

LOBLAW'S WITH THE NEW LOOK

Finest Red or Blue Brand Beef STEAKS or ROASTS

SIRLOIN LB. **98c** **BONELESS ROUND** LB. **89c**
PRIME RIB ROASTS (FIRST 5 RIBS SHORT CUT) LB. **89c** **PRIME RIB STEAKS** LB. **98c**



NOW IN OUR STORES

This week, at your Loblaw check-out counter, you will receive a survey form that will help your Loblaw manager and his staff tailor the Loblaw supermarket in which you shop, more closely to your needs. We want to know your likes and dislikes. By spending a few moments filling out the form you will help make your every shopping trip to our stores pleasant and rewarding. No postage is necessary—just fill out the form and mail it.

Thank you,
Your Loblaw Manager

SPECIAL! SWIFTS LAZY MAPLE RINDLESS
SIDE BACON 1 LB. PKG. VAC PAC **75c**

SPECIAL! FINEST FANCY RED SOCKEYE
SOVEREIGN SALMON 7 1/4 OZ. TIN **57c**

JULY IS SALAD MONTH
 SPECIAL! KRAFT SALAD DRESSING
MIRACLE WHIP 32 FL. OZ. JAR **47c**

SPECIAL! SHOPSYS ALL BEEF
FRANKFURTERS VAC PAC 1 LB. PKG. **55c**
 SPECIAL! SCHNEIDERS LIVER & BACON, BRAUNSCHWEIGER OR SANDWICH SPREAD 8 OZ. EACH **29c**
MEAT SPREAD ROLLS SPECIAL CHOICE **25c**
PORK LIVER SLICED **25c**
 SPECIAL! PENNYWISE **BEEF STEAKETTES** 1 LB. PKG. **59c**

Watermelons
 FROM FLORIDA 18-LB. AVERAGE **59c**
 PRODUCE OF U.S.A. NO. 1 GRADE NEW
POTATOES 10-LB. BAG **66c**

SPECIAL! BURNS LUNCHEON MEAT
SPAM or SPORK 12 OZ. TIN **49c** SAVE 8c

SPECIAL! SHORTENING
CRISCO 2 1 LB. CTNS. **79c** SAVE 11c

SPECIAL! KRAFT
CHEEZ WHIZ 1 LB. JAR **65c** SAVE 16c

SPECIAL! 27c OFF
OXYDOL KING SIZE PKG. **1.49** SAVE 22c

SPECIAL! SCOTT
PAPER TOWELS 2 ROLL PKG. **53c** SAVE 6c

SPECIAL! ASSORTED FLAVOURS
JELL-O INSTANT PUDDINGS 2 3 OZ. PKGS. **33c** SAVE 6c

SPECIAL! AYLMEYER CHOICE
TOMATOES 3 28 FL. OZ. TINS **1.00** SAVE 11c

SPECIAL! MEAT TRIO FOR DOGS
ALPO 4 1 1/4 OZ. TINS **1.00** SAVE 18c

SPECIAL! DEL MONTE
 FANCY SLICED OR HALVES
YELLOW CLING PEACHES OR FRUIT COCKTAIL 3 14 FL. OZ. TINS **1.00**

SPECIAL! FANCY CUT GREEN OR WAX BEANS, FANCY GOLDEN CREAM STYLE CORN OR CHOICE PEAS & CARROTS
YORK VEGETABLES 6 10 FL. OZ. TINS **89c**

FROZEN FOOD SPECIALS
 SPECIAL! RUPERT FROZEN COD **FISH & CHIPS** 36 OZ. PKG. **89c** SAVE 10c
 SHOPSYS'S SCALLOPED, AU GRAYIN **POTATOES** 2 12 OZ. PKGS. **79c** SAVE 19c

SPECIAL! LADY SCOTT PRINTED
FACIAL TISSUE 3 400'S BOXES **1.00**
 SPECIAL!
ALCAN FOILWRAP 12 IN. X 75 FT. ROLL BOX **89c**
 SPECIAL! HOSTESS
SPEARMINT DROPS 9 OZ. CELLO PKG. **25c**
 SPECIAL! TIBBY'S FANCY
TOMATO JUICE 2 48 FL. OZ. TINS **75c**
 SPECIAL!
E.D. SMITHS KETCHUP 2 11 FL. OZ. BOTTLES **43c**
 SPECIAL! LADY SCOTT PRINTED
BATHROOM TISSUE 2 2 ROLL PKGS. **59c**
 SPECIAL! FILMAR
ORANGE JUICE 32 FL. OZ. BOTTLE **43c**
 SPECIAL!
WELCHADE GRAPE DRINK 3 32 FL. OZ. TINS **1.00**
 SPECIAL! ROBIN HOOD NO BAKE CHOCOLATE OR COCONUT
CREAM PIE MIXES 11 OZ. PKG. **53c**
 SPECIAL! HOSTESS BISCUITS
MACAROON CRISPS 13 OZ. 30 BIS. PKG. **33c**

