

Loblaws

PRICES EFFECTIVE UNTIL MAY 10 — GEORGETOWN ONLY
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

EXTRA SPECIALS PLUS EVERYDAY LOW PRICES

WHERE THE CUSTOMER IS BOSS!

SPECIAL! DEAL PACK CHASE & SANBORN

COFFEE

65¢

1 LB. BAG

SPECIAL! FRESH LEAN

LOIN PORK ROASTS

RIB END 3 1/2 LB. AVERAGE TENDERLOIN END 3 1/2 LB. AVERAGE

59¢ 65¢

LB. LB.

SPECIAL! ALL VARIETIES DUNCAN HINES

CAKE MIXES

3 1.00

PKGS.

SPECIAL! LIQUID BLEACH

JAVEX

128 FL. OZ. PLASTIC JUG

79¢

SPECIAL! AYLMEY TOMATO OR VEGETABLE

SOUP

10 FL. OZ. TIN

11¢

SPECIAL! LOBLAWS KITCHEN PRIDE

RAISIN PIE

24 OZ.

45¢

SPECIAL! LOBLAWS BLACK ORANGE PEKOE

RED LABEL TEA BAGS

60'S PKG.

59¢

ALPINE CLUB

CANNED DRINKS

10 FL. OZ. TINS

45¢

24 TIN CASE

1.79

SPECIAL!

QUEEN ANNE CHOCOLATES

14 OZ. BOX

79¢

SPECIAL! CUDNEY FANCY WHOLE

KERNEL CORN

12 FL. OZ. V.P. TINS

1.00

SPECIAL! NATURE'S BEST

CHOICE PEAS

14 FL. OZ. TINS

1.00

HEINZ OR GERBERS STRAINED-MEATLESS

BABY FOODS

4 4X OZ. JAR

53¢

SPECIAL! MONARCH BUTTERCUP

SOFT MARGARINE

8 OZ. TUB

59¢

FANCY WHOLE KERNEL

NIBLETS CORN

12 FL. OZ. TIN

21¢

LOBLAWS MAJESTIC SLICED

WHITE BREAD

24 OZ. LOAF

21¢

CARNATION

EVAP. MILK

2 16 OZ. TINS

33¢

BACK BY POPULAR DEMAND

EVERGREEN TABLEWARE

ENGLISH IRONSTONE

ALL PIECES NOW ON SALE AT
LOW LOW PRICES

SPECIAL! MEATY

PORK SIDE SPARE RIBS

LB.

69¢

SPECIAL! SWIFTS SUGAR PLUM, FULLY SKINNED, MINIMUM FAT, SHANK OFF

Cooked Smoked Hams

WHOLE OR HALF LB.

69¢

SPECIAL! BURNS BENDLESS

Side BACON

1-LB. PKG. VAC PAC

79¢

SPECIAL! SHOPYS ALL BEEF

Frankfurters

1-LB. PKG. VAC PAC

57¢

SPECIAL! HIGHLINER BRAND COOKED

FISH CAKES

12-OZ. PKG.

35¢

SPECIAL! FRESH

SOLE FILLETS

LB.

72¢

IMPORTED SHOULDER

LAMB CHOPS

LB.

45¢

PREDRESSED CANADA 'A' GRADE

TURKEYS

UNDER 10 LBS.

LB.

39¢

MOUNTAIN BREEZE BRAND

Rainbow Trout

18-OZ. PKG.

55¢

CHOICE SLICED

PORK LIVER

LB.

29¢

IN CHOPS

1/4 PORK LOIN

LB.

75¢

SUPER VALUE BRAND RINDLESS

Side BACON

1-LB. PKG. VAC PAC

72¢

XX BRAND SLICED

BOLOGNA

1-LB. PKG. VAC PAC

49¢

LOBLAWS 3 LITTLE PIG

Pork Sausage

1-LB. PKG. TRAY PAC

59¢

SCHMIDT'S COR.

Polish Sausage

LB.

75¢

More Bread 11 oz. Pepperoni & 9 oz. Cheese

PIZZA PIES

BOTH FOR

89¢

SPECIAL!

ROSE PICKLES

3 16 FL. OZ. JARS

1.00

AYLMER FANCY

TOMATO JUICE

48 FL. OZ. TIN

27¢

COLOURED

SONNET MARGARINE

1 LB. PARCH. PKG.

15¢

SPECIAL! CATELLI

MACARONI or SPAGHETTI

2 LB. PKG.

37¢

JAFFA CROWN SWEETENED

ORANGE JUICE

3 48 FL. OZ. TINS

1.00

SPECIAL! MOTHER PARKERS

INSTANT COFFEE

10 OZ. JAR

1.29

SPECIAL!

FIVE ROSES FLOUR

5 LB. BAG

59¢

KRAFT DINNER

2 7OZ. PKGS.

29¢

SPECIAL! BERRYLAND FARM FANCY

FROZEN SLICED STRAWBERRIES

15 OZ. PKGS.

85¢

SPECIAL! ALL VARIETIES GOLDEN ACRES

FROZEN DINNERS

11 OZ. PKG.

49¢

LOBLAWS RASPBERRY OR LEMON

JELLY ROLLS

EACH

39¢

FROM CALIFORNIA! TOP QUALITY! SWEET & LUSCIOUS!

STRAWBERRIES

FRESH

QUART BOX

59¢

FROM CALIFORNIA! NO. 1 GRADE! IDEAL IN SPRINGTIME SALADS!

HEAD LETTUCE

EACH

25¢

FROM FLORIDA! SWEET & JUICY! MARSH-SEEDLESS! LARGE SIZE

GRAPEFRUIT

10 FOR

79¢

SAY IT WITH FLOWERS MOTHERS DAY MAY 11 TH.
GOOD SELECTION AVAILABLE IN MOST MARKETS!



HILDA'S COLUMN

In answer to the many people who have wondered about my mother, Loblaws is dedicating today's column to her and to all Mothers everywhere.

Whenever people reminisce about their childhood, they always talk about their Mothers, and the stories they tell are masterpieces of wit, wisdom and nostalgia. And many of the best stories concern food — how we were forced to eat the things we didn't like because our Mothers knew they were good for us — how our cries were turned into laughs with a special treat from the pantry — how good the kitchen smelled when Mother took the roast out of the oven — how wonderful life could be around the dinner table.

Mothers, bless 'em, always know what's best for us — and my Mother is no different. So we, at Loblaws, are proud and pleased to say Happy Mothers' Day and "thank you" to the very special Mothers who visit us throughout the year.

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Limited, 545 Lake Shore Blvd. West, Toronto 2B.

Hilda Wilson
Director of Consumer Relations.