sister and brother-in-law Vernon and Mrs. Stewart and family on Monday.
A number of ladies attended the trossseau tea given by Mrs. Stan Fuller in honor of her daughter Gail whose marriage to Neil Baldwin is an event of Saturday.
Mr. and Mrs. Lloyd Robertson Guelph visited on Sunday with the former's brother D. G. and Mrs. Robertson.

Silverwood

Mrs. Beeney Sr. dies at age 100

By Mrs. F. Scott
Mr. and Mrs. James Bailey, Susan and Kim spent the holiday weekend at their summer cottage at Parry Sound.
Mr. Ben Case enjoyed a trip to the Maritimes recently. When he returned home he received word that his brother, Mr. Thomas H. Case had died and so made the trip to Kelvington, Sask., to the burial.

Mrs. Beeney Sr. passed away in her 101st year in Toronto where she made her home. She celebrated her 100th birthday last year at the home of her son, Mr. Edgar Beeney on 7 Highway.
Mr. and Mrs. H. Whitfield, Marian Jacobs and sons Clark and Christopher all of London were holiday visitors with Mr. and Mrs. Harry Scott.

Asks censure

Deputy-Reeve Ted Tyler Jr. notified Acton council that he would be supporting a motion at the upcoming Ontario Municipal Association convention to make Children's Aid Societies more accountable to the electorate.
Mr. Tyler suggested that his experience on county council had given him insights into the operation of the C.A.S. which revealed a need for change in provincial legislation.
"It's the same old story. The squeaking wheel gets the grease" he said. "If there is enough squawking it is a toe in the door for the Ontario government to change the legislation."
A recent report on the society, he charged, was "not exactly favorable."
He confirmed the motion at the convention would come from the floor, not from any municipal body. He told council he would like individuals to consider the motion and support it.

Nassagaweya Council Briefs

During a regular meeting of Nassagaweya Township Council Monday members:
—Learned \$133,878.33 in taxes had been collected this year which represented 26.56 per cent. The amount was compared with 23.13 per cent to date last year at this time. Outstanding taxes from 1969 and prior totalled \$35,000 and a list was to be prepared.
—Were advised there is no difference in the provincial license required for a wrecking yard and a holding yard for vehicles. A Class A license would be required for each property on which vehicles are wrecked or stored, it was learned.
—Received support from the Township of Lambton for the resolution circulated calling on the Ontario Provincial Police to enforce local municipal by-laws.
—Agreed to a \$5 membership in the Ontario Plumbing Inspection Association.
—Agreed to have planning board and council study land use by-laws proposed for Puslinch to insure land uses in the adjacent township were compatible with those in Nassagaweya.
—Accepted the recommendations of the Road Superintendent to erect a hidden driveway sign at lot one, second line.
—Approved payment of current accounts of \$1,438.53 and road accounts of \$25,662.01.
—Received a policy outline from the Department of Lands and Forests on the removal of beaver from the north end of the township. Two beavers have been removed and others are to be captured for transplanting.
—Renewed the wrecking yard license of Don McLean.
—Refused to act to close an unopened road allowance in the north east half of concession five between lots 30 and 31. Investigation showed in 1858 the owner of the property gave a deviated road allowance and was allowed the use of the unopened road allowance until the township wanted to use it otherwise.

New homes are fewer

Nassagaweya building department issued six building permits for construction valued at \$92,600 during July, bringing the total for the year to \$579,295. One industrial permit for a \$36,000 addition to Ontario Plastics south of Number 7 Highway near the Fifth Line and a \$30,000 permit for construction of a Church Camp on the Fifth line were issued in July.
A permit for one house valued at \$24,000 was issued. Residential starts are down compared to last year. Some believe the residential starts are down because of the tight money condition in the country and high interest rates but others will argue the uncertainty of the location of the new airport has had a concentrated effect on the lack of residential building in the township.

NOTE: You, the consumer, can do something about "bad" advertising.
Write for your copy of the industry's Code of Ethics. The address is Advertising Standards Council, 159 Bay Street, Toronto 116, Ontario.
Read the booklet. Keep it handy. If you see an advertisement that you think breaks or seriously bends the rules, fill in and mail the complaint notice enclosed with the Code booklet.

"If we stop all advertising, will prices go down?"

We put this question to Professor W. H. Poole from the School of Business, Queen's University. Professor Poole knows the business world from both the academic and practical side. His objective comments are worth reading.
PROF. POOLE: The editors of the Harvard Business Review asked the same question. They found that 85% of businessmen did not think that eliminating advertising would change the cost of products.
Here's the crux of the problem: advertising is one factor—and frequently a rather small factor—that determines how a product is sold. It's a selling tool. Like salesmen, store displays, packages, the type of store it's sold in, and so forth.
If you eliminated advertising—

RED & WHITE FOOD STORES

where **FRIENDLY PEOPLE** help you **SAVE!**

VALUE CHECK'D - BRANDED - FULL CUT

ROUND Steak lb. 95¢

Always Tender - Branded

Rump Roast 99¢ | **BEEF CHUCK 75¢** | **COTTAGE ROLL 85¢** | **BOLOGNA RINGS 59¢**
STEAKETTES 65¢ | **PORK LIVER 39¢**

FOR YOUR FREEZER

CHUCKS of BEEF 55¢ lb. | **CUSTOM CUT WRAPPED & DELIVERED**

FRESH!

GOLDEN RIPE FLAVOURFUL **BANANAS 14¢ LB.** (ZONES 2 and 3: 15¢ lb.)
CALIFORNIA SWEET, JUICY GOOD SIZE **ORANGES 69¢ DOZ.**
ONTARIO NO. 1 GRADE FIRM FRESH **CABBAGE 25¢ EA.**

Frozen Food Features!

HIGH LIMER 16-oz. pkg. **COD FILLETS 53¢** | SARA LEE POUND CAKE or 14-oz. **APPLE-SPICE 69¢**
BANQUET - Beef, Chicken - Turkey **DINNERS 10-oz 55¢** | LEO DOB BATTERED 6-oz. pkg. **ONION RINGS 35¢**

NEW ZEALAND GRANNY SMITH FANCY **APPLES 29¢ lb.**
SWEET MILD NO. 1 GRADE **SPANISH (TYPE) ONIONS PKG. OF 2 45¢**

SAVE 10¢ BEEF OR IRISH — 24 OZ. TIN

PURITAN STEWS 55¢ | **MUSHROOMS 10 OZ. TINS 3 for 99¢**

SAVE 10¢ — HOUSEHOLD — 2-ROLL PACK

KLEENEX TOWELS 53¢ | **MARK TEN CIGARETTES STILL HAS A GOOD IDEA! SAVE MARK TEN COUPONS FOR VALUABLE GIFTS!**

SAVE 41¢ STUART HOUSE — 12-INCH ALUMINUM

FOIL WRAP 2c OFF PACK 25' ROLL 35¢ | **SAVE 6c 1-LB. PKG. FLUFFO Shortening 39¢**

SAVE 16¢ — DOG FOOD — 36 OZ. PKG.

GAINESBURGERS 79¢ | **GRIND TO YOUR TASTE! REG. 87c VALUE 1-LB. BAG EARLY RISER Coffee 79¢**

REG. 83c VALUE — KRAFT — CDN. PROCESS

CHEESE SLICES 16 OZ. PKG. 69¢ | **ROSE OR TULIP MARGARINE 5 1-LB. PKGS \$1**
COLORED — PARCHMENT