1500 EXTRA STAMPS

THESE EXTRA STAMPS ARE AN ADDED BONUS ARE WE STAYING IN STAMPS? OUR CUSTOMER SURVEY (SEE ABOVE) WILL DECIDE. MEANWHILE FILL UP YOUR BOOKS

100 WITH COUPON & PURCHASE OF TWO 111 OZ. Pkg. QUAKERMUFFETS	100 WITH COUPON & PURCHASE OF ONE 7-0Z. 240 Tm. WILLYE BROOMSTICK NIGHT GUARD	100 WITH COUPON & PURCHASE OF ONE 4 FL. OZ. BOTTLE SUN TAN LOTION TROPIC TAN	100 WITH COUPON & PURCHASE OF ANY ONE FAMILY SIZE Tuna Can. or 12 OZ. BOTTLE SPAGHETTI TOOTHPASTE	75 WITH COUPON & PURCHASE OF ONE 1 1/2 OZ. Pkg. SALADA TEA BAGS	50 WITH COUPON & PURCHASE OF ANY TWO 16 OZ. Pkg. BANANACH POUCH PACK CAKE MIXES	50 WITH COUPON & PURCHASE OF ANY TWO 7 1/2 OZ. Pkg. BANANACH POUCH PACK ICING MIXES	PRICES EFFECTIVE JULY 3, 4, 5, 6
50 WITH COUPON & PURCHASE OF ONE 3 1/2 OZ. BOTTLE UNCLE SAM'S QUICK FRUIT COCKTAIL	50 WITH COUPON & PURCHASE OF ONE 3 1/2 OZ. TIN HEAT'S QUIK	50 WITH COUPON & PURCHASE OF ANY TWO 8 OZ. Tins. CHOCOLATE & MACARON DATE & NUT or FRUIT & NUT LEAF	50 WITH COUPON & PURCHASE OF ANY TWO 8 OZ. Tins. LEMON SPRAY STARCH	50 WITH COUPON & PURCHASE OF TWO 3 1/2 OZ. Pkg. ANY TWO 8 OZ. Tins. WAFLES	50 WITH COUPON & PURCHASE OF TWO 1 1/2 OZ. Pkg. ANY TWO 8 OZ. Tins. CREAMED NOREY	50 WITH COUPON & PURCHASE OF TWO 1 1/2 OZ. Pkg. IMPERIAL GOLDEN GLOW ZEST	
50 WITH COUPON & PURCHASE OF ONE 16 FL. OZ. BOTTLE ANTISEPTIC	50 WITH COUPON & PURCHASE OF TWO 1 1/2 OZ. Tins. BEEF STEW	50 WITH COUPON & PURCHASE OF ANY ONE 1 1/2 OZ. Tins. LUCKY WHIP	50 WITH COUPON & PURCHASE OF ONE 1 1/2 OZ. Pkg. FROZEN PEAS	50 WITH COUPON & PURCHASE OF ONE 1 1/2 OZ. BOTTLE CHERRY PIE	25 WITH COUPON & PURCHASE OF ONE 1 1/2 OZ. BOTTLE CREAM STYLE SOUP	25 WITH COUPON & PURCHASE OF TWO 1 1/2 OZ. Pkg. SOFT MARGARINE	
25 WITH COUPON & PURCHASE OF ONE 16 FL. OZ. TIN CHOCOLATE FLAVORED JOCKO	25 WITH COUPON & PURCHASE OF ONE 1 1/2 OZ. Tins. PRUNE PLUMS	25 WITH COUPON & PURCHASE OF ANY ONE 1 1/2 OZ. Tins. HEAT'S PUMPKIN	25 WITH COUPON & PURCHASE OF ANY TWO 1 1/2 OZ. Tins. STOCK'S BAKE 1 1/2 IN. NEW ORLEANS STYLE KIDNEY BEANS	25 WITH COUPON & PURCHASE OF TWO 1 1/2 OZ. BOTTLE BARTLETT PEARS	25 WITH COUPON & PURCHASE OF ONE 1 1/2 OZ. BOTTLE MIXED ONION	25 WITH COUPON & PURCHASE OF ONE 1 1/2 OZ. Pkg. GREEN PEPPERS	