

FRIGIDAIRE

Announces The Appointment Of

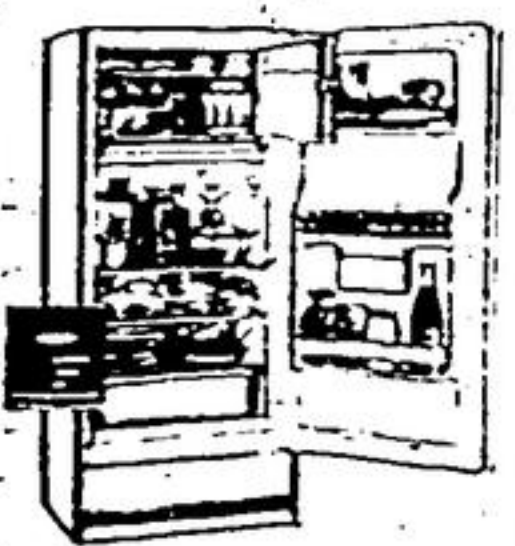
WIGO TELEVISION & APPLIANCES LIMITED

AS EXCLUSIVE DEALER FOR GEORGETOWN & DISTRICT
For The Complete Line Of

FRIGIDAIRE APPLIANCES

We are pleased to have secured the Franchise for this nationally-known line of Appliance products, and will provide complete Sales & Service in the district. Come in and look them over, whether you plan to purchase in the near future or not.

New FRIGIDAIRE value-packed "economy 10"!



W101L, 14.12 cu. ft. (CAMA standard)

- As compact as a space capsule yet has ample storage space.
- 57-lb. size Freezer Chest with protected ice tray storage.
- Full-width Hydrator for fruits and vegetables.
- So compact — takes just 24" of floor space.

Popular size—popular price! Frost-Proof, too!



W121L, 17.71 cu. ft. (CAMA standard)

- Not too big, not too small and priced right, too—yours from Frigidaire.
- 100% Frost-Proof—no frost in Freezer or fresh food section, no defrosting.
- Roomy 107-lb. zero zone freezer.
- Plus Ride-Aire for easy moveability! (optional)

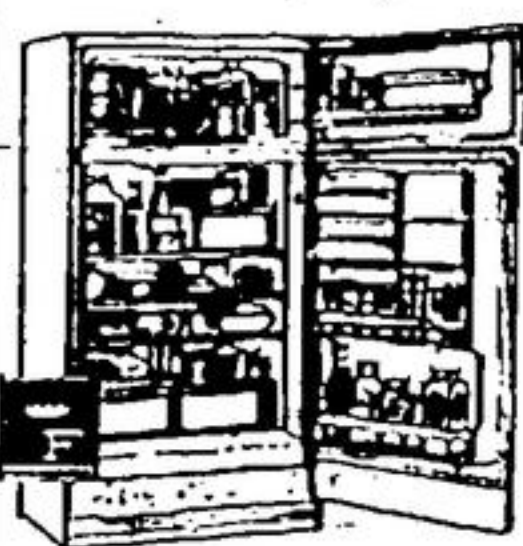
FRIGIDAIRE big buy with big wall-to-wall shelves!



56" high • W131L, 13.41 cu. ft. (CAMA standard)

- Store more on 3 full-width shelves; plus four full-width door shelves.
- 75-lb. size Freezer Chest with protected ice tray storage.
- Twin vegetable Hydrators.
- Deep door shelf holds even 1/2 gal. milk cartons!

Forget defrosting forever—even in the freezer!



W141L, 14.12 cu. ft. (CAMA standard), 3 colors w/white.

- 100% Frost-Proof—Frost never forms in the 107-lb. top freezer or refrigerator section!
- Twin vegetable Hydrators!
- 3 full-width shelves on door.
- Easy-to-move — for cleaning around with amazing RIDE-AIRE (optional).

FRIGIDAIRE Automatic Soak Cycle Washer with 3 Cycles!



Patented Jet Action for New Deep Cleaning!

