Georgetown Herald

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THURSDAY, MARCH 2nd, 1967

EDITORIAL COMMENT

Why Trading Stamps?

In his Queen's Park column this week, ·Halton MP George Kerr asks for opinions on a proposed ban on trading stamps at retail stores.

Our opinion is a resounding "no.."

We are at a loss to know how the controversy ever reached the provincial assembly. A few women who kicked up a storm got greatly over-rated publicity in the daily prss and television, and we would have thought our government men too smart to. be drawn into such a foolish discussion.

The retail business has always had gimmicks of one sort or another to draw trade, and why trading stamps should be picked as a guinea pig is beyond comprehension.

and bonus coupons to help sell their wares. Petroleum firms have contests by the score. Druggists have 1c sales, newspapers give magazine bargains, deals are offered by appliance dealers and furniture stores. It's business. We live in a competitive, democratic

Cigarette firms use lucky draw cards

world where gimmicks and fancy packaging are part of the selling game.

Would we trade this for the drab old days of bulk merchandise and homspun

Let Queen's Park get back to more important matters than this tempest in teapot about trading stamps.

Need Police Sub-Station

A double robbery of a Delrex Market Centre store last week indicates forcefully the need for a police sub-station in the east end of town.

The idea has been discussed more than once by town council without any concrete plan being devised. With more building taking place in the east end, the need is becoming more and more apparent and it should be prominent on council's agenda this year.

One cannot argue, necessarily, that the robberies would not have occurred had there been a police station in the vicinity.

Danger In Dropping Exams

A gradual trend towards elimination of exams in both public and high schools has many dangers.

Exams, imperfect as they may be, in assessing a student's progress, are at least an absolute measuring stick. And too many options, welcome as they may be to the student, tend to avoid the self-discipline which is one of the qualities that education should have.

Education has really only one function - to prepare a young person for his adult life. It must be specific in some respects, providing a background of knowledge necessary to continue on to the professions. It must be specific, also, in training a young mind to assess problems and tackle jobs which are not always to his liking.

But there would certainly be a deterring ef-

Merchants in the market centre are concerned and rightly so and are pressing for action. They pay substantial business IN THE MAIL BAG tax and feel they are entitled to similar policing benefits as their downtown compat-

have the benefit of a quicker access to police protection with establishment of a headquarters to serve their needs, if not in the plaza, at least at some central point in that Dear Sir;

It is here that self-discipline comes to have been fantastic. the fore. To pass a Latin exam when one has no interest in the subject is a friumph, just as it later will be to do a dull job in the office when one would rather be at lamps, ironing by the crude prevailed. My fondest recollec Causes in this country is only have to be able to swim in the hold a job more than a week." something else. To-master a mathematics use this specific knowledge, but that one is equipped to deal with a problem at his chosen job in later life.

If the guidepost of exams should be dropped, then we are not equipping our wagon. youth to meet the challenges of business when they are out on their own. And, like it or not, we are still in a tough, competitive world in which every job has its 'exams'. then, in an emergency, to

GREAT CANUCKS

Timothy Eaton Fathered methods and ethics of retail was part of the rural scene. Our future holds, but we hope Canchelling, to those which still schools or schools on School." These small schools in Modern Merchandising !

(One of a series of Centennial, a general store at St. Mary's, thoughts were written down, Siographies by High School Upper Canada, In 1868 he mov- and he made no public speeched to Toronto and entered the es. An impression of a vanity students)

HARLEY TO

HALTON

Weekly Observations by

Dr. Harry Harley,

M.P. for Halton

by Brenda Elliott Timothy Eaton revolutionized family company that bears his however, that he was often dour the commercial world of his name, selling for cash at a fix- and frequently arbitrary. He time. Born a farmer's son in ed price - two practices which appears to have been a very se-County Antrim, Ireland, he were then unknown. Thus did rious man with no sense of hucame to Canada in 1854, and be build one of the largest fa- mour. His manner was also very

world, and later became one of the great world merchants of his era. He revolutionized the

The inner personality of the founder of Eaton's of Canada is very mysterious as few of his dry-goods business. The fol- press mixture of politeness and lowing year be founded the awe is given. There are hints

