



OUR CUSTOMERS DIFFER



BUT THEY

ALL AGREE

THEY LIKE IGA



LOW, LOW PRICES

Plus These EXCLUSIVE IGA EXTRAS!

GIFTS

FOR IGA REGISTER TAPES
Claim the gift of your choice from the hundreds illustrated in the big colourful free IGA Catalogue, or if you wish, exchange your IGA Tapes for Eaton Gift Certificates

\$150.00 in IGA Tapes is exchangeable for a \$2.00 Eaton certificate, useable just like cash at any Eaton store or catalogue sales office

FOOD CERTIFICATES

WHICH MAKE FOR EVEN LOWER FOOD COSTS!

Save Your IGA Cash Register Tapes

\$150 IN IGA TAPES IS EXCHANGEABLE FOR A \$2.00 IGA FOOD CERTIFICATE TO BE USED JUST LIKE CASH AT YOUR IGA CHECKOUT.

AND AN

IGA LUCKY SHOPPER
Wins Free Grocery Order Every Week

Over \$6,000 Won By Our Customers To Date

IGA LUCKY SHOPPER: THIS WEEK, MRS. Y. VALK, 91 Rexway Dr., \$24.50



IGA recognizes that no two people are alike! IGA tape redemptions prove it. For the past 7 months 35% chose gifts, 48% chose Eaton certificates, and 17% elected to use IGA Food Certificates as shopping cash. We believe that our customers should choose for themselves.

About Our Customers' Needs

OUR SHELVES Restocked at NIGHT



To reduce congestion in our Aisles and add to the comfort and convenience of our customers we are introducing NIGHT STOCKING OF OUR SHELVES. This will speed up service and reduce your shopping time, especially on busy week-ends

GEORGETOWN IGA



TURKEY SALE

TREESWEET UNSWEETENED BLEND
GRAPEFRUIT OR ORANGE JUICE 2 79c
AYLMER BOSTON BROWN BEANS 4 69c
CADBATH EVAPORATED MILK 2 33c
BUSSETT POTATO CHIPS 15 OZ. 79c

SAVE ON HEALTH & BEAUTY AIDS
WESTER'S SOFT OR FIRM SPRAZE 10 OZ. 59c
DENTAL CREAM 49c
VASELINE JELLY 77c

ORANGES 59c
PEARS 7 45c

CELERY 2 25c
CABBAGE 2 25c

BAKERY TREATS
RAISIN BREAD 2 49c
CHOCOLATE ROLLS 45c
MIXED ROLLS 45c



TURKEYS 41c
YOUNG 5-10 LB. AVG. CANADA GRADE 'A' Eviscerated FROZEN CRYOVAC

WILD CURED SWEET PICKLER - 1/2 CRYOVAC COTTAGE ROLL 59c
LEAN MEATY SIDE SPARE RIBS 79c
NO FAT TENDER GOLDEN SMOOKED COD FILLETS 55c

SALMON 57c

SOUP 10c

DILLS 49c

FREE JELLO
DREAM WHIP 55c

FROZEN FOODS
LEMONADE 3 25c
FRENCH FRIES 49c
SOLE FILLETS 2 99c
MEATS & GRAVY 3 51

VINEGAR 49c 69c
SHAKE 'N BAKE 2 49c

COOKIES 2 51

BRIDGE MIX 41c

CHEESE BAR 69c
MARGARINE 2 55c
SHORTENING 39c

WITH THE PURCHASE OF THESE SPECIAL ITEMS YOU RECEIVE BONUS TAPES WHICH CAN BE USED FOR FOOD CERTIFICATES, GIFTS OR EATON MERCHANDISE CERTIFICATES	\$10.00 BONUS TAPE	\$10.00 BONUS TAPE	\$10.00 BONUS TAPE	\$10.00 BONUS TAPE	\$2.00 BONUS TAPE	\$2.00 BONUS TAPE	\$2.00 BONUS TAPE	\$2.00 BONUS TAPE
	DOG FOOD	RESCUE	FAN	POLY PEAS	PORK CHOPS	APPLES		

2 IGA SUPER SPECIALS

IGA ROYAL GOLD BUTTER

63c
lb

Limit 2 lbs. per Customer

ALL POPULAR BRANDS CIGARETTES

Regular Size \$4.09 carton

King Size \$4.19 carton

Limit 2 Cartons per Customer