

**LOWER PRICES. TOP QUALITY. FRIENDLY ATMOSPHERE**

PRICES EFFECTIVE FEB. 26, 27, 28, MARCH 1  
GEORGETOWN ONLY

**New Look**  
**Loblaws**

**"WHERE THE CUSTOMER IS BOSS"**



**HILDA'S COLUMN**

Have you noticed all the smiling faces around your Loblaws store lately? My mother has, and says the fact that Loblaws' customers are happier these days is because Loblaws' employees are friendlier than ever.

Judging from the number of friendly people I have met and the number of letters complimenting us about our staff, I'd say my mother is right!

*Hilda Wilson*

P.S. If you have a suggestion for us, please take a minute to write me. It helps us make Loblaws the best shopping place in town.

SPECIAL! FRESH LEAN

**LOIN PORK ROASTS**

RIB END 3 1/2 LB. AVERAGE

**59**  
LB.

TENDERLOIN END  
3 1/2 LB. AVERAGE

**69**  
LB.

- SPECIAL! 1/4 PORK LOIN IN CHOPS **79¢** LB.
- SPECIAL! SWIFT'S PREMIUM OR LAZY MAPLE BRAND RINDLESS **79¢** 1 LB. PKG. VAC PAC
- SIDE BACON** **63¢** LB.
- SPECIAL! MEATY PORK SIDE
- SPARE RIBS** **49¢** 1 LB. PKG. VAC PAC
- SPECIAL! SWIFT'S PREMIUM **WIENERS** **25¢** SLICED 6 OZ. PKG. EACH
- SPECIAL! SWIFT'S PREMIUM MACARONI & CHEESE, PICKLE & PIMENTO, MOCK CHICKEN OR BOLOGNA
- COOKED MEATS** **49¢** LB.
- SPECIAL! FRESH **COD FILLETS** **49¢** LB.

- FROM CALIFORNIA! SWEET & TENDER! LARGE BUNCHES **CARROTS** GREEN TOP **2 33¢**
- FROM CALIFORNIA! SEEDLESS NAVAL **ORANGES** SIZE 138 DOZ. **49¢**

- PRINCE EDWARD ISLAND! FINEST QUALITY! WINTER KEEPING! **POTATOES** NO. 1 GRADE 50 LB. BAG **1 38**

- BREAD** LOBLAWS MAJESTIC WHITE SLICED 24 OZ. LOAF **19¢**
- BUTTER** CANADA FIRST GRADE APPLE GROVE 1 LB. PRINT **68¢**
- EVAP. MILK** CARNATION 2 16 OZ. TINS **33¢**
- MAXWELL HOUSE DEAL PACK **INSTANT COFFEE** 10 OZ. JAR **1 44**
- SPECIAL! LOBLAWS' KITCHEN PRIDE **RAISIN PIE** 24 OZ. **39¢**
- CAMPBELL'S **TOMATO SOUP** 2 10 FL. OZ. TINS **25¢**
- HEINZ OR GERBERS STRAINED - ALL MEATLESS VARIETIES **BABY FOODS** 2 4 OZ. JARS **53¢**
- DEAL PACK **TIDE XK DETERGENT** GIANT PKG. **99¢**
- SPECIAL! JOHNSON'S **"J" CLOTHS** 12'S PKG. **49¢**
- SPECIAL! DR. BALLARD'S CHAMPION **DOG FOOD** 6 15 OZ. TINS **79¢**
- SONNET COLOURED **MARGARINE** 1 LB. PARCH PKG. **15¢**

- SPECIAL! SOVEREIGN FANCY RED SOCKEYE **SALMON** 7 3/4 OZ. TIN **55¢**
- SPECIAL! VIVA **BEANS** WITH PORK IN TOMATO SAUCE 14 FL. OZ. TIN **12¢**
- SPECIAL! DIPLOMAT FROZEN **APPLE PIE** 3 24 OZ. PKGS. **1 00** EACH 34¢
- SPECIAL! BRIGHTS FANCY **TOMATO JUICE** 6 19 FL. OZ. TINS **89¢**
- SPECIAL! GOLDEN SEAS LIGHT MEAT **CHUNK TUNA** 6 6 1/2 OZ. TIN **29¢**
- SPECIAL! CUDNEY FANCY WHOLE **KERNEL CORN** 6 12 FL. OZ. TINS **1 00** EACH 17¢

**GEORGETOWN MARKET CENTRE**

CLOSED MONDAYS - OPEN TUESDAY & WEDNESDAY 9 A.M. TO 6 P.M.  
THURSDAY & FRI. TIL 9 P.M. SAT. 8:30 TO 6 P.M.