



Loblaws

PRICES EFFECTIVE UNTIL JULY 12
BRAMPTON - ONLY

**LOW EVERYDAY PRICES
PLUS EXTRA SPECIALS**

-FINEST RED or BLUE BRAND BEEF

SPECIAL! CHOICE

STEAKS or ROASTS

BONELESS ROUND
(BOTTOM or FULL SLICE)

SIRLOIN, WING or
PORTERHOUSE

98¢

\$1.19

SPECIAL!

1/4 PORK LOIN IN CHOPS LB. **85¢**

SPECIAL! FRESH **SOLE FILLETS** LB. **82¢** Minced **CHUCK BEEF** .. **79¢**

IMPORTED RIB END **LOIN LAMB CHOPS** .. **49¢**

SCHNEIDERS COIL **POLISH SAUSAGE** LB. **79¢**

ALORO BRAND PEPPERONI **PIZZA PIES** 2 11-OZ. PKGS. **98¢**

McQUAIDES **STEAK PIES** 3 3-PIE PKGS. **99¢**

SHOPSYS **POTATO SALAD** .. 24-OZ. EACH **59¢**

SHOPSYS FRENCH STYLE **COLE SLAW** 14-OZ. EACH **39¢**

SIENA BRAND **MORTADELLA** CHUBS LB. **69¢**

BLUE WATER BRAND **Cooked FISH FRIES** 8-OZ. PKG. **43¢**

PENNYWISE **BEEF BURGERS** 1-LB. PKG. **69¢**

IMPORTED **SMOKED KIPPERS** .. **39¢**

Dear Hilda



My mother says that one of the things she likes best about summer is the really great variety of fresh produce in the supermarkets. That's why July is "Salad Month". Loblaws is all decked out to appeal to your appetite for fresh, flavourful and nutritious salads. Many customers have already discovered our produce departments and here are a few of their remarks:

Dear Hilda:

While shopping at Loblaws I went to have a bunch of bananas weighed. Out of the bunch one had a bruise which I didn't notice. The clerk was honest and kind enough to see it and pull it off. Service like this is hard to beat. I'm a customer for life!

Not Braised

Dear Not:

Some clerks are more observant than others and they are the ones who will be store managers some day.

Dear Hilda:

It is a real pleasure to shop at the vegetable counter at Loblaws. The fruit and vegetables are great and we're getting service at its best.

Satisfied

Dear Satisfied:

I hope you are especially happy now when produce is coming to you at its peak of freshness and flavour.

Hilda Wilson
DIRECTOR OF CONSUMER AFFAIRS

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Ltd., 545 Lake Shore Blvd. West, Toronto.

FRESH FROM THE TROPICS! LARGE!

BANANAS LB. **12¢**

FROM SOUTH CAROLINA NO. 1 GRADE!

FRESH CELLO PKG. TOMATOES **25¢**

FROM B.C.I. NO. 1 GRADE!

FRESH CHERRIES LB. **49¢**

FROM ALABAMA NO. 1 GRADE!

CORN ON THE COB THE LARGE EARS **5¢ 39¢**

SPECIAL! PARAMOUNT RED SOCKEYE

SALMON 7 1/2 OZ. TIN **55¢**

SPECIAL! CONTADINA CHOICE

PEACHES 4 14 FL. OZ. TINS **\$1.00** EACH 25¢ HALVES OR SLICED

SPECIAL! LIBBY'S FANCY

TOMATO JUICE 48 FL. OZ. TIN **25¢**

BUTTERNUT COLOURED

MARGARINE 1 LB. PARCH. PKG. **15¢**

SPECIAL! CUDNEY CHOICE

APPLE JUICE FROM CONCENTRATE 48 FL. OZ. TIN **25¢**

SPECIAL! ALL FLAVOURS

HI-C FRUIT DRINKS 3 48 FL. OZ. TINS **\$1.00** EACH 34¢

CHOICE WHOLE

CUDNEY POTATOES 6 19 FL. OZ. TNS **1.00** EACH 17¢

SPECIAL! SLICED, CRUSHED OR TID BITS

LEE PINEAPPLE 2 19 FL. OZ. TINS **45¢**

SPECIAL! ALL COLOURS VANTY

TOILET TISSUE 2 ROLL PKG. **29¢**

SPECIAL! DEAL PACK VEGETABLE

CRISCO OIL 24 FL. OZ. BOTTLE **59¢**

SPECIAL! ALL VARIETIES DUNCAN HIMS

CAKE MIXES 3 19 OZ. PKGS. **1.00** EACH 34¢

SPECIAL! FROZEN FRIED CHICKEN, BEEF OR TURKEY

MORTON DINNERS 11 OZ. PKG. **49¢**

SPECIAL! LOBLAWS KITCHEN PRIDE

RAISIN PIE LARGE 24 OZ. SIZE **45¢**

SPECIAL! FRESHLY GROUND

PRIDE of ARABIA COFFEE 3 LB. BAG 1.99 1 LB. BAG **69¢**

SPECIAL! CHOICE

NATURE'S BEST PEAS 2 14 FL. OZ. TINS **29¢**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES