

NEWSPAPERS

**MAKE A BIG DIFFERENCE
IN PEOPLE'S LIVES**

- RECOGNIZES INDIVIDUAL MEMBERS OF THE COMMUNITY, AS INTERESTING EVENTS OCCUR IN THEIR LIVES.
- PRINTS LOCAL NEWS OF INTENSE LOCAL INTEREST AND AVAILABLE ONLY THROUGH YOUR HOMETOWN NEWSPAPER.
- PROMOTES BUSINESS BY ADVERTISING PRODUCTS AND SERVICES AVAILABLE IN YOUR HOMETOWN.
- SUPPORTS CHURCHES, SCHOOLS & CIVIC CLUBS BY PUBLISHING INFORMATION CONCERNING THEIR ACTIVITIES.
- INTERPRETS NATIONAL NEWS IN LOCAL TERMS.

By recognizing every facet of the community, your Hometown Newspaper promotes understanding and cooperation for the good of the entire area.



HELP YOUR HOMETOWN GROW — SUPPORT YOUR HOMETOWN NEWSPAPER

THE GEORGETOWN HERALD

A SOLID, UNITING FORCE FOR YOUR TOWN!

JUST ABOUT EVERYBODY
**READS
THE ADS**
IN
YOUR HOMETOWN NEWSPAPER



Because Newspapers Play Such A Big Role In People's Lives It Is The No. 1 Advertising Medium

EXPERIENCE PROVES
A CONSISTENT ADVERTISING PROGRAM
IN THE HERALD
BRINGS RESULTS

THE HERALD
PROVIDES A
COMPLETE



PRINTING SERVICE

- BUSINESS CARDS • STATIONERY
- FORM LETTERS • GREETING CARDS
- RUBBER STAMPS • LABELS
- WEDDING & OTHER INVITATIONS
- DRAW TICKETS • SIGNS
- MENUS • PROGRAMMES



You Name It — And We'll
Print It At LOW COST To You

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IS THE NUMBER TO CALL FOR WANT ADS — DISPLAY ADVERTISING —
PRINTING OR FOR HOME DELIVERY OR MAIL SUBSCRIPTIONS TO THE HERALD