

# NEWSPAPERS

**MAKE A BIG DIFFERENCE  
IN PEOPLE'S LIVES**

● RECOGNIZES INDIVIDUAL MEMBERS OF THE COMMUNITY, AS INTERESTING EVENTS OCCUR IN THEIR LIVES.

● PROMOTES BUSINESS BY ADVERTISING PRODUCTS AND SERVICES AVAILABLE IN YOUR HOMETOWN.

● INTERPRETS NATIONAL NEWS IN LOCAL TERMS.

● PRINTS LOCAL NEWS OF INTENSE LOCAL INTEREST AND AVAILABLE ONLY THROUGH YOUR HOMETOWN NEWSPAPER.

● SUPPORTS CHURCHES, SCHOOLS & CIVIC CLUBS BY PUBLISHING INFORMATION CONCERNING THEIR ACTIVITIES.

By recognizing every facet of the community, your Hometown Newspaper promotes understanding and cooperation for the good of the entire area.



HELP YOUR HOMETOWN GROW — SUPPORT YOUR HOMETOWN NEWSPAPER

## THE GEORGETOWN HERALD

A SOLID, UNITING FORCE FOR YOUR TOWN!

JUST ABOUT EVERYBODY



**READS  
THE ADS**

IN

**YOUR HOMETOWN NEWSPAPER**

Because Newspapers Play Such A Big Role In People's Lives It Is The No. 1 Advertising Medium

EXPERIENCE PROVES  
A CONSISTENT ADVERTISING PROGRAM  
IN THE HERALD

**BRINGS RESULTS**

THE HERALD  
PROVIDES A  
COMPLETE



## PRINTING SERVICE

- BUSINESS CARDS • STATIONERY
- FORM LETTERS • GREETING CARDS
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- WEDDING & OTHER INVITATIONS
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- MENUS • PROGRAMMES



You Name It — And We'll  
Print It At LOW COST To You

# 877-2201

IS THE NUMBER TO CALL FOR WANT ADS — DISPLAY ADVERTISING —  
PRINTING OR FOR HOME DELIVERY OR MAIL SUBSCRIPTIONS TO THE HERALD