

THOUSANDS COMING HOME TO

LOBLAWS BUYS "RESERVE CHAMP" AND PRIZE BEEF AT C.N.E.



Loblaws Vice-President and Director of Meat Operations, Alex Agnew (left) takes delivery of the 1968 Canadian National Exhibition Reserve Champion Steer on behalf of the Company. With him are Jack Valentine, beef buyer, and Shirley Miller of Kerwood, Ontario, who raised the Champion. Loblaws also purchased additional prize beef at the C.N.E. which will be featured in a group of Loblaws supermarkets this week. These Loblaws purchases are symbolic of the careful selection and top quality beef purchased by Loblaws buyers the year round.

FINEST CHOICEST RED or BLUE BRAND BEEF MONEY CAN BUY!

STEAKS or ROASTS

BONELESS ROUND 89¢/lb
SALMON 98¢/lb

SPECIAL! SX BRAND RINDLESS SIDE BACON

1 LB. PKG. VAC PAC **75¢**

SPECIAL! SHOPSY'S ALL BEEF FRANKFURTERS

1 LB. PKG. VAC PAC **51¢**

SPECIAL! NIAGARA & DAVERN BRAND RINDLESS SIDE BACON

1 LB. PKG. VAC PAC **69¢**

SPECIAL! SCHNEIDERS ASSORTED SLICED COOKED MEATS

1 LB. PKG. VAC PAC **69¢**

SPECIAL! LOBLAWS FARM STYLE BREAKFAST SAUSAGE

1 LB. PKG. TRAY PAC **53¢**

CALIFORNIA'S FINEST! SUGAR SWEET! SALMON FLESH!

NO. 1 GRADE! JUMBO SIZE 36'S

CANTALOUPE 4.99

FROM B.C.T. NO. 1 GRADE! WONDERFUL FLAVOUR! SIZE 135

BARTLETT PEARS 7.45

ONTARIO GROWN! NO. 1 GRADE! PRE-COOLED FOR TENDERNESS!

CORN ON THE COB 39¢

ONTARIO GROWN! NO. 1 GRADE! CRISP & CRUNCHY!

CELERY STALKS 2.23

SPECIAL! HOSTESS

POTATO CHIPS 59¢

SPECIAL! HOSTESS

CUSTARD SQUARES 33¢

SPECIAL! DESSERT TOPPING MIX 6¢ OFF

DREAM WHIP 49¢

SPECIAL! TENDER LEAF 14¢ OFF

TEA BAGS 69¢

BABY NEEDS at LOBLAWS.

SPECIAL! GERBER STRAINED MEATLESS VARIETIES!

BABY FOODS 4.49

PABLUM BABY CEREAL 45¢

SPECIAL! DISPOSABLE DIAPERS - MEDIUM OR TODDLER

FLUSH-A-BYES 1.09

JUNIOR FOODS 2.33

BABY POWDER 69¢

ASPIRIN 25¢

CHILDRENS COTTON TAILORED

FLANNEL PYJAMAS

ASSORTED SIZES 4-6 ASSORTED COLOURS

PAIR **\$1.19**

COMPARE AT 198 AVAILABLE IN MOST MARKETS

SPECIAL! STRAWBERRY OR RASPBERRY

AYLMER JAMS 39¢

SPECIAL! FANCY HONEY POD

STOKEYS PEAS 19¢

SPECIAL! COLOURED

SOLO MARGARINE 17¢

SPECIAL! ROYALE

PAPER TOWELS 2.89

SPECIAL! DR. BALLARD'S

CAT FOOD 2.35

SPECIAL! BICK'S POLSKIE OGORKI

DILL PICKLES 39¢

SPECIAL! PARAMOUNT FANCY

PINK SALMON 2.69

CARNATION

EVAP. MILK 2.33

BORDENS 2X

EVAP. MILK 2.29

STANDARD

SUN-BLEST PEAS 2.27

GOLD RIBBON

DOG or CAT FOOD 10¢

SPECIAL! KELLOGG'S

CORN FLAKES 29¢

SPECIAL!

BOLD DETERGENT 1.69

SPECIAL! SCOTIAN GOLD

FANCY APPLESAUCE 19¢

SPECIAL! ASSORTED

KRAFT CARAMELS 39¢

SPECIAL! BETTY CROCKERS WHITE OR DEVILS FOOD

CAKE MIXES 3.10

SPECIAL! MAXWELL HOUSE

INSTANT COFFEE 1.09

SPECIAL! UNION CARBIDE POLY

GARBAGE BAGS 99¢

CAMPBELL'S

TOMATO SOUP 2.25

CARNATION

COFFEE-MATE 49¢

AYLMER

CATSUP 2.35

HOT DOG, HAMBURGER OR SWEET GREEN

CORONATION RELISHES 25¢

YOU ASKED FOR IT