

Loblaws

PRICES GEORGETOWN ONLY
WE RESERVE THE RIGHT TO LIMIT QUANTITIES
TO REASONABLE FAMILY REQUIREMENTS

THANK YOU SALE!



Leon E. Weinstein,
President, Loblaw Groceries Co.
Limited

You may be wondering what on earth
a "Thank You" sale is all about.

It's simply the best way we could
express our gratitude to you and mil-
lions of other shoppers who have
helped to make our "New Look" pro-
gram a smashing success.

We kicked out trading stamps; low-
ered thousands of prices; stocked our
shelves with greater variety. And, we
set up a Consumer Affairs Department headed by Hilda Wilson
so your suggestions and complaints could be handled quickly.

Looking back on the past year, I believe that Loblaws "New
Look" is more than just fresh paint, and new fixtures. Most of
all, our "New Look" is an attitude. It's reflected in our stores,
by everyone from the parcel boys to store managers who op-
erate on the theory that the customer is boss. That may sound
like a refreshing idea to you—but that's the spirit at Loblaws
these days.

We really can't say "thank you" loud enough or long enough
for your great vote of confidence. So, we've come up with a
"Thank You" Sale in attempt to show our appreciation. We
hope you'll take advantage of the extra-special buys we've
selected for this rather special sale.

Leon E. Weinstein

SPECIAL! CHOICE **STEAKS** or **ROASTS** **97¢** LB.
-FINEST RED OR BLUE BRAND BEEF-
BONELESS **SIRLOIN** or **PORTERHOUSE** **107¢** LB.
or ROUND BOTTOM or FULL SLICE

SPECIAL! CONTADINA HALVES or SLICED
CHOICE PEACHES
3 48 FL. OZ. TINS **\$1.00**
EACH 34¢

SPECIAL! WHITE GRANULATED
SUGAR
5 LB. BAG **43¢** 10 LB. BAG **85¢**

SPECIAL! TASTY TREAT 6 VARIETIES
ICE CREAM 1/2 GAL. CARTON **69¢**

SPECIAL! CUDNEY RECONSTITUTED
APPLE JUICE 48 FL. OZ. TIN **27¢**

SPECIAL! ALL VARIETIES DUNCAN HINES
CAKE MIXES 3 19 OZ. PKGS. **\$1.00**
EACH 34¢

SPECIAL! DETERGENT POWDER
TIDE XK GIANT PKG. **99¢**

SPECIAL! VALLEY FARMS CHOICE FROZEN POTATOES
FRENCH FRIES 3 2 LB. POLY BAGS **\$1.00**
EACH 34¢

SPECIAL! AYLMER
TOMATO CATSUP 5 11 FL. OZ. BOTTLES **\$1.00**
EACH 20¢

SPECIAL! JACK & JILL HOMOGENIZED
PEANUT BUTTER 1 LB. JAR **39¢**

SPECIAL! LOBLAW'S KITCHEN PRIDE
APPLE PIE LARGE 14 OZ. SIZE **39¢**

SPECIAL! 3¢ OFF DEAL ASSORTED SHEP COLOURS
KLEENEX BOUTIQUE FACIAL TISSUE 260 PKG. **29¢**

SPECIAL! 24¢ OFF DEAL
NESCAFE INSTANT COFFEE 10 OZ. JAR **\$1.39**

SPECIAL! CAP N CRUNCH 11 OZ OR HUNNY MUNCH 10 OZ
QUAKER CEREALS 2 PKGS. **89¢**

SPECIAL!
MAZOLA CORN OIL 24 FL. OZ. BOTTLE **69¢**

SPECIAL! LOBLAW PLAIN
CHEESE SLICES 16 OZ. PKG. **59¢**

SPECIAL! FRESHLY GROUND
COFFEE PRIDE OF ARABIA 1 LB. BAG **73¢**

SPECIAL!
PEPSI-COLA 12 FL. OZ. BOTTLES **55¢**

SPECIAL! SWEET PICKLED
COTTAGE ROLLS VAC. PKG. **79¢**
SPECIAL! SWIFT'S LAY'S MAPLE
RINDLESS SIDE BACON 1/2 LB. PKG. **89¢**
SPECIAL!
BURN'S WIENERS 2 LB. PKG. **1.09**
SPECIAL! PINE
SOLE FILLETS **82¢**

SWIFT'S PRESSURED
BUTTERBALL TURKEYS CANADA A GRADE ORDER TO LBS. **49¢**
IMPORTED
BONELESS LAMB FRONTS **59¢**
COOKED HAM Sliced **65¢**
MAGALY PORK SIDE
SPARE RIBS **79¢** LOBLAW'S LITTLE PIG
Pork Sausage 1 1/2 LB. **75¢**
SWEET BRAND CORNED
Salmon STEAKS **89¢** SWEET BRAND COOKED
FISH CAKES **69¢**

SPECIAL! ALPINE CLUB
CANNED DRINKS 24 TIN CASE **\$1.59**
10 FL. OZ. TIN **7¢**

FROM CALIFORNIA! NO. 1 GRADE!
CANTALOUPE
3 JUMBO SIZE 36's **89¢**
FROM THE TROPICS! LARGE SIZE!
BANANAS
LB. **10¢**
ONTARIO GROWN! NO. 1 GRADE!
CABBAGE 2-29