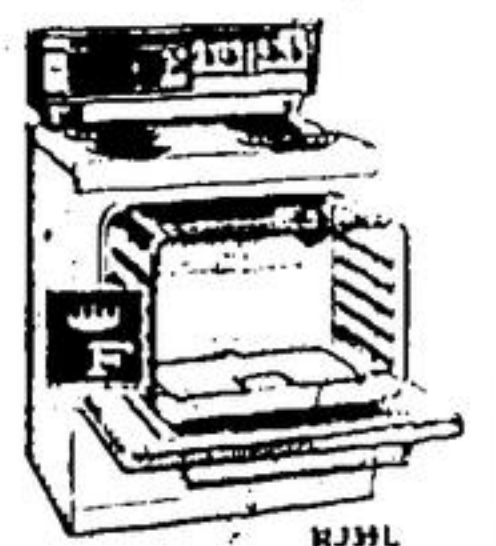
Model WADSN \$314.95 w.t.

- This Jet Action Washer soaks out dirt automatically!
- Patented Deep Action Agitator creates jet currents for Deep Action cleaning!
- Jet-simple mechanism!
- Jet-Away lint removal!
- Suds-Water Saver model WADSN at extra cost.

Prices Start As Low As **\$269.95** w-t

5 YEAR PROTECTION PLAN

Now! A slide-out oven for stand-up cleaning!



3 colors w/white.

Exclusive Frigidaire Pull 'N Clean Oven ends down-on-your-knees cleaning drudgery.

- Cook-Master oven control starts/cooks/stops—all automatically at times you select.

Automatic oven is like having a maid!



BUILT-IN ROTISSERIE

- Frigidaire Cook-Master, oven control starts/cooks/stops automatically at times you select.
- Big 23-inch wide Even-Heat oven makes big-meal cooking a "picnic."
- Removable storage drawer.

IT'S FRIGIDAIRE WEEK!

