## WHERE THE SMARTEST FOOD SHOPPERS SHOP!

To-day's intelligent food shopper looks for three basic things in a food store...

LOWER PRICES ... HIGH STANDARDS OF QUALITY.. and HELPFUL STAFF.

SPECIAL! FRESH LEAN

TENDERLOIN END . 31/2 LB. AVER.



79 ¢

49

**57**<sup>¢</sup>

69<sup>¢</sup>

1 LB. PKG.

YAC PAC

1 LB. PKG. VAC PAC

COOKED MEATS PORK & BACON LOAF OF PORK LOAF with DRESSING

SPECIAL! MACRAE BRAND IMPORTED

NEW CROP! EXTRA LARGE SIZE

SPECIAL! ROYAL TREAT RED

SPECIAL! DEL MONTE

**SPECIAL! BOOTH BRAND SOLE FILLETS** 

SPECIAL! FRESH

7% OZ. TIN

FYE SALHON

15 OZ.



## HILDA'S COLUMN

It just goes to show you that a little common courtesy can go a long, long way. Since Loblaws has become "courtesy-conscious"I have received a number

of letters telling us that the program is paying off. Customers are smiling...cashiers are saying "thank you"...clerks are going out of their way to be helpful ... and shopping has become a "fun thing" again ... at least, at Loblaws.

My mother says the next thing we know the customers will be dancing in the aisles.

Not a bad idea at that, Mom.

Helda Wilson

SPECIAL! JACK & JILL

SPECIAL! KELLOGG'S

12 OZ.

COLOURED

GEORGETOWN MARKET CENTRE

CLOSED MONDAYS - OPEN TUESDAY & WEDNESDAY 9 A.M. TO 6 P.M. THURSDAY & FRI. TIL 9 P.M. SAT. 8:30 TO 6 P.M.