

## \$10,000 Richer, Finds Certificate in Cigarettes

As was his usual Wednesday practice, Loblaw Groceteria manager Bob McCarl, of 37 Chelvin Drive, Georgetown, picked up a carton of cigarettes, paid his cashier, and left for home.

purchase was that his wife found a certificate for \$10,000 in the carton of Peter Jackson cigarettes — in the first pack she opened.

And to top off the surprises Loblaw Groceteria president Leon Weinstein attended the

reception for the McCarls sponsored by Imperial Tobacco Products Limited, to personally present the cheque to Mr. McCarl. A number of Mr. McCarl's friends and associates in the Loblaw organization also attended to be witness to the happy occasion.

Len Storey, Regional Sales Manager for Imperial Tobacco Products Limited, represented the company at the ceremony.

Mr. McCarl is manager of the Loblaw Groceteria in the Dixie Plaza, Toronto.



Climaxing several days of surprises, Loblaw Groceteria president Leon Weinstein, right, added his particular brand of the unexpected by being present at a ceremony to personally present a \$10,000 cheque to Dixie Plaza Loblaw manager, Bob McCarl and Mrs. McCarl. The surprise cash award was in a carton of Peter Jackson cigarettes which Mr. McCarl purchased in his own store.

### Taggers Will Give Donors Carnations

Plans are progressing for the Carnation Tag Day which is

being held Friday evening, May 9th and the 10th by the Georgetown and District Memorial Hospital Auxiliary. To date 3100 carnations have been made under the leadership of Mrs. Inez Crichton. Mrs. Dawn

Thompson will be mapping out the town and giving certain areas to different groups of candy-strippers and other volunteers to call door to door.

town to instruct the Georgetown auxiliary on how to launch the carnations.

The ladies are hoping for a successful Tag Day with all proceeds going to the hospital.

## House Prices Up \$8,000 in 8 Years, Realtor Estimates

"Prices of houses in Georgetown have risen 50% since 1963," says William Sunnucks, local realtor, and past president of the Brampton Real Estate Board. "I wonder how much wages have gone up," he commented.

"In 1963 you could buy an ordinary bungalow for \$12,000, which will now cost you at least \$22,000," he stated. Using this ordinary bungalow, with no fireplace, no garage, as an example Mr. Sunnucks listed the lot, a fifty foot one at \$8,000, and the house at \$14,000 making a total cost of \$22,000.

Last year the increase in the cost of a house was 10.15 per cent, but the increase has slowed down this year.

Land values, the big factor in the increase, have jumped from \$2,500 for a lot in 1963 to \$8,000 for the same lot today.

While farm land on the fringes of town has jumped 100% and more.

Mr. Sunnucks attributed part of the soaring costs of houses to the demands made on developers, and to the miles of red tape, and long delays, at all levels of government.

Citing farm land at \$3,000 an acre as the start of a development, he pointed out "This is raw land. Now we have to hire engineers, surveyors, town planners even to get the draft plan." The succeeding steps of Queen's Park, Department of Municipal Affairs, Dept. of Highways, and municipal authorities, take up to two years, according to the realtor.

"All this time the developer is borrowing on an interim basis, which is as high as 16 to 20 percent," he remarked. "Then of

course, the municipality wants everything, curbs, paved roads, sidewalks on both sides of the street, street signs, sod to the road, plus a cash bonus, lots of time. Where is this money coming from? The developer must pass it on the house buyer where else?"

In this never-ending cycle, the potential homeowner making less than ten thousand a year, which statistics show is the larger part of the population, can-

not qualify for an NHA Mortgage.

Commenting on the salary qualifications, Mr. Sunnucks, stated "They can't afford a house, and yet nobody wants to have apartments built, where are they going to live?"

On the subject of interest rates, he pointed out that NHA rates have now reached 9%. Using 9% as an example, this comes to \$188 per month to carry a \$20,000 house, plus taxes. The average new house costs more than this.

He would make no predictions about future costs of home building. "I wish I could tell what's going to happen," he concluded.

THE GEORGETOWN HERALD, THURSDAY, APRIL 10, 1969

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### BINKY BEST SIXTH TIME

Being judged best dog in breed is getting to be old hat with Binky the champion Keeshond of Miss Laura Treble, RR 1, Georgetown.

At the St. Catharines Kennel Club Show on Saturday Mont Blanc's Binky was named "best in breed" for the sixth time in his brief career, this time winning out over an American champion

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IT ISN'T WHAT YOU PUT IN THE WATER  
IT'S WHAT YOU TAKE OUT THAT COUNTS

Soap and detergent manufacturers spend millions of advertising dollars telling you there's something wrong with your tap water. And they're right.

They tell you to add liquids for softening. Powders for low suds. Powders for high suds, tablets for whitening. Flakes for brightening. More liquids to prevent spots and film. Chips for this. Amazing new green stuff for that.

