

In every Loblaw department you'll find great values on items you need most.
 Top Quality brand names as well as Loblaw's own store brands featured at "great value" prices.
 So, if you'd like to be a smarter shopper, you can be, with a little help from Loblaw's Great Value Sale.

Loblaws Great Value Sale

THE SALE THAT HELPS MAKE YOU A SMARTER SHOPPER

RED OR BLUE BRAND BEEF

SPECIAL! CHOICE

**STEAKS
ROASTS**

**PRIME
RIB
STEAKS**

89¢

**PRIME
RIB
ROASTS**

79¢

SPECIAL! FRESH LEAN

PORK ROASTS PORK SHOULDER LB. **49¢**

PORK BUTT LB. **59¢**

SPECIAL! 3 LITTLE PIG

Pork Sausage 1-LB. PKG. 4-OZ. TRAY PAC **65¢**

SPECIAL! Hygrade Mix or Match

MEAT PIES 3 4-OZ. PKGS. **99¢**

SPECIAL! Highliner Brand Cooked Battercrisp

Sole Portions 1-LB. PKG. **75¢**

SPECIAL! SWEET PICKLED

Cottage Rolls VAC PAC LB. **69¢**

SPECIAL! IMPORTED BONELESS

LAMB LEGS LB. **79¢**

SPECIAL! BURNS RINDLESS

Side Bacon 1-LB. PKG. VAC PAC **89¢**

SPECIAL!

Halibut Steaks 12-OZ. PKG. **95¢**

SPECIAL! FRESH OCEAN

PERCH FILLETS LB. **65¢**

<p>LOBLAW SPECIAL! EDNEY GOOD! FRUIT COCKTAIL 19 FL. OZ. TIN 2 FOR 69¢</p>	<p>LOBLAW SPECIAL! SARA LEE FROZEN PECAN COFFEE CAKE 13 OZ. PKG. 79¢</p>	<p>LOBLAW SPECIAL! STOKELY'S FANCY ASSORTED HONEY POD PEAS, CREAM STYLE CORN, CUT GREEN OR WAX BEANS VEGETABLES 10 FL. OZ. TIN 7 FOR \$1.00 EACH 15¢</p>	<p>LOBLAW SPECIAL! LOBLAWS RED LABEL ORANGE PEKOE TEA BAGS 120'S PKG. \$1.19</p>	<p>LOBLAW SPECIAL! ASSORTED COLOURS VIVA TOILET TISSUE 2 ROLL PKG. 25¢</p>	<p>LOBLAW SPECIAL! AYLMER TOMATO CATSUP 11 FL. OZ. BOTTLE 17¢</p>
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PRICES EFFECTIVE UNTIL CLOSING JAN. 24 MILTON ONLY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE FAMILY REQUIREMENTS

<p>LOBLAW SPECIAL! SHIRIFF JELLY POWDERS 1 OZ. PKG. 9¢</p>	<p>LOBLAW SPECIAL! ALL COLOURS SCOTTIES FACIAL TISSUES 400'S PKG. 3 FOR \$1.00 EACH 34¢</p>	<p>LOBLAW SPECIAL! 6¢ OFF DEAL SUPER DUTCH BLEACH 96 FL. OZ. BOTTLE 49¢</p>	<p>LOBLAW SPECIAL! REGULAR, SUPER OR SLENDERLINE KOTEX 12'S PKG. 39¢</p>	<p>LOBLAW SPECIAL! 10¢ OFF DEAL CHASE & SANBORN COFFEE 1 LB. BAG 79¢</p>	<p>LOBLAW SPECIAL! 10¢ OFF DEAL NESTLE'S QUIK 2 LB. TIN 69¢</p>
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FROM CALIFORNIA! GARDEN FRESH! MILD TENDER!

BROCCOLI **35¢**

ONTARIO GROWN! NO. 1 GRADE! IDEAL FOR PIES OR DESSERTS!
HOT HOUSE RHUBARB LB. **29¢**

PRODUCE OF U.S.A. NO. 1 GRADE! KING OF SALADS!
TOMATOES CELLO PKG. **33¢**

FROM CALIFORNIA! NO. 1 GRADE!
CELERY STALKS LARGE SIZE! EACH **29¢**