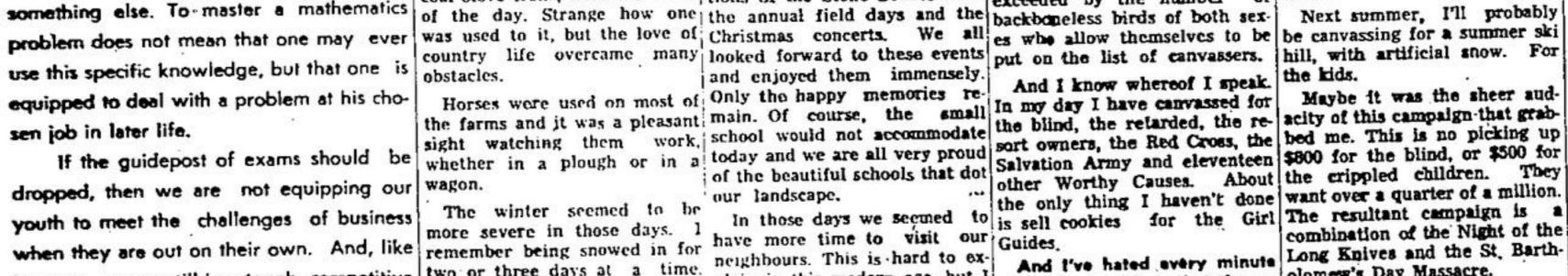
with his two older brothers, ran mily owned businesses in the abrupt. He held strict religious views, opposed liquor and smoking, and would not allow card playing or dancing in his house. If you have ever noticed, liquor, tobacco, or cigarettes are not sold in the Eaton stores. The display windows are always covered on Sundays.

> According to the context of his time, he was a progressive liberal, setting up new standards of bonest dealing with the

Experienced merchants pred-A GREAT DEAL of time is forces. Rather, a change in emicted deadly disaster. They scold in the House seem evenly div being devoted to Committee phasis is required to ensure fed even more when the crazy ided on this subject. study of the Bill to Unify the that Canada will be capable of Irishman made his now-famous Armed Forces, Witnesses before belping prevent a minor con-pledge: "Goods Satisfactory or The main argument against tive business, and each grocery the Defence Committee have flict from escalating into all- Money Refunded." But good- these stamps is that they are a criticized the Department of out nuclear war. It can thus be will based on fair dealing grew promotional gimmick which to successfully compete. National Defence for lack of seen that the current reorgani- and grow, and so did Eaton's.

Though a grandson, John Dathe Armed Services. I would major changes, all of which like to explain how the Depart. will lead to increased effective vid Eaton, now heads the mamon stores, the founder's original easarily, and further, it encourpolicies are followed consistent- ages the housewife to concen-WHEN ONE CONSIDERS the ly today.

no employee ever worked har- promotion does not increase icies. One, unification of the these three policy statements der than he. His personal life the consumption of any particu-Services; two, modernization of generates a large reorganizat- was touched by tragedy. His lar brand or product, doesn't our management methods and ional task and to complete all father died before Timothy's help the farmer and primary procedures; and three, a chang- three together will be a major birth. Though his marriage was producer, and finally, that ing emphasis in roles with great accomplishment. It is confront-lasting and happy, three of many such gimmicks are opter priority to be placed on the ing Canada's servicemen with their children died in infancy, erated illegally.



The little red schoolhouse is hard to envisage what the that something should be done the citizenry into coughing up. Leslie Clark

had their merits in their day, in that the children were very happy and did well at their



MIRROR, ON THE WALL-

Notes Changing Scene Residents in the east end should also In Rural Communities

Limehouse, Ontario February 22, 1967.

As this is Canada's year for this St. Patrick's day, I shall reminisce about my adopted short years we have been here. One can only say the changes

There was no electricity in guest speaker. There's one at this area, which meant very water by hand, lighting the oil fact that a homelike atmosphere Cause." The number of Worthy safe, sand beaches. But the kids on welfare for two years. Can't

two or three days at a time. Horses came in very handy start an old car, or hitch up to that, get out and obtain supplies or! necessities.

SUGAR AND SPICE by Bill Smiley

Canvassers Gripe Me

I don't know whether it's the the bottom of every barrel. land and the many changes I weather, but certain species And another is the canvasser. have seen take place in the few proliferate in this country with In some smaller communities, the rapidity of rabbits. One is there are more canvassers than the chairman of committees. non-canvassers. There's one for every snowbank

in the nation. Another is the

coal stove irons, were the order tions of the Stone School were exceeded by the number of winter. es whe allow themselves to be be canvassing for a summer ski put on the list of canvassers. | hill, with artificial snow. For And I know whereof I speak. the kids.

> other Worthy Causes. About the crippled children. They the only thing I haven't done want over a quarter of a million. In those days we seemed to is sell cookies for the Girl The resultant campaign is suppose we will blame TV for of it. The trouble is that the av. olomew's Day Massacre.

> ly detests the handing over of every man, woman and child, These are just a few of the cash for an intengible. At heart in town. Non-realistic, you say? many changes that have occur- he's a generous soul. He knows Nonsense. All it takes is enough red since we have lived here. It the Red Cross does good work, canvassers, and they will cowe

My first night was a typical. for the blind and that we need a school for retarded children. Six calls to make. First place, nobody home. Second place, no-But he can't eat them, smoke them, drink them, or even at tach them to his car. Therefore, the fellow who will fling down a ten in the liquor store as though he grew the lettuce. But he can't eat them, smoke though he grew the lettuce, on him. "Wouldn't give you a off a couple of thin one spots plugged nickle," he said, "but for the Sally Ann. The house-

NEWS ECHOES

From the Heralds of 10 and 20 Years Age

A change in name was approved by Lions Club members.

