

In 60 Years, Red Cross Proves Wonderful Boon for Canadians

A birthday is a time for celebration. It is also an occasion to look at the past, examine the present and prepare for the future. This year the Canadian Red Cross Society is commemorating its Diamond Jubilee — sixty years of service to people in Canada and throughout the world. Its record of achievement is one of which every Canadian can be justly proud.

Although the Red Cross flag was first flown in 1885, during the Riel uprising in Western Canada, it was not until 1909 that the Canadian Red Cross Act was passed by the Canadian Parliament officially establishing the Canadian Red Cross Society as a corporate body.

After a somewhat slow start

the Society sprang into action when World War I began in 1914. During the four years of war it never slackened the pace set at the beginning. Through the Society, the Canadian people contributed more than 35 million dollars for relief of suffering. It shipped over 340,000 cases of supplies overseas. It established and maintained hospitals in England, and France, recreation huts and other facilities and two Red Cross ambulance convoys, as well as trucks for transporting Red Cross supplies in Europe.

When the war ended, the Society which came of age in time of war, turned its attention to providing services to meet the needs of Canadians at home.

Red Cross Outpost Hospitals and Nursing Stations were established to provide services to residents in remote areas of Canada where the nearest doctors were sometimes hundreds of miles away. As transportation facilities were improved between rural and urban centres fewer hospitals were built and the emphasis was placed on Nursing Stations, leaving nurses free to serve a large territory.

The Junior Red Cross was established in 1922 with the objective of involving students from elementary to college age in a constructive programme of health, education, community service and international understanding. Now known as Canadian Red Cross Youth, with a

membership of one and a quarter million, these young people serve in many ways: they give many hours of voluntary service to hospitals, nursing homes and Red Cross Lodges; and they are active in numerous worthwhile projects in their own communities. In addition, they raise funds which are used to provide food, clothing, medical supplies and material for self-help programmes for children in all parts of the world.

Also in 1922 an "Emergency Service" was established on a national basis to enable the Canadian Red Cross Society to give immediate aid to the victims of fire, flood and other forms of disaster wherever and whenever it was needed. In succeeding years the Red Cross Disaster Service has played an important role in both major and minor catastrophes.

Through the years the Society continued to expand both in terms of new services and volunteer members. By 1939, some 374 branches in nine provinces had been established and a national headquarters was set up to co-ordinate the work of the provincial divisions. Today, the Canadian Red Cross Society is composed of ten divisions, one for each province, and some 1,000 branches.

When war broke out in 1939, the Red Cross, while continuing its activities in Canada, once more answered the call to help relieve the suffering of service men and civilians on both sides of the conflict. Red Cross hospitals and ambulances were again provided along with medical teams, when and wherever needed. And Canadian women contributed their time and energy in bedding and surgical dressings, all made by hand, for shipment overseas. The Canadian Red Cross Corps was formed for service at home and abroad.

The knowledge gained through the years of this second war was responsible for the establishment of a national Blood Transfusion Service in 1947. Through this service today, all the blood and blood products now used in Canadian hospitals are supplied, at no charge to the patient. Over one-million units of blood will be required by the Red Cross to meet the needs of Canadian hospitals in 1969.

Concerned about the increasing annual death toll by drowning, the Red Cross introduced a Water Safety Service in 1945. Through this service thousands of trained volunteers now teach people of all ages how to avoid accidents and the precautions to be taken when they are near, on or in the water.

Other Red Cross programmes and services include: Veteran's Services, Women's Work Committee, Homemaking Service, Care in the Home Courses, Free Sick Room Loan Service to name but a few. In addition, the Canadian Red Cross, through its international affiliations in the League of Red Cross Societies which now number 111 societies, operates on a reunion-of-families program aimed at reuniting families separated by war and civil disturbances and an Enquiry Bureau for tracing missing persons. The society also plays an important role in international

Community Service Earns Plaque From Ford Firm



Mrs. Mary Simpson awarded outstanding community service plaque.

A Georgetown woman, Mrs. Mary Simpson, 101 Rexway Dr. was one of 15 people awarded walnut plaques for 'outstanding community service' at the first annual Ford Motor Company Community Service Award dinner in the Seaway Towers, Lakeshore Blvd., April 10.

A hundred and seventy-six men and women, Ford employees or wives or husbands of employees, were nominated for the awards based on public service in elective or appointive positions, politics, citizen-

ship, neighbourhood associations, youth and recreational programs special projects of clubs, service or church groups and community fund campaigns.

Mrs. Simpson was named a recipient chiefly for her work with the Red Cross and the YMCA-YWCA.

The plaque bears a silver scroll carrying the following inscription: "In the knowledge that each of us benefits from the community service of his neighbours — this award attests to the appreciation of

Ford Motor Co. of Canada Ltd. and of its employees." It is signed by Karl E. Scott president of Ford of Canada.

A personalized citation was also presented to all nominees whose community service reflects good citizenship.

Reverend E.F. Dutcher of Clarkson Road Presbyterian Church, Globe & Mail columnist Bruce West, and Jack R. Young of Hamilton United Appeal comprised the committee of judges.

NEW BOOKS AT LIBRARY

Maughan, Robert — The second Window

Maule, Tex — The Receiver
Nourse, Alan E — The Mercy Men

relief throughout the world, providing money and relief supplies for the victims of disaster and conflict.

Over 90% of the work performed by the Canadian Red Cross is carried out by volunteers who come from all walks of life and are of all ages. They have, however, one basic thing in common — a deep concern for others in less fortunate circumstances. They amply demonstrate this concern by giving unstintingly of their time and energies in the humanitarian service of their fellowman.

March is Red Cross Month and since birthdays are a time for congratulations, we can truly commend the Canadian Red Cross Society on its past performance. We should also pay tribute to the hundreds of thousands of Red Cross volunteers who, through their unselfish efforts, have made a significant contribution to the health and welfare of untold millions in Canada and through

Orwell, George — Coming up for Air

Palmer, John — So Much for Gennaro

Portis, Charles — True Grit
Priestley, J.B. — London End
Renault, Mary — Purposes of Love

Rohrbach, Peter Thomas — The Disillusioned

Ross, Jonathan — Diminished by Death

Schulman, L.M. — Winners and Losers

Scott, J.M. — In a beautiful Pea Green Boat

Solheim, Aleksandr I. — The First Circle

Sparrow, Gerald — Java Weed
Spring, Howard — My Son, My Son

Standish, Robert — The Course of True Love

Stroud, John — Up and Down the City Road

Stranger, Joyce — Casey
Tolkien, J.R.R. — The Fellowship of the Rings

Tolkien, J.R.R. — The Return of the King

Tolkien, J.R.R. — The Two Towers

Tranter, Nigel — Black Douglas
Turnbull, Agnes Sligh — Many a Green Isle

Waddell, Martin — Otley Forever

Wallace, Ian — Dr. Orpheus

Wheatley, Dennis — The White Witch of the South Seas

White, Alan — The Long Night's Walk

Yerby, Frank — Judas, My Brother

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FLORIDA CORN 6 EARS No. 1 Gr. 49^c

FLORIDA ORANGES FOR JUICE Size 100— doz. 49^c

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POTATOES 39^c

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