

Loblaws

LOWER PRICES

We've lowered the price boom on a whole raft of popular health and beauty aids. Be a smart shopper and stock up while the savings are big.



PRICES EFFECTIVE NOV. 13 TO 16

REGULAR OR FLUORIDE
PEPSODENT
TOOTH PASTE
 FAMILY SIZE TUBE **79¢**

VICKS
VA-PO-RUB
 1 1/4 OZ. JAR **57¢**

REGULAR OR WINTERFRESH
COLGATE
TOOTH PASTE
 GIANT TUBE **49¢**

HARD, MEDIUM OR CHILDREN'S
COLGATE
TOOTH BRUSHES
 EACH **29¢**

GILLETTE
 DEODORANT
RIGHT GUARD
79¢
 5 OZ. AERO. TIN

HARD, MEDIUM OR SOFT
 PEPSODENT
TOOTH BRUSHES
 EACH **49¢**

HALO REGULAR
SHAMPOO
 ECONOMY BOTTLE **99¢**

WITH FREE TANGLE TAMER
CREAM RINSE
 8 OZ. BOTTLE **89¢**

REGULAR OR HARD TO HOLD
 HALO
HAIR SPRAY
 10 OZ. AERO. TIN **69¢**

NEO CITRAN
 PKG. **89¢**

ANACIN
 TABLETS
 100'S BOTTLE **79¢**

PHILLIPS MILK of MAGNESIA
 12 FL. OZ. BOTTLE **59¢**
 REGULAR OR MINT

'CAREFREE'
 BY
 MODESS
41¢
 12'S PKG.

SCORE
SCORE
HAIR CREAM
 3 OZ. TUBE **69¢**

ANTISEPTIC
LISTERINE
 22 FL. OZ. BOTTLE **99¢**

REGULAR OR LIME PALMOLIVE
RAPID-SHAVE
 10.85 OZ. AERO. TIN **89¢**

Gillette
 SUPER STAINLESS STEEL
RAZOR BLADES
 10'S PKG. **99¢**

ORAL ANTISEPTIC
COLGATE 100
49¢
 7 FL. OZ. BOTTLE

DEODORANT
BAN
89¢
 EACH
 LOTION - ROLL-ON
 1 1/2 FL. OZ. OR
 SPRAY 5 OZ. AERO. TIN

REG. OR HARD TO HOLD 10 OZ.
CLAIROL HAIR SPRAY REG. PRICE 99¢ **69¢**

RES DAN 6 OZ. REG. PRICE 1.39 **99¢**

COLD, DRY, OR MOISTURE
PONDS CREAMS 1.5 OZ. REG. PRICE 65¢ **59¢**

WOODBURY SHAMPOO 8 FL. OZ. BOTTLE **99¢**

VICKS
VA-TRO-NOL 5.8 OZ. BOTTLE **49¢**

VICKS
MEDI-MIST 6.5 AERO. TIN **99¢**

LYPSOL TUBE **39¢**

PHILLIPS BONUS PACK 106 TABLETS
MILK of MAGNESIA TABLETS **77¢**

STRIPE TOOTH PASTE FAMILY SIZE **99¢**

PALMOLIVE
AFTER SHAVE LOTION 4.5 OZ. BOTTLE **85¢**

WILLIAMS
LECTRIC SHAVE 8 FL. OZ. BOTTLE **89¢**

WILLIAMS ICE BLUE
AQUA VELVA 4 FL. OZ. BOTTLE **89¢**

CALGON BOUQUET 1 LB. PKG. **87¢**

JERGENS LOTION 7 FL. OZ. BOTTLE **71¢**

RUBBING COMPOUND
ISOPROPYL 16 FL. OZ. BOTTLE **45¢**

RECORD
EPSOM BATH SALTS 5 LB. BAG **57¢**

MOUTH WASH
SCOPE 17 OZ. **\$1.45**

SPRAY DEODORANT
SECRET 6.25 OZ. AEROSOL TIN **\$1.27**

ORAL ANTISEPTIC
MICRIN 12 OZ. **89¢**

FOR NORMAL, DRY OR OILY HAIR 6 OZ.
BRECK SHAMPOO REG. PRICE 1.09 **89¢**

Alka Seltzer
ALKA-SELTZER
 25'S BOTTLE **59¢**

BAYER ASPIRIN
63¢
 100'S BOTTLE

BROMO SELTZER
59¢
 REGULAR BOTTLE

REGULAR OR MINT
Crest
TOOTH PASTE
 GIANT TUBE **57¢**

SCOPE
MOUTH WASH & GARGLE
 12 FL. OZ. BOTTLE **79¢**

LOTION 3.4 FL. OZ. BOTTLE
 LARGE TUBE 2.7 OZ.
 OR MED. JAR 2.4 OZ.
HEAD & SHOULDER SHAMPOO
 EACH **99¢**

ROLL-ON DEODORANT
SECRET
79¢
 REG. SIZE BOTTLE

LOBLAWS-WHERE THE CUSTOMER IS THE BOSS!