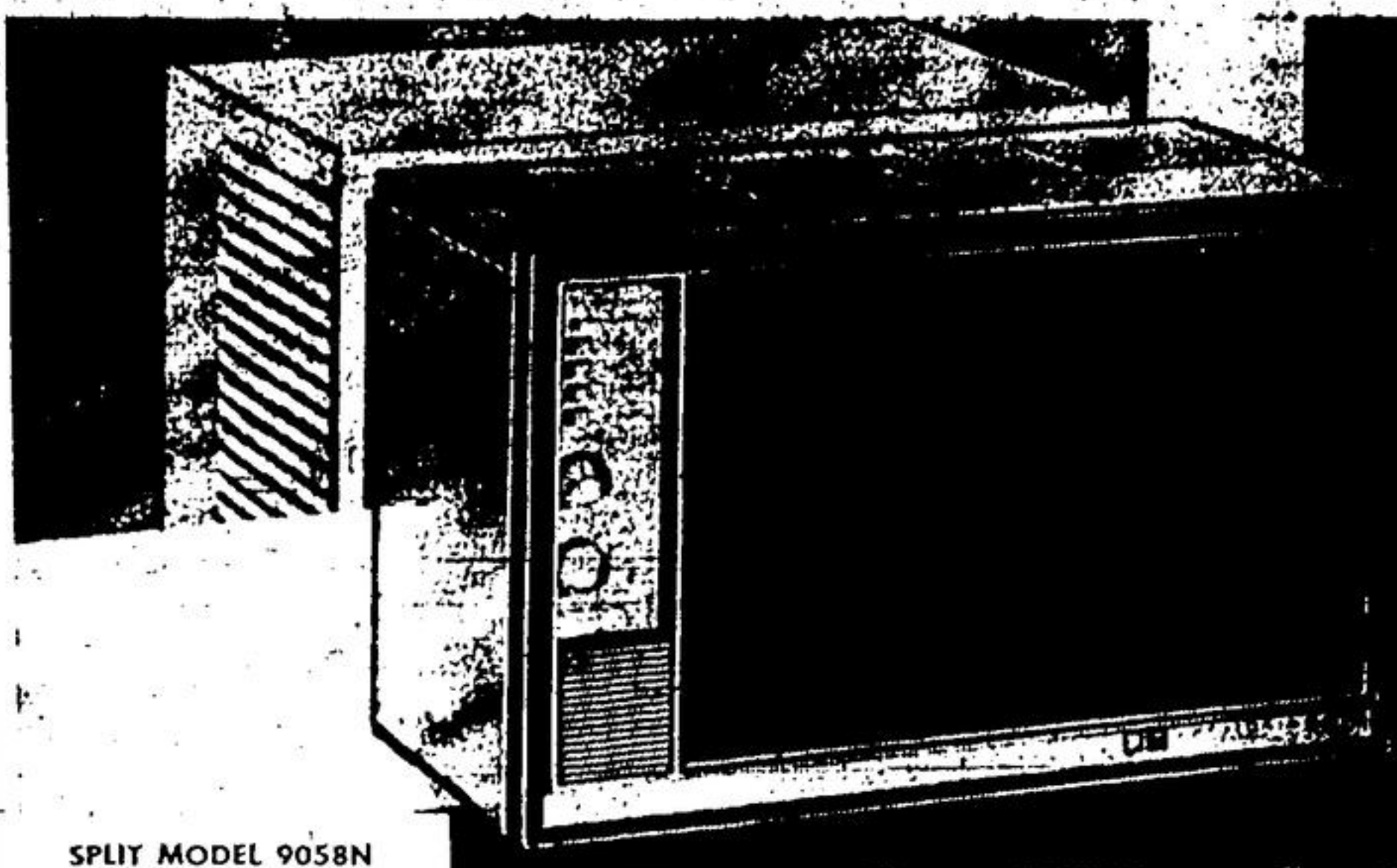
AT WIGO

FRIGIDAIRE PRE-SEASON ROOM AIR CONDITIONER Sale

BE **KRASY** LIKE A FOX

BUY NOW AT PRE-SEASON SALE PRICES

And have the money you save for your summer vacation



SPLIT MODEL 9058N

These proven, quiet operation Frigidaire Air Conditioners lock out heat, humidity, dirt and run quiet as a whisper. They come complete with thermostat control, room ventilation and two speed fan. Unit illustrated — 5800 BTU capacity, 4 year protection plan on refrigerating system. 1 year warranty on entire unit. Buy now at this special pre-season sale price

