

HILDA'S COLUMN

There is nothing more satisfying to a Loblaw manager than the feeling he gets when a hard-to-please customer gives him a compliment.

He knows that he does his best to please every customer who shops in his store, but when a shopper takes the time to write me about the excellent service she is getting at Loblaws—that makes the manager, his staff, the president and everyone at Loblaws feel 10 feet tall. And it happens every day!

Hilda Wilson

P.S. We also feel pretty good when even we get to the bottom of a customer's "beef" and correct the situation so it never happens again.

SMART HOMEMAKERS SHOP LOBLAWS for EASTER

Loblaws

PRICES EFFECTIVE UNTIL APRIL 5 GEORGETOWN ONLY

SPECIAL! TASTY TREAT
ICE CREAM 1/2 GAL. CARTON **79¢**

SPECIAL! ALL VARIETIES DUNCAN HINES
CAKE MIXES 19 OZ. PKG. **39¢**

SPECIAL! ALL VARIETIES
JELL-O JELLY POWDERS 3 OZ. PKG. **10¢**

COLOURED
SONNET MARGARINE 1 LB. PARCH. PKG. **15¢**

SPECIAL! LOBLAW
CHEESE SLICES 8 OZ. PKG. **29¢**

SPECIAL! FIRST QUALITY SEAMLESS MESH
NYLONS 4 PAIR **99¢**
 BEAUTIFUL SPRING SHADES SIZES 9-11

SPECIAL! SWIFTS PRESSED UNDER 10 LBS.
BUTTERBALL TURKEYS CANADA A GRADE **43¢**
SPECIAL! TURKEYS PRESSED UNDER 10 LBS. CANADA A GRADE **37¢**
SPECIAL! SWIFTS SUGAR PLUM, FULLY SKINNED, MINIMUM FAT, SHANK OFF
COOKED SMOKED HAMS WHOLE OR HALF **67¢**
SPECIAL! PICNIC STYLE COOKED SMOKED PORK SHOULDERS LB. **51¢**
SPECIAL! EVERSWEET BRAND RINDLESS SIDE BACON 1 LB. PKG. VAC PAC **69¢**
SPECIAL! MEATY PORK SIDE SPARE RIBS LB. **69¢**
SPECIAL! FRESH LEAN PORK BUTT ROASTS LB. **59¢**
SPECIAL! BOOTH BRAND COD FILLETS 1 LB. PKG. **39¢**
SPECIAL! RUPERT BRAND SILVERBRIGHT SALMON CENTRE CUT BY-THE-PIECE LB. **69¢**
MINCED BEEF LB. **55¢**
CHOICE BEEF CHUCK STEAKS LB. **69¢**
CHOICE SKINLESS SLICED BEEF LIVER LB. **45¢**
IN CHOPS 1/4 PORK LOIN LB. **75¢**
SHOPSYS ALL-BEEF FRANKFURTERS 1 LB. PKG. VAC PAC **59¢**
LEAN BEEF BRISKET PLATE LB. **28¢**
SCHNEIDERS RED HOTS WIENERS 1 LB. PKG. VAC PAC **63¢**

FROM ARIZONA! NEW SPRING CROP! CRISP - FRESH! NO. 1 GRADE!
HEAD LETTUCE EACH **19¢**

BEST VEGETABLE BUY! FROM CALIFORNIA! AVERAGE WEIGHT 1 1/2 LBS.
FRESH BROCCOLI LARGE BUNCH **29¢**

PRODUCE OF U.S.A! EASTER FAVOURITE!
TASTY YAMS 2 LBS. **29¢**
CUCUMBERS 2 FOR **35¢**

MAKE LOBLAW'S YOUR HEAD QUARTERS FOR EASTER FLOWERS
 GOOD SUPPLY! WONDERFUL SELECTION! EASTER LILIES, POTTED PLANTS, FRESHLY CUT FLOWERS. TOP QUALITY ATTRACTIVELY PRICED!

LOBLAWS MAJESTIC BREAD WHITE SLICED 24 OZ. LOAF **21¢**

ALPINE CLUB CANNED DRINKS 24 TIN CASE **1.67** 10 FL. OZ. TIN **7¢**

HUNTS FANCY TOMATO JUICE 48 FL. OZ. TIN **27¢**
MAXWELL HOUSE INSTANT COFFEE 10 OZ. JAR **1.49**
SPECIAL! LEE CRUSHED PINEAPPLE 19 FL. OZ. TIN **19¢**
SPECIAL! DEAL PACK NABOB COFFEE 1 LB. BAC **65¢**
SPECIAL! YORK FANCY FROZEN SLICED STRAWBERRIES 15 OZ. PKG. **37¢**
CANADA FIRST GRADE BUTTER APPLE GROVE 1 LB. PRINT **68¢**
SPECIAL! HABITANT PEA SOUP 28 FL. OZ. TIN **22¢**

SPECIAL! TRI-VALLEY FANCY CLING PEACHES HALVES or SLICED 28 FL. OZ. TIN **37¢**
KRAFT DINNER 2 7 1/4 OZ. PKGS. **29¢**
SPECIAL! WITH BEEF GRAVY PARD DOG FOOD 15 OZ. TIN **10¢**

-STORE HOURS-
CLOSED ALL DAY
GOOD FRIDAY APRIL 4th
 CLOSED EASTER MONDAY APRIL 7