

LOW PRICE POLICY

ASK FOR A LOBLAW RAIN CHECK
IF WE RUN OUT OF AN ADVERTISED FEATURE

Sometimes our stores run short of an item we've advertised due to unusually heavy demand. If this happens to you just ask your Loblaw store manager for a Rain Check. It allows you to purchase an item at the advertised price when it is restocked.



THE "NEW LOOK" POLICY HAS COME TO
LOBLAW SNACK BARS
LOBLAWS WILL HELP YOU RELAX AND ENJOY YOUR LOBLAW SHOPPING VISIT. JUST LOOK AT THESE PRICES, WITH ALMOST 30 OTHER LOBLAW FEATURES TO ENJOY.

SPECIAL! LIBBY'S FANCY
TOMATO JUICE
48 FL. OZ. - TIN **25¢**

SPECIAL!
JUMBO SHOPSY
WITH MUSTARD AND RELISH ONLY **19¢**
LOBLAWS 'NEW LOOK' PRICE

SPECIAL!
"BEST COFFEE IN TOWN"
PRIDE OF ARABIA COFFEE
CUP **9¢**
LOBLAWS 'NEW LOOK' PRICE

SPECIAL! JUICY
HOT APPLE PIE with ICE CREAM
PER SERVING **19¢**
LOBLAWS 'NEW LOOK' PRICE

AYLMER CATSUP
SPECIAL! DELSEY
TOILET TISSUE
SPECIAL!
SUNLIGHT LAUNDRY DETERGENT
JERGENS
TOILET SOAP
GOLD RIBBON
DOG or CAT FOOD
BORDENS ZI
EVAP. MILK
SPECIAL! PRIDE OF ARABIA
COFFEE 3 LB. BAG **\$2.19**
SPECIAL! DAIRY MAID
NOUGATS JELLY, CHOCOLATE RIPPLE, CARAMEL SANDWICH OR TUTTI FRUTTI

2 11 FL. OZ. BOTTLES **35¢**
2 ROLL PKG. **29¢**
2 GIANT PKG. **79¢**
2 8 1/2 INCH CAKE **10¢**
2 16 OZ. TIN **10¢**
2 16 OZ. TINS **29¢**
1 LB. BAG **75¢**
1 LB. PKG. **49¢**

SPECIAL! NABOP
JELLY POWDERS 3 OZ. PKG. **8¢**

SPECIAL! ALLEN'S
FRUIT DRINKS 48 FL. OZ. TIN **29¢**

SPECIAL! CHRISTIE'S BISCUITS
COFFEE BREAK 1 LB. BAG **49¢**

BAKERY FOODS at LOBLAWS

SPECIAL! LOBLAWS KITCHEN PRIDE
APPLE PIE
8 INCH **3** 24 OZ. PKGS. **100**

SPECIAL! LEMON MERINGUE
PIE EACH **59¢**
SPECIAL! TOASTMASTER
ENGLISH MUFFINS 23¢
SPECIAL! SWISS ROLLS **41¢**
SPECIAL! KNOTT EGG ROLLS PKG. **32¢**

SPECIAL BUYS at LOBLAWS

PRIDE OF JAMAICA
GRAPEFRUIT SEGMENTS 3 19 FL. OZ. TINS **100**
HOT DOG, HAMBURGER OR SWEET GREEN
CORONATION RELISHES 12 FL. OZ. JAR **25¢**
- 1/2 PRICE SALE -
TABU SEAMLESS NYLONS
2 WAY FANCY STRETCH TOP RUNGUARD HEEL & TOE NEW FALL SHADES **6** PAIR BOX **1.77**

NEW LOOK AND LOW PRICES ON FINEST QUALITY FOODS