

Georgetown Herald

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EDITORIAL COMMENT

Misses the Point

Technically perfect, practically missing the point, is the sad story of Halton's new industrial film—*The Man and the Boy*. The colour and sound movie, produced to sell Halton as an industrial location, is professionally produced, handsomely mounted and worth seeing by county residents. But as a selling agent — it falls flat. The story theme is sound. A young man leaving school stands on the threshold of the future. What is he offered in Halton? The 25 minute film then shows glimpses of urban homes and farm scenes, a fall fair, a high school play. There are some views of industrial workers, conservation areas, the Lake Ontario waterfront. It depicts the county as an attractive place to live. But it gives little impetus for an industrialist to say "That's the place for my factory."

Still Time

An item in last week's Herald about the elm blight should have brought tears to the eyes of everyone who values Ontario's beauty. In a short few years, we who think we are superior beings, have been conquered by an insect most of us have never seen — a little beetle which feeds on our stately elm, sending spores from a fungus into the sap, with fast death to the trees. A Sunday drive in Equestrian Impressed us with the magnitude of the destruction. What had been beautiful stands of timber are now gaunt skeletons. Cost of removal is staggering, and many land owners have not got around to toppling them,

Not for Churches Either

The fact that people who park cars on busy streets which at present have no parking regulations, are attending church functions, has no bearing on the safety factor which is the reason for the parking ban in the first place. And because the petitioners are church members makes their claim no more valid than if the parking were to be for any other purpose. It was surprising to learn that council was considering allowing this on No. 7 Highway, the town's busiest street, and one

Libraries, Taxes, Grants Discussed by Urban Board

Members of the North Halton Urban Board, interested in a county library set-up because of the hours on the grape vine that a 25 cent per capita grant was available, still frowned on the idea at their last meeting in Georgetown. There was not enough information available on a county library set-up, but representatives from Acton, Georgetown and Milton didn't appear enthused about the possibility. Board chairman Ron Harris of Acton said a county library system might give a wider choice of reading material through branches among libraries. All delegates criticized present government policy of allowing schools to have large libraries despite the excellence of municipal facilities. A system of paying taxes in monthly instalments instead of the present plan in the three member towns came in for some discussion with Georgetown deputy reeve Art Speight adding an eight instalment plan. Others opposed the idea because it would force councils to borrow bank money to meet commitments early in the year. Acton clerk - administrator J. McGeachie said the interim levy Acton last year earned more interest than the amount of interest the town would have to pay on loans. He suggested councils could avoid financial pain by making sure municipal debt repayments were reduced in the next year. The Georgetown deputy reeve said his town doesn't have an interim levy but send out bills after the mid-year. The town gives half per-

We suggest that, before it is released for industrial promotion, three important omissions should be corrected. Halton's location should be pinpointed in relation to Toronto, Hamilton and Guelph — never once in the movie would someone outside the Western Ontario orbit have any idea of what Halton county is. There should be shots of transportation railway lines and highways, Toronto airport. Industry wants to know how its products will get to market. And there should be a great deal more diversity in industrial shots which tend to focus almost exclusively on the precision instrument type of production. Oakville's Ford plant, Georgetown's papermills and plastics, Acton's tannery, Milton's steel mill. Add this to *The Man and the Boy* and it will be a really superior production.

with the result that the disease will keep spreading until every last elm disappears. Surely there is still time for our provincial government to get moving, assign research experts, budget funds and save what they can from the holocaust. Every possible energy should be channelled into research to combat the elm disease. Methods, too expensive for individuals should be undertaken to save individual trees before they are attacked. Our countryside is every bit as important as the highways on which we spend millions of dollars. It takes only a short time to rehabilitate a road if it gets into disrepair. It takes a lifetime or more to grow a tree.

where, more than on any other, parked cars can be a menace to safety. And particularly so when numbers of youngsters are involved. We are far past the stage where it is safe to park a car anywhere on a highway as narrow, and as much used, as Guelph Street. Last week council had second thoughts about taking action. Let's hope that they will be firm in maintaining the safety measures which prompted the parking restrictions in the first place.