PRE-SEASON SALE PRICE

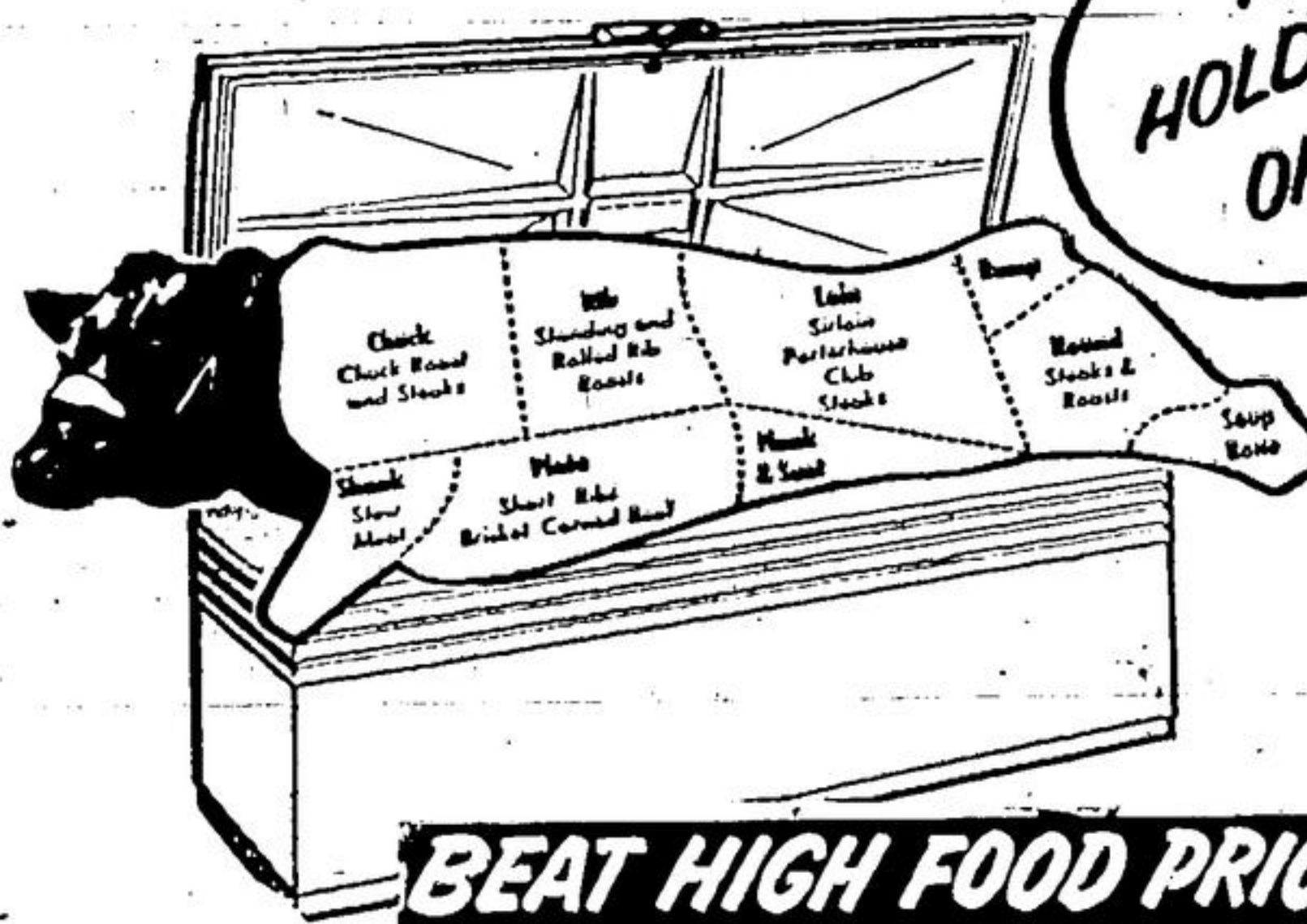
\$199.95

NO DOWN PAYMENT

NO PAYMENTS 'TIL JULY

BUY NOW AND ENJOY REAL COMFORT THIS SUMMER

FREEZER SPECIAL



IT HOLDS ALL OF ME

BEAT HIGH FOOD PRICES...!

BIG — 750lb CAPACITY CHEST

Pre-Season Sale Price

\$229.95

Zero Zone Freezing, Counter balanced lid, Cold Control, Fast Freeze shelf, Removable Fence Divider and Frigidaire 5-Year Food Spoilage Insurance Plan.

SPACE SAVER SPECIAL

Deluxe Frigidaire Range

In just 21" of space you get a range with Automatic Oven control, one 8" & 3 6" infinite heat surface units, large oven with glass door and storage drawer. 5 year Warranty and protection plan.

\$189.95 w-t

DOUBLE PROTECTION—FROM FRIGIDAIRE!

5 YEAR PROTECTION PLAN at no extra charge —backed by General Motors!

WASHER

No belts to break, no pulleys to jam, no gears to wear out! One-year Warranty for repair of any defect without charge, plus four-year Protection Plan for furnishing replacement for any defective part in the complete transmission, drive motor, or large capacity water pump!

DRYER

New single-bolt drive on vented models. Quieter, smoother. One-year Warranty for repair of any defect without charge, plus four-year Protection Plan for furnishing replacement of any defective part of the drive system, consisting of drum shaft, drum bearing, pulleys and drive motor!

WIGO TELEVISION & APPLIANCES Ltd.

NORTH HALTON'S LARGEST TV AND APPLIANCE OUTLET
Rembambur, with WIGO, TV is a Specialty, Not a Sideshow
32 Main Street North — Phone 877-3376