Finest Quality! Finest Selection!

for Easter LOBLAWS

EASTER STORE HOURS
OPEN TONIGHT 'TIL 9 P.M.
CLOSED ALL DAY FRIDAY
SAT., OPEN 8:30 A.M. TO 6 P.M.
CLOSED MONDAY

PRICES EFFECTIVE
APRIL 10, 11, 13

WINS! CAMARO VALUE $3,400

WINS! COLOUR TELEVISION VALUE $950

Mrs. Stevens London

Mrs. Jeffrey Toronto

WINS! MINK STOLE VALUE $850

WINS! TRIP TO SANTA MONICA CALIFORNIA AIR CANADA

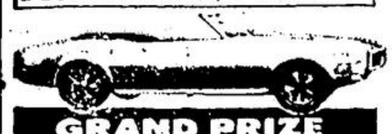
Mrs. Kelly St. Catharines

Mrs. Giddings Toronto

DOUBLE MONEY BINGO GRAND PRIZE $5,000

10 FREE CARS ONE EACH WEEK

CAMAROS ... $3400.00
FIREBIRDS ... $3650.00



GRAND PRIZE
PONTIAC FIREBIRD 400 CONVERTIBLE
SUGGESTED RETAIL VALUE $4451.75

10 COLOUR TV's FREE! ONE EACH WEEK VALUE $950.00

FREE! FOR TWO 10 WINTER VACATIONS in SANTA MONICA CALIFORNIA ONE EACH WEEK VIA AIR CANADA

FREE! 10 MINK STOLES ONE EACH WEEK VALUE $850.00 BY HOLT RENFREW

• FRESH EGGS •

CIRCLE BRAND GRADE A EXTRA LARGE	DOZ.	53c
Edgebrook Brand GRADE A LARGE	DOZ.	49c
BLUEBELL BRAND GRADE A MEDIUM	DOZ.	45c
CASTLE BRAND GRADE A SMALL	DOZ.	37c

