

SCHOOLS OPEN

SCHOOL BELLS ARE RINGING AGAIN . . . THE STREETS AND ROADS WILL BE FILLED WITH CHILDREN ON THEIR WAY TO OR FROM SCHOOL. THIS MEANS THAT EVERY DRIVER SHOULD BE ALERT AND EXTRA CAREFUL. CHILDREN ARE YOUNG AND EAGER. SOMETIMES UNPREDICTABLE . . . THEY MAY OR MAY NOT SEE YOU . . . MAKE SURE YOU SEE THEM.



*Our Children's Safety
Is Everybody's
RESPONSIBILITY*

DRIVE SAFELY



BE SURE YOU FOLLOW THESE RULES

1. DO DRIVE A MECHANICALLY SAFE CAR. MAKE SURE BRAKES, STEERING, TIRES ARE SAFE.
2. DO DRIVE THE LEGAL SPEED LIMIT. DRIVE EVEN SLOWER IF TRAFFIC CONDITIONS WARRANT IT.
3. DO KEEP YOUR ATTENTION ON DRIVING. AN ALERT DRIVER IS AN ALIVE DRIVER.
4. DO BE COURTEOUS IN DRIVING AS WELL AS AT HOME. OBEY ALL ROAD RULES. DRIVE SO AS TO PROTECT PEDESTRIANS AND OTHER DRIVERS.
5. DO LET SOMEONE ELSE DRIVE IF YOU HAVE HAD A DRINK. EVEN "ONE FOR THE ROAD" MAY MAKE IT THE END OF THE ROAD FOR YOU OR SOMEONE ELSE.
6. DO OBEY ALL TRAFFIC REGULATIONS, MARKINGS AND SIGNALS. ALWAYS BE COURTEOUS, ALERT, CAUTIOUS.



THIS SAFETY APPEAL MADE POSSIBLE BY THE FOLLOWING PUBLIC SPIRITED FIRMS:

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