A local garage business has changed business with the

Howard Coles assumed his duties as manager of the

● Harold Bairstow, Chipper Court, was elected for a sec-

A large barn on the farm of J. E. Brown, south of Nor-

Duffy's Lunch counter will soon be opening in the store

Dr. William C. Stiles has recently moved to Georgetown

where he has purchased Dr. Stuart Magwood's veterin-

formerly occupied by Malina's Jewellerly.

Brampton men, Scotty Merkes and Bill Raycroft.

Monday, succeeding Charles Harris.

Lions Club of Georgetown.

merce, Thursday.

ary practice.

wife, who buys her weeds by

for the Cancer Society.

feel. I'm the same.

ing an eyelid.

the carton, will spend 20 min-

and his wife were away.

at their meeting last Tuesday in the McGibbon House

when the 26 year old club became incorporated at the

purchase of the former Ray Bowers Motor Sales by two

Georgetown branch of Halton Co-Operative Supplies on

ond term as president of Georgetown Chamber of Com-

val, was destroyed by fire yesterday while the owner

At the fifth place I rang and utes looking for two quarters rang. No answer. I looked in the window. The householder And I know just how they was lying on the chesterfield. There was an empty glass be-Some day, somebody is going side him. I threw snow at the to rap at my door for a Bad window. No response. I kicked Cause: a free crock a day for the door four times. I left.

alcoholics; a clinic for potential But I struck it rich at the pool players; a home for unwed last place. Caught both husband fathers. And I'm going to hand and wife at home. A very modover \$20 cash without quiver est home. Gave my sales pitch with fervor, enthusiasm and This preamble, as you have sincerity. They admitted they probably gathered, is because had five kids, agreed they I got suckered once again into would use the pool, and looking canvassing for a Good Cause. a bit troubled, but game, pled-This time, it's a community ged \$50 a year, for three years.

swimming pool. A year-round Returned, triumphant, to pool, already. There's a good-A canvasser is a weak-willed sized lake within the town lim- make my report. "Oh, yes, good person who can be talked into its. We live on the shore of the old Jimmy," chortled an oldasking other people for money biggest fresh-water bay in the timer on canvassing. "He pledfor a 'Good Cause' or even, world. Six miles away is one of ges for everything, from church few accommodations, pumping studies. This was due to the more popularly, a "Worthy the Great Lakes, with miles of to paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes. Has been more popularly, a "Worthy the Great Lakes, with miles of the paying his taxes."

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KERR'S COLUMN

M.P.P. Reports to Georgetown from Queen's Park



Happy Centennial year,

Catherine Graham

What do you think?

The great debate about trad rectly that if trading stamps ing stamps flared anew last are banned the saving will not week when the Attorney-General; be passed on to the consumer informed the Provincial Assem- in lower food prices. All food bly that the Government is con- chains budget a certain amount sidering legislation to han the of money for advertising and distribution of such stamps by promotion, and if not by handfood stores in Ontario.

other media or method allowed Members that I have polled under the law.

adds to the cost of food and groceries; that if a consumer does not use them, he or she is paying for something unnecinstead of price and quality. Through most of his career. Other arguments are that such

> Those who are opposed to There was a very interesting have the right to make a choice result of it's quick survey is agthat not all stores give stamps, ainst proposed legislation to and more important, food at ban the stamps.

The people that are against a ban claim, probably quite coring out stamps, then in some

The distribution and sale of food products is a very competichain does as much as possible

Last fall at a provinciallysponsored agricultural conference at Vineland, Ontario, a group known as the Canadian Association of Consumers supported by such other varied groups as the Retail Merchants Association, the Ontario Federation of Labour, the Federated Womens Institutes of Ontario and the Ontario Food Council all urged a ban on trading stamps in the province. This is probably why the Attorney General is considering such leg-

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the other, as we will contin-changing world. I have full

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planning the Government pol-

icy outlined in the White Paper.

planning for the unification of ration is accomplishing three

THE WHITE PAPER defines size and diversity of activities

three significant and major pol- of Canada's Forces, any one of

war, such as air the ability of our servicemen to Cyr lifted 4,133 lbs. (over two not any cheaper than food at The Bill is expected to come Please let me know what you the stores that do! before the legislature very com, think

ability to quickly contribute an exciting challenge to tax one by drowning. military forces to trouble spots their skills and initiative. In throughout the world, and les- fact one of the major benefits of Timothy Eaton was a great legislation banning trading editorial in last Friday's Hamilser on 'military resources de the Government's policy is that Canadian and his name is likely stamps or are indifferent about ton Speciator on this subject. signed for participation in all- it demenstrates a willingness to endure when poets and pol- it feel that a consumer should The Spectator, apparently as a out suclear war. This is not a to change - a necessary ingred-liticians are long forgotten. complete switch from one role jent to success in this rapidly-

to malatele deterrent forces and enthusiastic confidence in Canadian strong man Louis stores that-don't handle them is