

# Loblaws

PRICES EFFECTIVE UNTIL MAY 3 GEORGETOWN ONLY  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**FINEST RED  
OR BLUE  
BRAND BEEF**

## Beef Sale!

### STEAKS or ROASTS

**BONELESS ROUND** (BOTTOM OR FULL SLICE) **98¢** **PORTERHOUSE, WING or SIRLOIN** **1.09**  
LB. LB.

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|--------------------------------------------------------------------------|------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| SPECIAL! PICNIC STYLE COOKED SMOKED PORK SHOULDERS 1-LB. PKG. <b>51¢</b> | SPECIAL! SWIFT'S LAZY MAPLE HINDERS SIDE BACON 1-LB. PKG. VAC PAC <b>79¢</b> | SPECIAL! Burns Peppercorn, Beer or Salsani SAUSAGE 16-OZ. EACH <b>79¢</b>   |
| SPECIAL! PENNYWISE BEEF STEAKETTES 1-LB. PKG. <b>65¢</b>                 | SPECIAL! BOOTH BRAND OCEAN PERCH FILLETS 3-LB. PKG. <b>37¢</b>               | SPECIAL! FRESH COD FILLETS LB. <b>49¢</b>                                   |
| IMPORTED SHOULDER LAMB CHOPS LB. <b>45¢</b>                              | MEATY PORK HOCKS LB. <b>32¢</b>                                              | MAPLE LEAF BRAND WIENERS 1-LB. PKG. VAC PAC <b>57¢</b>                      |
| PRESSED CANADA A GRADE TURKEYS UNDER 10 LB. LB. <b>39¢</b>               | MOUNTAIN BREEZE BRAND RAINBOW TROUT 3-OZ. PKG. <b>55¢</b>                    | SX BRAND SLICED ROAST PORK LOIN WITH DRESSING 6-OZ. PKG. VAC PAC <b>67¢</b> |
| BURNS SMALL LINK BULK PORK SAUSAGE LB. <b>49¢</b>                        | 1/4 PORK LOIN IN CHOPS LB. <b>75¢</b>                                        | SCHNEIDER'S SWIFT PICKLED SLICED BACK BACON 4-OZ. PKG. VAC PAC <b>62¢</b>   |

GARDEN FRESH TASTY-TENDER! NO. 1 GRADE!  
**ASPARAGUS** POUND **39¢**

FRESH ARRIVALS from South Africa!  
BARLINKA GRAPES LB. **39¢**  
FROM CALIFORNIA! GREEN-TOP CARROTS 2 LARGE BUNCHES **35¢**  
From Florida! No. 1 Grade! Red Skin! NEW POTATOES 5 LBS. **49¢**

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|------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| SPECIAL! PRIDE OF ARABIA INSTANT COFFEE 6 OZ. JAR <b>75¢</b>                 | SPECIAL! JACK & JILL HOMOGENIZED PEANUT BUTTER 3 LB. JAR <b>99¢</b>          |
| SPECIAL! HADISCO SPOON SIZE SHREDDED WHEAT 17 1/2 OZ. PKG. <b>39¢</b>        | SEABROOK FARMS FANCY FROZEN FRENCH CUT GREEN BEANS 2 LB. POLY BAG <b>45¢</b> |
| SPECIAL! SALADA PRIOR PARK TEA BAGS 100'S PKG. WITH 20 EXTRA FREE <b>69¢</b> | SPECIAL! CADBURY'S CHOCOLATE BISCUITS PKG. <b>39¢</b>                        |
| SPECIAL! LIPTON CHICKEN NOODLE SOUP MIX 2 4 1/2 OZ. PKGS. <b>49¢</b>         | SPECIAL! WHITE SWAN TOILET TISSUE 4 ROLL PKG. <b>49¢</b>                     |

### REMARKABLE VALUE!

### LAWN CHAIR

TUBULAR STEEL

Check these features then check the amazing low price

- MULTI COLOURED WOVEN CANVAS COVERING
- TUBULAR STEEL CONSTRUCTION FOR EXTRA STRENGTH
- FOLDS COMPACTLY, STORES EASILY
- HANDSOMELY LACQUERED BEECHWOOD ARM RESTS
- SPRING SUSPENSION FOR RELAXING COMFORT



**ONLY \$2.98**

Packed in cartons of six. Why not buy a half dozen for your home or cottage.

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|-------------------------------------------------------------------------|
| SPECIAL! SWAN LOTION DETERGENT 24 FL. OZ. BOTTLE <b>39¢</b>             |
| LOBLAWS MAJESTIC WHITE SLICED BREAD 24 OZ. LOAF <b>21¢</b>              |
| BORDEN'S 2% PARTLY SKIMMED EVAP. MILK 2 16 OZ. TINS <b>29¢</b>          |
| SPECIAL! LOBLAWS KITCHEN PRIDE DUTCH APPLE PIE 24 OZ. <b>49¢</b>        |
| AYLMER FANCY TOMATO JUICE 48 FL. OZ. TIN <b>27¢</b>                     |
| SPECIAL! MONARCH COLOURED PARCHMENT MARGARINE 4 1 LB. PKGS. <b>1.00</b> |



#### HILDA'S COLUMN

My Mother says it's important to tell shoppers that just because they can't find an item on the shelves doesn't mean that Loblaws has stopped selling it.

In many cases, the product is right in the stock room and a clerk can run and get it for anyone who asks.

In other cases, the store has discontinued stocking it for a variety of possible reasons — in which case all a shopper has to do is mention to the manager that she wants it back on the shelves — and PRESTO! if at all possible, she will get her wish.

Managers are dedicated to giving the shopper what she wants. Introduce yourself to your manager the next time you are in Loblaws.

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Limited, 545 Lake Shore Blvd. West, Toronto 2B.

*Hilda Wilson*

SPECIAL! TRI-VALLEY HALVES OR SLICES

**FANCY PEACHES**

**3** 28 FL. OZ. TINS **1.00**

SPECIAL! OCEAN SPRAY OR UNIVERSAL

**RED SOCKEYE SALMON**

7 3/4 OZ. TIN **49¢**

SPECIAL! HONEY GOLD FROZEN **FANCY PEAS**

12 OZ. POLY BAG **15¢**

SPECIAL! POWDERED DETERGENT

**TIDE XK**

KING SIZE PKG. **1.49**

SPECIAL! WHITE SWAN

**FACIAL TISSUE**

**4** 360'S BOXES **1.00**