AT LEAST TWO OF THE ABOVE AVAILABLE IN ALL STORES

SPECIAL! SWIFT'S PREMIUM
SWIFTS WIENERS 1-LB. PKG. VAC PAC 53c

SPECIAL! SAU-SEA BRAND
SHRIMP COCKTAIL 3 4-OZ. JARS 99c

SPECIAL! BRITISH COLUMBIA
PINK SALMON WHOLE or HALF LB. 69c

SPECIAL! HOSTESS
MALLOW DELIGHTS 10-OZ. 24-BIS CELLO BAG 33c

SPECIAL!
AJAX LAUNDRY DETERGENT KING SIZE PKG. 1.69

SPECIAL! FROZEN
SWIFT'S MEAT PIES 2 8-OZ. PKGS. 55c

SPECIAL!
SARAN WRAP 12"x100 FT. ROLL BOX 67c

SPECIAL! SX
COOKED HAM 1½-LB. TIN 1.59

SPECIAL! SOLO COLOURED PARCHMENT
MARGARINE 5 1-LB. PKGS. 1.00

SPECIAL! ASSORTED FLAVOURS
Wetheys Jams 4 7 FL. OZ. JARS 1.00

SPECIAL! LOBLAWS PLAIN
Potato Chips 16-OZ. TWIN PACK BAG 69c

SPECIAL! ROSE SWEET MIXED
PICKLES 3 14 FL. OZ. JARS 1.00

SPECIAL! MAPLE LEAF LIQUID
DETERGENT 24 FL. OZ. PLAS BOTTLE 55c

SPECIAL! AYLMER FANCY ASSORTED
PEAS 2 14 FL. OZ. TINS 43c

SPECIAL! DOLE CRUSHED OR TID-BITS
PINEAPPLE 2 14 FL. OZ. TINS 59c

SPECIAL! GRAPE DRINK
WELCHADE 32 FL. OZ. TIN 37c

SPECIAL! AYLMER CHOICE SLICED
BEETS 2 14 FL. OZ. TINS 33c

SPECIAL! SUPERMOGENIZED PEANUT BUTTER
JACK & JILL 1-LB. JAR 39c

SPECIAL! AYLMER CHOICE
TOMATOES 4 19 FL. OZ. TINS 1.00

SPECIAL! CUDNEY CHOICE
Fruit Cocktail 2 28 FL. OZ. TINS 89c

SPECIAL! ASSORTED FLAVOURS
LUSHUS JELLY POWDERS 9 3-OZ. PKGS. 1.00

SPECIAL! AYLMER FANCY
Tomato Juice 7 14 FL. OZ. TINS 1.00

SPECIAL! STUART HOUSE ALUMINUM
FOILWRAP 18"x25' ROLL BOX 67c

SPECIAL! AYLMER CREAM STYLE FANCY
CORN 5 14 FL. OZ. TINS 1.00

SPECIAL! FARM HOUSE FROZEN
CAKES BANANA 15½-OZ. CHOCOLATE 16-OZ. ORANGE 15-OZ. PKG 49c

SPECIAL! PILMAR
ORANGE JUICE 32 FL. OZ. PLAS BOTTLE 47c

SPECIAL! MADHATTER CHEESE FLAVOUR
CORN STICKS 6-OZ. POLY BAG 33c

SPECIAL! PREDRESSED YOUNG UNDER 10 LBS.
TURKEYS CANADA A GRADE LB. 39¢

SPECIAL! SWIFTS PREMIUM PREDRESSED YOUNG UNDER 10 LBS.
BUTTERBALL CANADA A GRADE LB. 45¢

SPECIAL! FULLY SKINNED-LEAN-SHANK OFF- SWIFTS COOKED SMOKED
SUGAR PLUM HAMS WHOLE OR HALF LB. 61¢

SPECIAL! SWIFTS RINDLESS SIDE
LAZY MAPLE BACON 1 LB. PKG. VAC PAC 69¢

SPECIAL! LOBLAWS PLAIN, PIMENTO OR NIPPY
CHEESE SLICES 3 8 OZ. PKGS. 1.00

SPECIAL! 30c OFF INSTANT COFFEE
CHASE & SANBORN 10 OZ. JAR 1.45

SPECIAL! NABISCO REG. 15¾ OZ. OR SPOON SIZE 17½ OZ.
SHREDDED WHEAT 2 PKGS. 75¢

JUST ARRIVED! FRESH NEW CROP!
BARLINKA GRAPES POUND 49¢

FROM CALIFORNIA! NO. 1 GRADE!
TENDER CABBAGE 2 LARGE SIZE 43c

FROM FLORIDA! LARGE SIZE!
TEMPLE ORANGES DOZ 53c

FLORIDA SPRING CROP! No. 1 Grade! New
POTATOES 5 POUNDS 49c

SPECIAL! LOBLAWS QUEEN ANNE
CHOCOLATES 14-OZ. BOX 89c

EASTER FEATURE! LOVELY SEAMLESS MESH
NYLONS LIMITED QUANTITY AVAILABLE 5 PAIR 1.49

Loblaws Is Your Headquarters For
EASTER FLOWERS
GOOD SUPPLY!
WONDERFUL SELECTION!
EASTER LILIES — POTTED PLANTS
-FRESHLY CUT FLOWERS
TOP QUALITY!
ATTRACTIVELY PRICED!

Loblaws Is Your Headquarters For
EASTER CANDIES
AN OUTSTANDING SELECTION OF EASTER CANDY & CHOCOLATE NOVELTIES IN EVERY PRICE RANGE AVAILABLE IN ALL STORES

100 EXTRA STAMPS — DENTYNE CREAM
100 EXTRA STAMPS — ICE CREAM
75 EXTRA STAMPS — STAINLESS BLADES
75 EXTRA STAMPS — ENDUST
75 EXTRA STAMPS — ACCENT
50 EXTRA STAMPS — CASUAL CUP REFILLS
50 EXTRA STAMPS — FANTASTIK
50 EXTRA STAMPS — FRENCH FRIED POTATOES
50 EXTRA STAMPS — McLAREN'S OLIVES
50 EXTRA STAMPS — A.B.C.
50 EXTRA STAMPS — SCOTTIES
50 EXTRA STAMPS — JOHNSON'S PÂTE
50 EXTRA STAMPS — ENOS
50 EXTRA STAMPS — FLUSH-A-BYES
25 EXTRA STAMPS — WESTON'S VIENNESE MILK or DARK CHOCOLATE WAFERS
25 EXTRA STAMPS — SUNGOLD
25 EXTRA STAMPS — CARNATION LOCH WHITE TUNA
25 EXTRA STAMPS — CHEDDAR CHEESE
25 EXTRA STAMPS — APPLE CIDER
25 EXTRA STAMPS — ENCYCLOPEDIA
25 EXTRA STAMPS — ENCYCLOPEDIA
25 EXTRA STAMPS — VEGETABLES
25 EXTRA STAMPS — RHINELAND HARDNESS
25 EXTRA STAMPS — SWEET RELISH
25 EXTRA STAMPS — SPAGHETTIOS
25 EXTRA STAMPS — KING CHERRIES
25 EXTRA STAMPS — BORAX
25 EXTRA STAMPS — MINCED ONION
25 EXTRA STAMPS — WHITE SWAN TOILET TISSUE
25 EXTRA STAMPS — YORKSHIRE PUDDING MIX
25 EXTRA STAMPS — LIBBY'S BEANS
25 EXTRA STAMPS — CHEESE WHIZ
25 EXTRA STAMPS — SHORTENING
25 EXTRA STAMPS — MILK LUNCH
25 EXTRA STAMPS — LIBBY'S BEANS
25 EXTRA STAMPS — TEA BAGS
25 EXTRA STAMPS — CELERY STALKS
25 EXTRA STAMPS — CARROTS
25 EXTRA STAMPS — FRESH DATES

CANADA EST APPROVED

Double Your Money Back! Guaranteed! If not completely satisfied with ANY fresh meat you buy from LOBLAWS