

2nd BIG WEEK

Loblaws "Thank You" Sale!

**GREATEST BUYS
FINEST QUALITY
FOODS**

PRICES EFFECTIVE UNTIL CLOSING DEPT. 6
We Ensure The Right To Limit Quantities To Reasonable Family Requirements

SPECIAL! FRESH LEAN

PORK ROASTS
SHOULDER ROASTS LB. **52¢** BUTT ROASTS LB. **62¢**

SPECIAL! IMPORTED LAMB LEGS

SPECIAL! COOKED SMOKED Pork Shoulders PICNIC STYLE LB. **55¢**
SPECIAL! FRESH HADDOCK FILLETS LB. **79¢**

SHORT SHANK WHOLE or HALF LB. **55¢**

SPECIAL! Mary Miles Brand Sliced SIDE BACON 1-LB. PKG. VAC PAC **89¢**
FRESH LEAN BUTT PORK CHOPS LB. **72¢**

MARY MILES BRAND WIENERS 1-LB. PKG. VAC PAC **59¢**
SWIFT'S Premium Grade A Grade BUTTERBALL TURKERS LB. **49¢**
McQUEEN'S STEAK PIES 3 **99¢**
LOBLAWS 3 LITTLE PIG-SHINNERS PORK SAUSAGE 1-LB. PKG. **69¢**
MIRRY PORK SIDE SPARE RIBS LB. **79¢**
SLICED BOLOGNA 1-LB. PKG. VAC PAC **59¢**
BOOBY BRAND OCEAN FILLETS PERCH 1-LB. PKG. **39¢**
MINCED CHUCK BEEF LB. **79¢**

SPECIAL! TOMATO OR VEGETABLE

AYLMER SOUP 10 FL. OZ. TIN **11¢**

SPECIAL! WITH PECTIN STRAWBERRY or RASPBERRY

AYLMER JAMS 24 FL. OZ. JAR **49¢**

SPECIAL! AYLMEER FANCY

TOMATO JUICE 48 FL. OZ. TIN **29¢**

FROM THE FAMOUS NIAGARA ORCHARDS! FREESTONE! YELLOW FLESH!

PEACHES FOUR QUART BASKET NO. 1 GRADE **89¢**

CALIFORNIA'S FINEST NO. 1 GRADE! CANTALOUPE 3 JUMBO SIZE, 36'S **89¢**

ONTARIO GROWER NO. 1 GRADE! PRE-COOLED! CORN-ON-THE-COB DOZEN **39¢**

SPECIAL! FANCY ASSORTED HONEY POD PEAS, CREAM STYLE CORN OR CUT WAX BEANS

STOKELY'S VEGETABLES 14 FL. OZ. TINS **\$1.00** EACH 20¢

SPECIAL! JACK & JILL HOMOGENIZED

PEANUT BUTTER 1 LB. JAR **39¢**

SPECIAL! SARONG SLICED, CRUSHED or TID-BITS

PINEAPPLE 19 FL. OZ. TIN **\$1.00** EACH 20¢

SPECIAL! ALL VARIETIES SHIRRIFF

JELLY POWDERS 3 OZ. PKG. **10¢**

SPECIAL! AYLMEER FANCY SMALL WHOLE WHITE

POTATOES 19 FL. OZ. TINS **\$1.00** EACH 17¢

SPECIAL! GARDEN PATCH CHOICE WHOLE KERNEL CORN 7 FL. OZ. TIN **10¢**

SPECIAL! AYLMEER CHOICE TOMATOES 19 FL. OZ. TINS **\$1.00** EACH 25¢

SPECIAL! ALL COLOURS ROYALE FACIAL TISSUES 3 WINDOW BOXES **\$1.00** EACH 34¢

SPECIAL! LIBBY'S FANCY FRUIT COCKTAIL 14 FL. OZ. TIN **29¢**

BUTTERNUT COLOURED MARGARINE 1 LB. PARCH. PKG. **15¢**

SPECIAL! LOBLAWS RED LABEL ORANGE PEKOE TEA BAGS 120'S PKG. **\$1.19**

SPECIAL! WHISTLE

DOG or CAT FOOD 15 OZ. TIN **10¢**

SPECIAL! ALL VARIETIES MORTON FROZEN MEAT PIES 8 OZ. PKGS. **99¢**

SPECIAL! PINEAPPLE GRAPE FRUIT or PINEAPPLE-ORANGE DEL MONTE DRINKS 48 FL. OZ. TINS **\$1.00** EACH 34¢

SPECIAL! LOBLAWS KITCHEN PRIDE DUTCH APPLE PIE LARGE 24 OZ. SIZE **49¢**

SPECIAL! NABISCO SHREDDIES 24 OZ. PKG. **49¢**

FANCY WHOLE KERNEL NIBLETS CORN 12 FL. OZ. TIN **21¢**

SPECIAL! ALL COLOURS ROYALE BATHROOM TISSUE 3 2 ROLL PKGS. **\$1.00** EACH 34¢



Dear Hilda

Dear Hilda: How do I obtain a rain check when the manager is taking his lunch hour?

Stuck

Dear Stuck: You'll be happy to know that you can get a rain check from the assistant manager as well as the meat and produce managers.

Of course we try to keep our shelves so well stocked that you will never have to ask for a rain check.

Dear Hilda: In the area where I live there are five large supermarkets and your campaign to alert customers to the advantages of shopping at Loblaws has won me over.

Won Over

Dear Won Over: I'd like to think that all shoppers are as aware as you of the part that consumer education plays in Loblaws' overall program to help customers obtain the highest quality products for the best possible prices.

Hilda Wilson

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Ltd., 545 Lake Shore Blvd. West, Toronto.

Director of Consumer Relations