Senior Citizens will get Kinsmen Apartments

The long delayed senior citizens' apartment project sponsored by Georgetown Kinsmen is not dead. Miles of red tape and rising building costs caught the Kinsmen in the middle and stalled the low rent apartment project, first mentioned three years ago. The Ontario Housing Corporation, with the help of the Kinsmen, completed its survey showing the need for such accommodation in the area, and are now interviewing applicants. Thirty-six applications were received from Georgetown and Equestrian. The Kinsmen are now awaiting the OHC recommendation. The original plan called for an eleven suite apartment house on the land near the hospital, across from Park School. The size and number of the suites may be changed upon the recommendation of the OHC, but the site will remain the same. Its proximity to shopping, library, churches and schools has been judged ideal for a senior citizens' apartment. DID YOU KNOW? Advertising encourages business and industrial growth by helping sell more goods, which require more manufacturing plants, more services, and more employment.

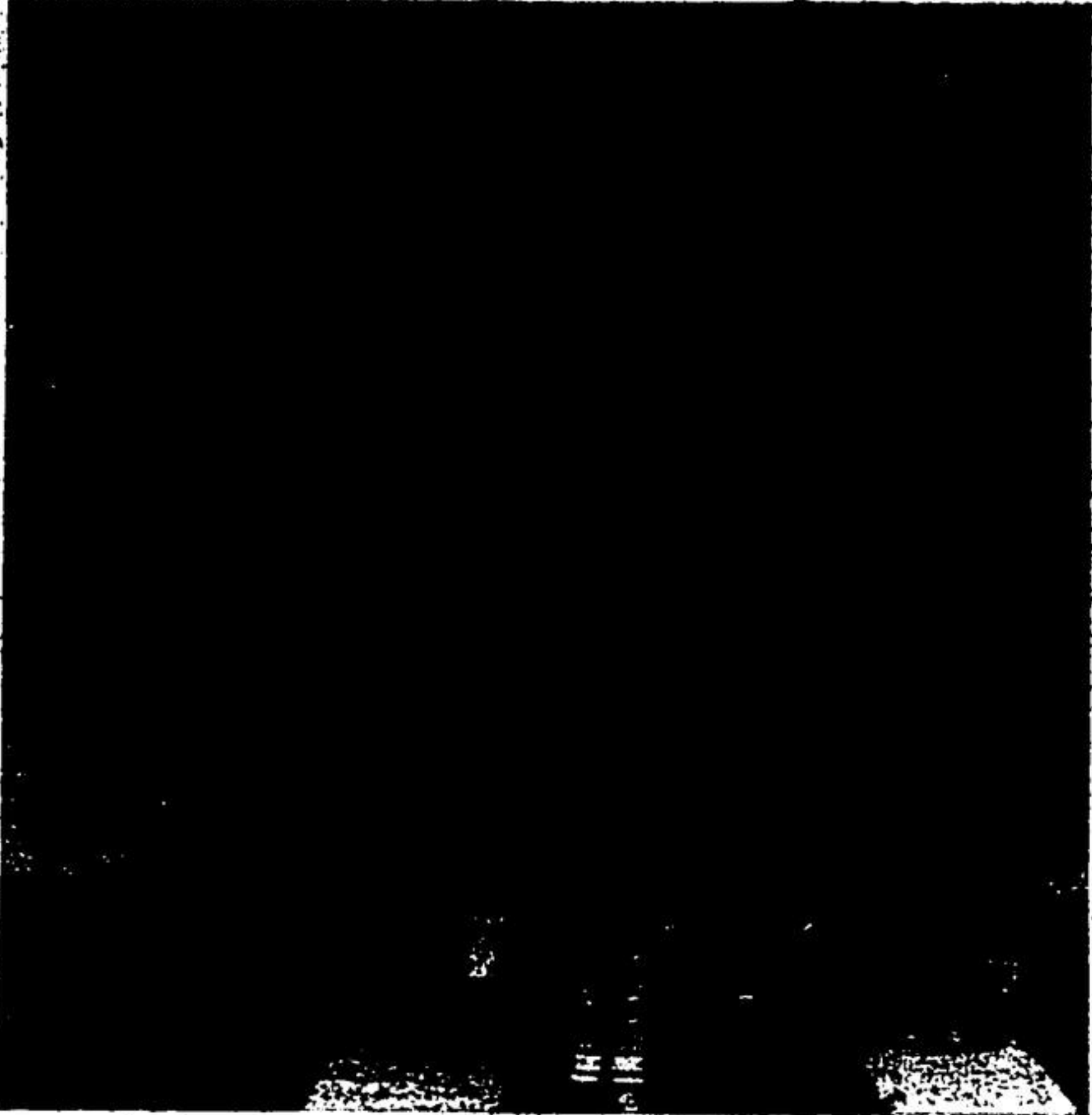
SUGAR AND SPICE A DIRTY WORD

One of the dirtiest words in THE English language is "housewife." How would you feel if the census-taker or the election pollsters dropped around, asked your occupation, and you had to reply with that demeaning, degrading epithet? The very word suggests some kind of sub-woman married to a house. And, as a lot of women will tell you, that's about the size of it. Once a woman was proud of the title, it meant Woman of the House (or Mistress of the House, if you weren't married). It gave her a status. She was respected by her family, her neighbours, and, most important herself. Today it has many connotations, most of them uncomplimentary. It means drudge, dope, sucker, parasite; it means nagging, futility, restlessness, sexlessness, depending on who is calling the shot. Take a look at your average housewife on a TV commercial. She is portrayed as being so dumb it makes you wince, as she raves over some cruddy soap or new instant coffee. And in the TV family series shows, she's even more sickening. All sweetness and light, with the knowing look, the coy smile, and just the right word at the right time, to solve the family crisis. She is shown as a materialistic manipulator of her half-witted husband. Real housewives aren't like this at all. Within practically every one of them lies a caged tigress, flaming passion, an