

It's the most exciting store wide food event of the new year. LOBLAWS GREAT VALUE SALE comes to the aid of your food budget - and it probably couldn't happen at a better time. Loblaw's have scouted the world to bring you Great Value food buys that help you cut the cost of feeding your family. And, it's not just the lower food prices that will impress you... it's Loblaw's famous food quality too. Get better value for your food dollar now - with some help from LOBLAWS GREAT VALUE SALE.

Loblaws Great Value Sale

THINGS YOU BUY MOST COST LESS AT LOBLAWS
-RED OR BLUE BRAND BEEF-

SPECIAL! CHOICE

STEAKS or ROASTS **BONELESS ROUND** **98¢** **SIRLOIN, WING or PORTERHOUSE** **1.10**

BOTTOM OR FULL SLICE LB.

SPECIAL! MINCED BEEF **59¢** **SPECIAL! SUPER VALUE BRAND RINDLESS SIDE BACON** **89¢** **SPECIAL! SHOPSYS SMOKED BEEF** **99¢** **SPECIAL! RUPERT BRAND FLIP 'N' FRY COD FILLETS** **1.09**

1-LB. PKG. VAC PAC

SPECIAL! BURNS SAUSAGE **55¢** **SPECIAL! SHOPSYS ALL BEEF FRANKFURTERS** **65¢** **SPECIAL! SHOPSYS ALL BEEF BOLOGNA CHUB** **75¢** **SPECIAL! FRESH COD FILLETS** **69¢**

BULK SMALL LINK LB. 3-OZ. PKGS. 24-OZ. PKG. 1-LB. PKG. VAC PAC 20-OZ. EACH

WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE FAMILY REQUIREMENTS.

LOBLAW SPECIAL!

HEINZ STRAINED ALL MEATLESS VARIETIES BABY FOODS **6 FOR 79¢**

SHIRRIE JELLY POWDERS **9¢**

ALL COLOURS SCOTTOWELS PAPER TOWELS **49¢**

GOLDEN ACRES FROZEN ALL VARIETIES MEAT PIES **4 FOR 99¢**

LIBBY'S TOMATO CATCHUP **19¢**

VALLEY FARMS CHOICE FROZEN FRENCH FRIES **29¢**

1-LB. PKG. VAC PAC 3 OZ. PKG. 2 ROLL PKG. 8 OZ. PKG. 11 FL. OZ. BOTTLE 2 LB. POLY BAG

PRICES EFFECTIVE UNTIL CLOSING JAN. 17 MILTON ONLY

LOBLAW SPECIAL!

BRIGHT'S CHOICE HALVES BARTLETT PEARS **25¢**

KITCHEN PRIDE APPLE PIE **39¢**

13¢ OFF DEAL - LIQUID JAVEX BLEACH **69¢**

AYLMER FANCY TOMATO JUICE **29¢**

AYLMER FANCY SPINACH, CHOICE MIXED VEGETABLES, DICED HARVARD BEETS, PEAS, FANCY CREAM STYLE CORN VEGETABLES **7 FOR \$1.00**

CHOICE AYLMEER TOMATOES **31¢**

14 FL. OZ. TIN LARGE 24 OZ. SIZE 128 FL. OZ. BOTTLE 48 FL. OZ. TIN 10 FL. OZ. TIN 28 FL. OZ. TIN EACH 15¢

TOPS IN QUALITY! TOPS IN FLAVOUR!

PRINCE EDWARD ISLAND POTATOES **98¢**

NO. 1 GRADE 25 LB. BAG

FROM CALIFORNIA! GARDEN FRESH! GREEN TOP CARROTS **2 BUN 39¢**

PRODUCE OF U.S.A. NO. 1 GRADE LARGE SIZE GREEN CABBAGE **EACH 29¢**

FROM CALIFORNIA! TENDER TASTY! BRUSSEL SPROUTS **2 LBS 49¢**