

NEWSPAPERS

MAKE A BIG DIFFERENCE IN PEOPLE'S LIVES

- RECOGNIZES INDIVIDUAL MEMBERS OF THE COMMUNITY, AS INTERESTING EVENTS OCCUR IN THEIR LIVES.
- PRINTS LOCAL NEWS OF INTENSE LOCAL INTEREST AND AVAILABLE ONLY THROUGH YOUR HOMETOWN NEWSPAPER.
- PROMOTES BUSINESS BY ADVERTISING PRODUCTS AND SERVICES AVAILABLE IN YOUR HOMETOWN.
- SUPPORTS CHURCHES, SCHOOLS & CIVIC CLUBS BY PUBLISHING INFORMATION CONCERNING THEIR ACTIVITIES.
- INTERPRETS NATIONAL NEWS IN LOCAL TERMS.

By recognizing every facet of the community, your Hometown Newspaper promotes understanding and cooperation for the good of the entire area.



HELP YOUR HOMETOWN GROW — SUPPORT YOUR HOMETOWN NEWSPAPER

THE GEORGETOWN HERALD

A SOLID, UNITING FORCE FOR YOUR TOWN!

JUST ABOUT EVERYBODY
**READS
THE ADS**
IN
YOUR HOMETOWN NEWSPAPER



Because Newspapers Play Such A
Big Role In People's Lives It Is The
No. 1 Advertising Medium

EXPERIENCE PROVES
A CONSISTENT ADVERTISING PROGRAM
IN THE HERALD
BRINGS RESULTS

THE HERALD
PROVIDES A
COMPLETE



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- FORM LETTERS • GREETING CARDS
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- WEDDING & OTHER INVITATIONS
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You Name It — And We'll
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