

Loblaws

PRICES EFFECTIVE UNTIL MAY 17 — GEORGETOWN ONLY
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

GET THE BEST OF EVERYTHING FOR THE HOLIDAY & SAVE MONEY TOO

SPECIAL! SWIFTS-PREDRESSED CANADA A GRADE

BUTTERBALL TURKEYS UNDER 10 LBS. **43¢**

SPECIAL! PREDRESSED CANADA A GRADE

TURKEYS UNDER 10 LBS. **35¢**

SPECIAL! IMPORTED SHORT SHANK, WHOLE OR HALF

LAMB LEGS **49¢**

SPECIAL! MARY MILLS BRAND RINDLESS

SIDE BACON 1-LB. PKG. VAC PAC **79¢**

SPECIAL! SWIFTS PREMIUM MACARONI & CHEESE, PICKLE & PICKLETS, NOCK CHICKEN or BOLSOGNA

Cooked MEATS SLICED 4-OZ. PKG. EACH **27¢**

SPECIAL! BOOTH BRAND

COD FILLETS 1-LB. PKG. **41¢**

IMPORTED SHOULDER

LAMB CHOPS 1-LB. **45¢**

SIMCOE or NIAGARA BRAND RINDLESS

SIDE BACON 1-LB. PKG. VAC PAC **73¢**

SHOPS'S

CORNER BEEF 4 2-OZ. PKGS. **89¢**

SWIFTS-LAZY MAPLE

Pork SAUSAGE 1-LB. PKG. TRAY PAC **67¢**

TENDERFLESH BRAND FRESH FROZEN

Chicken Breasts TRAY PAC LB. **59¢**

SPECIAL! MARY MILLS BRAND

WIENERS 1-LB. PKG. VAC PAC **49¢**

SPECIAL! PENNYWISE

BEEF BURGERS 1-LB. PKG. **65¢**

SPECIAL! FRESH

COD FILLETS 1-LB. **55¢**

CHOICE SLICED

PORK LIVER 1-LB. **29¢**

IMPORTED — CELLO WRAP

SMOKED KIPPERS 1-LB. **39¢**

MINCED

CHUCK BEEF 1-LB. **69¢**

ALORO BRAND PEPPERONI

PIZZA PIES 12-OZ. EACH **89¢**

SHENANDOAH BRAND BONELESS

TURKEY ROASTS 1-LB. **99¢**

SPECIAL! TASTY TREAT
ICE CREAM 1/2 GALLON CARTON **79¢**

SPECIAL! CHOICE ASSORTED
AYLMER PEAS 14 FL. OZ. TIN **15¢**

ALPINE CLUB
CANNED DRINKS 6 10 FL. OZ. TINS **45¢** 24 TIN CASE **1.79**

SPECIAL! CHOICE CREAM STYLE
AYLMER CORN 14 FL. OZ. TIN **15¢**

SPECIAL! TRUMPET
INSTANT COFFEE 10 OZ. JAR **99¢**

HOLIDAY WEEKEND SPECIAL! LARGE SIZE
BANANAS 2 POUNDS **25¢**

BEST VEGETABLE BUY! FROM CALIFORNIA!
FRESH BROCCOLI LARGE BUNCH **39¢**

FROM FLORIDA! THIN-SKINNED! LARGE! VALENCIA
JUICE ORANGES DOZEN **59¢**

DICK'S ALL VARIETIES
RELISHES 4 12 FL. OZ. JARS **1.00**

BRIGHT'S FANCY
TOMATO JUICE 19 FL. OZ. TIN **17¢**

LOBLAWS MAJESTIC
BREAD WHITE SLICED 24 OZ. LOAF **21¢**

FANCY WHOLE KERNEL
NIBLETS CORN 12 FL. OZ. V.P. TIN **21¢**

SPECIAL! KELLOGG'S CEREAL
SPECIAL K 11 OZ. PKG. **49¢**

GOLDEN SEAS SOLID WHITE MEAT
TUNA FISH 7 OZ. TIN **39¢**

ASSORTED FLAVOURS POWDERED DRINKS
KOOL-AID 5 PKGS. **29¢**

SPECIAL!
PRIDE of ARABIA COFFEE 1 LB. BAG **69¢**
3 LB. BAG 1.99

SPECIAL! DELSEY ASSORTED COLOURS
BATHROOM TISSUE 4 2 ROLL PKGS. **1.00**

COLOURED
SONNET MARGARINE 1 LB. PARCH. PKG. **15¢**

SPECIAL! WHITE OR ASSORTED COLOURS
WHITE SWAN SERVICETS 250's PKG. **49¢**

SPECIAL! LOBLAWS KITCHEN PRIDE
APPLE PIE 24 OZ. **39¢**

HILDA'S COLUMN

"Weekend Specials" in Loblaws ads just don't happen by accident. Very often, the items that are singled out for "Special" attention are really chosen for you, our customers who write and ask for them.

In fact, your letters are responsible for the mammoth Health and Beauty Aid sale this week.

This again is proof that writing to Hilda helps you get what you want, and that at Loblaws..... you're the Boss!!!

Hilda Wilson
Director of Consumer Relations

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Limited, 545 Lake Shore Blvd. West, Toronto 2B.