NEWSPAPERS

## MAKE A BIG DIFFERENCE IN PEOPLE'S LIVES

- RECOGNIZES INDIVIDUAL MEMBERS OF THE COMMUNITY, AS INTERESTING EVENTS OCCUR IN THEIR LIVES.
- PRINTS LOCAL NEWS OF INTENSE LOCAL INTEREST AND.

  AVAILABLE ONLY THROUGH YOUR HOMETOWN NEWSPAPER.
- PROMOTES BUSINESS BY ADVERTISING PRODUCTS AND SERVICES AVAILABLE IN YOUR HOMETOWN.
- SUPPORTS CHURCHES, SCHOOLS & CIVIC CLUBS BY PUBLISHING INFORMATION CONCERNING THEIR ACTIVITIES.
- INTERPRETS NATIONAL NEWS IN LOCAL TERMS.

By recognizing every facet of the community, your Hometown Newspaper promotes understanding and cooperation for the good of the entire area.



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THE HERALD
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