artistic soul, bludgeoned to near death by dishes and drudgery and husbands who love their cars more than her, and kids who treat her like a doormat. After 20 years of being mangled by family and house, the "housewife" realizes she's been had. But it's usually too late. She is physically pooped, mentally rusty, 30 pounds overweight and realizes with a deep shock that she may have 100 skills in the house, but not one that is being sought in the want ads. This rude awakening can lead to all sorts of things: the gin bottle; the tranquillizer; growing obesity; and in some cases, a revolution that cuts all her adhesions and puts her into the world as a woman, something she hasn't had time to think about for 20 years. And it's all so unnecessary. Why should an intelligent woman, who has something to contribute to society, be shackled to a house and family for two decades, doing work she hates, when it could be done as well or better by someone who enjoys it? There are thousands of young women in this country who have no pretensions or even interest in intellectual or business careers. Yet they have all the things thousands of housewives and mothers don't: placid temperaments; a pleasure in simple tasks, well done; a good way with children; warm hands and kind hearts. Why aren't they looking after homes and children, while women who have an urge to create and compete and do things are released to have a whack at them? It's because "domestic help" has a certain social stigma attached to it. It needn't have. We don't need and want "slaves" any more. But we do need young women who could be trained as housekeepers, placed in jobs, and given decent wages. They could be trained as rigidly as nurses, but wouldn't need the educational standards, nor the length of time to qualify. White smocks and shoes, a professional organization, good training and wages, and many a girl who is wasting in a factory would leap at the job. And there'd be no shortage of jobs. Objections? The kids would miss mother love, you say. Baloney. More kids are ruined by neurotic, frustrated mothers than ever would be by a kind, judicious girl who came in every day. The family closeness would be broken? Nonsense. Families are so close now that they're smothering each other. Finally, the payment of such a new vocation should be tax deductible for women who want to, or have to work. If I were ten years younger, I'd organize a training school and placement service, call them "The Girls in White" and make a fortune.

