



Great News !!

FROM YOUR

GEORGETOWN

The Store Where We Really Care



MILK PRICES REDUCED

SILVERWOODS

JUG MILK 3-qt. JUG (HOMO) NOW **69¢**

2% All-Jersey MILK 3-qt. jug **64¢**
 QUARTS (HOMO) **29¢**

CARNATION MILK
 EVAPORATED
 3 Tins 49¢

PEANUT BUTTER
 IGA HOMOGENIZED
 16 oz. 29¢

AYLMER SOUP
 TOMATO & VEGETABLE
 10 Tins 49¢

FANCY RED P AND R CONOE SALMON
 1/2 Tin 45¢

SOLO MARGARINE
 FAMILY PACK
 3 1/2 Pkg. 83¢

COOKIES 41¢
KRAFT CHEESE 57¢
INSTANT COFFEE 98¢

CHOICE NEW ZEALAND LAMB SALES
FRONT O' LAMB 23¢
LOIN LAMB CHOPS 59¢

Take Me... Min. 3 Cans - Chicken Lard - Fat & Sugar
SLICED COOKED MEATS 23¢
SIDE SPARE RIBS 65¢
SLICED SIDE BACON 79¢

MINT SAUCE 29¢



about SAVINGS

14 years ago the independent grocer lost his problem in trying to match the chains when it came to buying power. However at that time IGA was formed in Canada. Combined, these store owners were able to match any competition. The IGA family now numbers over 800 stores in Canada. When it comes to low food prices at IGA we don't take a back seat to anyone. We pass on our savings to you every day. We really care about YOU at IGA.

IGA COFFEE
 75¢
CHOICE CORN 29¢
BEAUTY SOAP 49¢
MARSHMALLOWS 31¢

BAYER ASPIRIN
 79¢

CHOICE NEW ZEALAND LAMB SALES
LEGO' LAMB
 47¢

CEREALS
 BIG 'G'
 3 1

CAL. NEW CROP
 Sunkist VALENCIA
 Oranges
 3 doz \$1.

JELLY POWDERS
 4 29¢

BAKERY DEPT.
 IGA OVER FRESH
RAISIN BREAD 2 49¢
DEMPTER'S TWIST BUNS 32¢

FROZEN FOODS
FRENCH FRIES 53¢
COD FISH CAKES 39¢

Florida Fresh Fancy Grade
Corn on the Cob 10-59¢

Produce of USA - Fresh Top
Carrots 2 bun. 29¢

Prod. of USA, firm red, 14 oz. tube
Tomatoes 25¢

HEALTH & BEAUTY AIDS

ENO FRUIT SALTS 97¢
BRYLCREAM 69¢
PHILLIPS 69¢
ASPIRINS 33¢



IGA LUCKY SHOPPER
 MRS. SUSAN AIKEN, 55 Market St. - \$13.12



Shop the Top food Values

THE DAILY FEATURE



AT YOUR
Georgetown I.G.A.
 The Store Where We Really Care

Each week, I.G.A. features and advertises a wide variety of MONEY SAVING SPECIALS. But this is only part of the story. The fact is you can walk in any day of the week and choose your family's Food Needs — and walk out with a substantial saving. I.G.A. isn't the biggest, yet, in the Food retailing field — so we've got to be better to merit your continued patronage. One way we do this is to make your food dollar go further on products of un-questionable quality. Let us prove it this week — Shop at the Georgetown I.G.A.

I.G.A. LUCKY SHOPPER
 WINS FREE GROCERY ORDER
 EVERY WEEK
 OVER **\$4665** WON TO DATE
 YOU TOO CAN BE A WINNER
 Shop This Week At IGA

I.G.A. REGISTER TAPES
 EXCHANGEABLE FOR
 FREE GIFTS OR
 EATON'S MERCHANDISE
 CERTIFICATES



YOUR IGA IS PARTICIPATING IN THE
CENTENNIAL QUIZ
 CASH PRIZE \$10.00
 EACH WEEK