

# NEWSPAPERS

## MAKE A BIG DIFFERENCE IN PEOPLE'S LIVES

- RECOGNIZES INDIVIDUAL MEMBERS OF THE COMMUNITY, AS INTERESTING EVENTS OCCUR IN THEIR LIVES.
- PRINTS LOCAL NEWS OF INTENSE LOCAL INTEREST AND AVAILABLE ONLY THROUGH YOUR HOMETOWN NEWSPAPER.
- PROMOTES BUSINESS BY ADVERTISING PRODUCTS AND SERVICES AVAILABLE IN YOUR HOMETOWN.
- SUPPORTS CHURCHES, SCHOOLS & CIVIC CLUBS BY PUBLISHING INFORMATION CONCERNING THEIR ACTIVITIES.
- INTERPRETS NATIONAL NEWS IN LOCAL TERMS.

By recognizing every facet of the community, your Hometown Newspaper promotes understanding and cooperation for the good of the entire area.



HELP YOUR HOMETOWN GROW — SUPPORT YOUR HOMETOWN NEWSPAPER

# THE GEORGETOWN HERALD

A SOLID, UNITING FORCE FOR YOUR TOWN!

JUST ABOUT EVERYBODY  
**READS**  
**THE ADS**



IN

**YOUR HOMETOWN NEWSPAPER**

Because Newspapers Play Such A  
Big Role In People's Lives It Is The  
No. 1 Advertising Medium

EXPERIENCE PROVES  
A CONSISTENT ADVERTISING PROGRAM  
IN THE HERALD  
**BRINGS RESULTS**

THE HERALD  
PROVIDES A  
COMPLETE



## PRINTING SERVICE



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- FORM LETTERS • GREETING CARDS
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You Name It — And We'll  
Print It At LOW COST To You

**877-2201**

IS THE NUMBER TO CALL FOR WANT ADS — DISPLAY ADVERTISING —  
PRINTING OR FOR HOME DELIVERY OR MAIL SUBSCRIPTIONS TO THE HERALD