ONE OF A SERIES Tax Credit Scheme To Cost \$150 Million

by Marshall Bain, Georgetown Assessment Commissioner. Recently, I attended a meeting held by the Dept. of Municipal Affairs in Toronto, at which the minister and a group of experts explained the new provincial tax credit to municipal taxpayers. To my knowledge this bill has not as yet received 3rd reading, but only because they are ironing out some small technicalities. Before I enter into a detailed explanation of the bill, I would like to explain a provincial factor. This factor represents the relationship that the percentage of the assessments in a municipality bear to the market value of the properties in that municipality. In Georgetown, in 1967 our factor was 33, or 33 per cent of market value. Now, the province is going to pay the tax on the first \$2,000 of Assessment at market value. Since, here in Georgetown we are assessing at 33 per cent, the government will pay the taxes on the first \$600 of assessment, \$3,000 market value times the 33 per cent = \$600. When one applies this to the 1968 mill rate, \$600 x 2.85, the provincial tax credit is \$4.88. This means that each separately assessed, habitable dwelling in Georgetown will have their taxes reduced by \$4.88 providing their total assessment is \$600 or more. This also means that if an owner has 25 separately assessed apartments in a building, he would receive the tax credit, 25 times. However, in properties the owner is legally obligated to pass the tax credit on to the tenant. Looking at what I have written, you might think it would be more advantageous to be assessed at market value, in order to get the full \$2,000 of exemption. However, to achieve this you

UNOFFICIAL GREETER



"HERBY" HIGH SCHOOL'S FACELESS FRIEND
POSING WITH HERBY, the unofficial greeter in the Georgetown and District High School foyer are four of his buddies, from left, Ramsey Hay, Rush Millar, Keith Williams and Elgin Armstrong. The four and other members of Occupations 101 constructed the faceless mascot out of scrap metal in a high school shop.

IN THE MAIL BAG

Thanks to Walkers Sponsors Who Made Oxfam a Success

Dear Mr. Editor: Canadians in this area, and in many other parts of Canada, have again shown their concern for the less fortunate fellow humans within their world community. Through magnificent co-operation and determination the Oxfam Walk of Halton and Peel Counties was a great success. All those who took part both directly and indirectly are to be congratulated.

The "Walk" is a practical application of the concern of local communities for the rest of the world community. Much is said about disunity within our country and unrest within our world. The "walk" is one way we help ourselves (a good physical and psychological exercise) by helping others to help themselves. We unite in an effort which aims towards a goal that is greater than our individual selves and nation. The goal is surely obvious: such facts as: (a) 60 per cent of children alive today suffer from malnutrition; (b) in Nigeria there is only one doctor to 40,000 people.

On the local scene the Miles for Millions Walk involved thousands of people; all of whom were indispensable. Organizers needed supporters with their time, talent and materials. Walk-

ers needed the generous contribution of their sponsors. Both sponsors and walkers derived satisfaction in giving to a worthy cause. Even "Sparky" sparked a bark from other community canines by endorsing himself to many humans other than his philanthropic masters. Already the Walk Committee has publicly and privately ac-

I AM LOOKING forward next week to the visits of students from two schools in the riding of Halton East. On Tuesday, May 28th approximately 70 students from Holy Cross School in Georgetown and on Thursday, May 30th another 70 students from Martin Street Public School in Milton are scheduled to tour the Legislative Buildings and will sit in on the Parliamentary Session for a period during the afternoon.

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knowledge of his appreciation to the many groups which assisted especially on the day of the Walk. The Oxfam Committee wishes to add a special thank you, on behalf of the world's desperately needy, to the thousands of walkers, and sponsors, and to Al Moulton and members of his Walk Committee (and their spouses) who deserve tremendous credit for the many hours of planning, preparing and carrying out of the whole operation. Yours sincerely, Gerry Feltham, Chairman Oxfam Committee

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