STOP—There IS something wrong with your tap water. Minerals and impurities.

Let a drop of tap water dry. See the spot? From just one gallon of tap water you could trap enough of these impurities to form a deposit as big as several aspirin tablets.

These spots when they collect on a shirt in your laundry, they make it stiff and gray. They ARE the spots you find on dishes and glassware. They won't rinse out of your hair. Make it dull and unmanageable. They make bath tub rings. Some of them even collect inside plumbing and water heaters — and clog them up. You can battle these Minerals and impurities by pouring generous portions of your favorite cleaning agents into the water. It works. But why pay ransom? Why not remove them?

The new Miracle Water Refiner does just that. And once the problem-causers have been refined from the water, miracles happen. Baths bubble. Glassware sparkles. Your skin and hair are softer. Lovelier. Laundry fluffy and white.

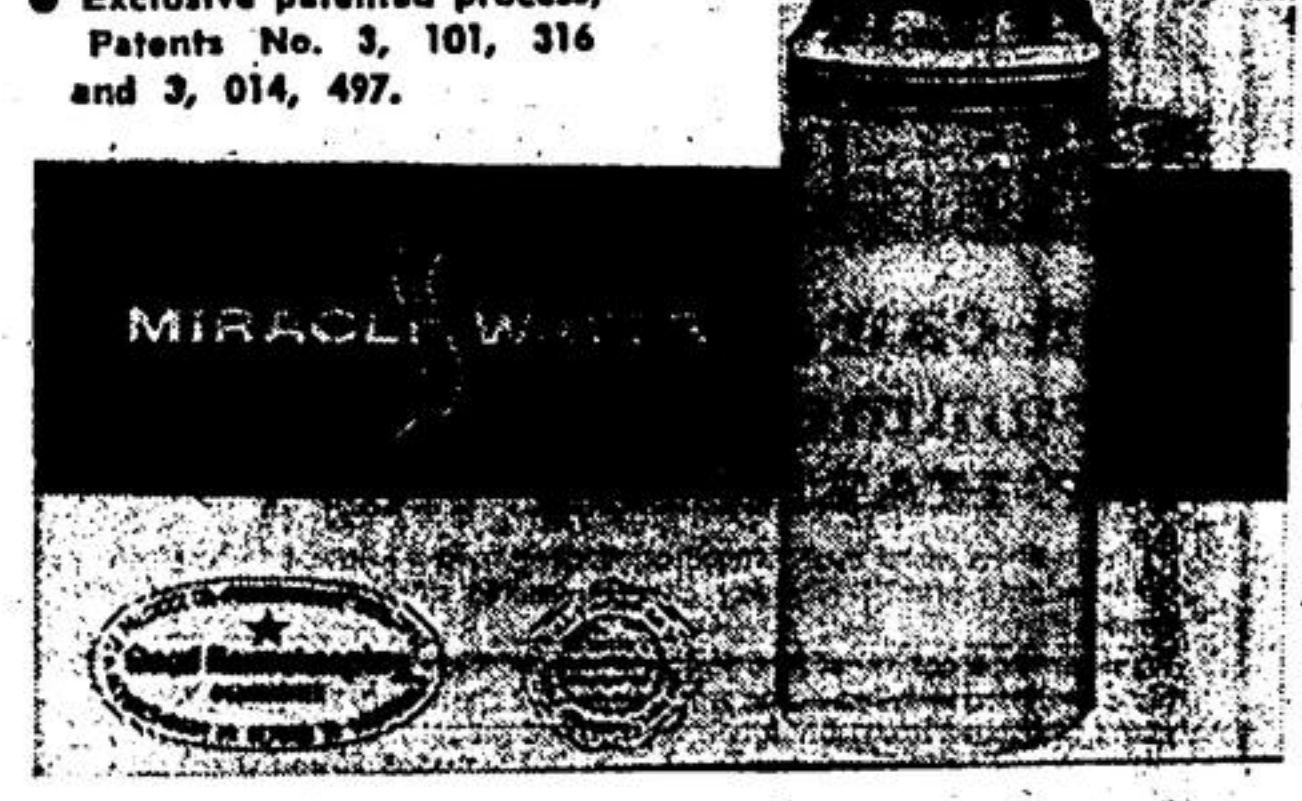
You use less of your favorite soaps, and detergents — hardly any at all. Packaged softeners and conditioners? You really don't need them.

Not only that, Miracle Water brings out the natural flavor in cooked foods.

Small wonder that this compact, good looking, install-anywhere appliance actually pays for itself.

Like more information?  
Call your Miracle Water dealer.

● Exclusive patented process. Patents No. 3, 101, 316 and 3, 014, 497.



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places this fully Automatic Miracle Water Conditioner in your home with option to purchase. For a free home demonstration without any obligation write to

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Day or night convenient .....

