

Loblaws

PRICES EFFECTIVE MARCH 12, 13, 14 AND 15

New Look

CONTINUES TO SET THE PACE WITH LOWER FOOD PRICES



HILDA'S COLUMN

So many people have commented on the shopping tips our President gave in a Ladies Night address to the

Sales and Marketing Executives of Toronto, that I am reprinting them in to-day's column:

CHECK THE QUALITY: substandards may not always be the best buy, even if the price is attractive.

CHECK THE SIZE: for the sake of freshness, let the rate of consumption, not the price be your guide as to which size to choose.

CHECK THE LABEL: net weight, brand name, ingredients and cooking instructions are important. take advantage of as many "Specials" as possible. Stock up for the future.

That's pretty good advice from Mr. Weinstein, and he ought to know!
Hilda Wilson

-FINEST RED or BLUE BRAND BEEF-

SPECIAL! CHOICE
SHORT RIB ROASTS

LB. **59¢**

SPECIAL! CHOICE
CROSS CUT RIB ROASTS LB. **65¢**

SPECIAL! CHOICE
CHUCK STEAKS

LB. **69¢**

SPECIAL! CHOICE
BONELESS SHOULDER ROASTS LB. **69¢**

SPECIAL! BURNS RINDLESS
SIDE BACON 1 LB. VAC PAC **79¢**

SPECIAL! SCHNEIDERS SLICED SPICED HAM LOAF or ROAST PICNIC 6 OZ. PKG. VAC PAC EACH **49¢**

SPECIAL! SX BRAND
HEADCHEESE 12 OZ. CUPS EACH **49¢**

SPECIAL! SHOPSYS
CORNER BEEF 4 2 OZ. PKGS. **89¢**

SPECIAL! CORAL REEF BRAND
HALIBUT STEAKS 12 OZ. PKG. **69¢**

SPECIAL! RUPERT BRAND FLIP 'N' FRY
SOLE FILLETS 24 OZ. PKG. **1.19**

SPECIAL! PENNYWISE
BEEF STEAKETTES 1 LB. PKG. **59¢**

SPECIAL! FRESH
COD FILLETS LB. **49¢**

CHIQUITA AND CABANA PREMIUM QUALITY!

BANANAS 2 POUNDS **25¢**

FROM CALIFORNIA! SEEDLESS SUNKIST NAVAL
ORANGES LARGE SIZE 88 DOZ. **79¢**

FROM TEXAS! NO. 1 GRADE! GREEN
CABBAGE EACH **17¢**

SPECIAL! RED SOCKEYE
PARAMOUNT SALMON 7 1/2 OZ. TIN **55¢**

SPECIAL! CRUSHED
LEE PINEAPPLE 19 FL. OZ. TIN **19¢**

SPECIAL! SUPER SOFT-COLOURED
MOM'S MARGARINE 1 LB. TUB **29¢**

SPECIAL! KRAFT CRACKER BARREL
CHEDDAR CHEESE MILD 12 OZ. WEDGE **53¢** MEDIUM 12 OZ. WEDGE **59¢** OLD 12 OZ. WEDGE **65¢**

SPECIAL! AYLMER
CATSUP 18 FL. OZ. BOTTLE **29¢**

SPECIAL! GARDEN VALLEY CHOICE
TOMATOES 4 28 FL. OZ. TINS **1.00** EACH 25¢

SPECIAL! SCOTTOWEL
PAPER TOWELS 2 ROLL PKG. **49¢**

SPECIAL! HONEY GOLD FANCY FROZEN
PEAS 12 OZ. POLY BAG **15¢**

TOOTHPASTE REGULAR OR MINT
CREST FAMILY SIZE TUBE **87¢**

SPECIAL! NATURE'S BEST CHOICE CUT
GREEN or WAX BEANS 14 FL. OZ. TIN **12¢**

KRAFT
DINNER 2 7 1/4 OZ. PKGS. **29¢**

CANADA FIRST GRADE
BUTTER APPLE GROVE 1 LB. PRINT **68¢**

ALPINE CLUB
CANNED DRINKS 10 FL. OZ. TIN **7¢** 24 TIN CASE **1.67**

SONNET COLOURED
MARGARINE 1 LB. PARCH. PKG. **15¢**

SALAD DRESSING
MIRACLE WHIP 32 FL. OZ. JAR **59¢**

SPECIAL! MORTON FROZEN
CREAM PIES 3 14 OZ. PKGS. **1.00** EACH 34¢

CAMPBELL'S
TOMATO SOUP 2 10 FL. OZ. TINS **25¢**

SPECIAL! MIX OR MATCH LIBBY'S FANCY PEAS, CREAM CORN MIXED VEGETABLES or PEAS & CARROTS
VEGETABLES 7 10 FL. OZ. TINS **1.00** EACH 15¢

CARNATION
EVAP. MILK 2 16 OZ. TINS **33¢**

SUNFRESH ALL-PURPOSE
FLOUR 7 LB. BAG **59¢**

CHUM
DOG FOOD 15 OZ. TIN **10¢**

NABOB
JELLY POWDERS 3 OZ. PKG. **8¢**

SPECIAL! LIBBY'S FANCY
TOMATO JUICE 10 OZ. TIN **10¢**

GEORGETOWN MARKET CENTRE

CLOSED MONDAYS — OPEN TUESDAY & WEDNESDAY 9 A.M. TO 6 P.M.
THURSDAY & FRI. TIL 9 P.M. SAT. 8:30 TO 6 P.M.