

TO ALL ADVERTISERS

FIRST TIME OFFER

2 FOR 1 QUARTER PAGE SALE



You'll Get two ads for the price of one. Short and simple. But the benefits are long and significant.

Firstly your advertising dollar buys more space, a lot more space. Use this space to advertise more items. Use it to promote services in addition to your merchandise. Use it for institutional purposes. Use it for any reason you desire. It will generate more business for you. And that's the significant part.

You'll do more business at the expense of the Acton Free Press. Why does the Acton Free Press make this tremendous offer? We like to merchandise.

It's the name of the game isn't it? Call the Free Press display advertising department today.

Here's the offer

Buy one quarter page at the casual rate and you will receive one quarter page absolutely free in the same issue.

- * The offer is good for one issue only - Wednesday March 18th.
- * Only one size is offered - 4 columns wide by 10 1/2 inches deep, except where the advertiser has an established format.
- * In order that your ads receive the proper attention in terms of layout, copy and composition, the deadline for this promotion has been advanced to Friday, March 13 at 4 p.m. All materials should be in our hands at that time. No extension will be granted.
- * Ads can be placed side by side or spread out in the paper as you desire.

Reserve your space today

CALL 853-2010