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— OPEN SUNDAY —  
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<p><b>STRETCH PANTY HOSE</b> 88¢ pr.</p> <hr/> <p><b>BRAVO — 27 oz. FLOOR WAX</b> SAVE 46¢ Reg. \$1.45 <b>99¢</b></p> <hr/> <p><b>ARRID EXTRA DRY Deodorant</b> Reg. \$1.59 SAVE 72¢ TRIO PRICE <b>87¢</b></p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;"><b>FIRST QUALITY SEAMLESS NYLONS</b></td> <td style="width: 15%;"></td> <td style="width: 15%; text-align: right;"><b>19¢ pr</b></td> <td style="width: 55%;"></td> </tr> <tr> <td><b>ROYALE Facial Tissue</b></td> <td>Reg. Value 2 - 75¢ SAVE 30¢</td> <td style="text-align: right;"><b>4 for \$1.</b></td> <td></td> </tr> <tr> <td><b>WILKINSON BLADES</b></td> <td>Reg. Value 75¢ SAVE 42¢</td> <td style="text-align: right;"><b>33¢ pkg.</b></td> <td></td> </tr> <tr> <td><b>PEPSODENT TOOTHPASTE</b></td> <td>Reg. Value \$1.39 SAVE 60¢</td> <td style="text-align: right;"><b>99¢</b></td> <td style="text-align: right; font-size: small;">SUPER SIZE</td> </tr> <tr> <td><b>BRYLCREEM</b></td> <td>IMPERIAL TUBE Reg. Value \$1.49 SAVE 50¢</td> <td style="text-align: right;"><b>99¢</b></td> <td></td> </tr> <tr> <td><b>SUAVE SHAMPOO</b> 12 oz. Size</td> <td>99¢</td> <td style="text-align: right;"><b>45¢</b></td> <td style="text-align: right;"><b>44¢</b></td> </tr> <tr> <td><b>SURFRESH SHAVE BOMB</b> 10 oz. Size</td> <td>\$1.25</td> <td style="text-align: right;"><b>91¢</b></td> <td style="text-align: right;"><b>44¢</b></td> </tr> <tr> <td><b>HEAVY DUTY GARBAGE BAGS</b> 10's</td> <td>79¢</td> <td style="text-align: right;"><b>35¢</b></td> <td style="text-align: right;"><b>44¢</b></td> </tr> <tr> <td><b>NESTLE'S HAIR SPRAY</b> 10 oz. Size</td> <td>99¢</td> <td style="text-align: right;"><b>45¢</b></td> <td style="text-align: right;"><b>44¢</b></td> </tr> <tr> <td><b>NICE 'N EASY HAIR COLOUR</b></td> <td>\$2.25</td> <td style="text-align: right;"><b>\$1.00</b></td> <td style="text-align: right;"><b>\$1.25</b></td> </tr> <tr> <td><b>GENERAL ELECTRIC ECONOLITE BULBS</b></td> <td>2 BULBS 59¢</td> <td style="text-align: right;"><b>20¢</b></td> <td style="text-align: right;"><b>39¢</b> FOR 2</td> </tr> <tr> <td><b>JOHNSON'S BABY POWER</b></td> <td>\$1.49</td> <td style="text-align: right;"><b>61¢</b></td> <td style="text-align: right;"><b>88¢</b></td> </tr> </table>	<b>FIRST QUALITY SEAMLESS NYLONS</b>		<b>19¢ pr</b>		<b>ROYALE Facial Tissue</b>	Reg. Value 2 - 75¢ SAVE 30¢	<b>4 for \$1.</b>		<b>WILKINSON BLADES</b>	Reg. Value 75¢ SAVE 42¢	<b>33¢ pkg.</b>		<b>PEPSODENT TOOTHPASTE</b>	Reg. Value \$1.39 SAVE 60¢	<b>99¢</b>	SUPER SIZE	<b>BRYLCREEM</b>	IMPERIAL TUBE Reg. Value \$1.49 SAVE 50¢	<b>99¢</b>		<b>SUAVE SHAMPOO</b> 12 oz. Size	99¢	<b>45¢</b>	<b>44¢</b>	<b>SURFRESH SHAVE BOMB</b> 10 oz. Size	\$1.25	<b>91¢</b>	<b>44¢</b>	<b>HEAVY DUTY GARBAGE BAGS</b> 10's	79¢	<b>35¢</b>	<b>44¢</b>	<b>NESTLE'S HAIR SPRAY</b> 10 oz. Size	99¢	<b>45¢</b>	<b>44¢</b>	<b>NICE 'N EASY HAIR COLOUR</b>	\$2.25	<b>\$1.00</b>	<b>\$1.25</b>	<b>GENERAL ELECTRIC ECONOLITE BULBS</b>	2 BULBS 59¢	<b>20¢</b>	<b>39¢</b> FOR 2	<b>JOHNSON'S BABY POWER</b>	\$1.49	<b>61¢</b>	<b>88¢</b>
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