

EDITORIAL COMMENT

Using Local Products

Town council's action in ordering new street signs on Highway No. 7 and Main Street has a double impact. It will beautify these streets while at the same time plugging a locally-produced product.

The illuminated signs are a new product of the Eagle Signal Division, E. W. Bliss Co. They have been made available at a reduced cost to the town, and will be used in sales promotion plans of the firm. It is council's hope in future that the new signs can be added in progressive stages so that they will be in all sections of Georgetown in a few years' time.

While it might seem parochial, it is good business to boost local products as much as possible in a town whose economy depends on the success of our industrial

plants. The more business we provide for our paper mills, for our seed supply firm, for our office equipment plant which will open later this year, for our pop bottling works, our tool and die plants, our textile mills, the more these industries will prosper, the more jobs will be available for residents, the more tax money will accrue to Georgetown and Esquimaux, and so on.

The same holds true, of course, in supporting local merchants with your retail trade. If too much shopping is done out of town, merchants cannot offer the variety which a shopper might wish, nor will he be able to employ as much help and buy in the quantities to offer competitive prices. A town without a prosperous commercial community and stable industry can soon become a ghost town.

Pays to Get Involved

Sort of a "For want of a nail . . . the battle was lost" in reverse.

It is pleasant to follow the careers of high school graduates as they continue in the fields of commerce and higher education. And often we note how participation in activities at high school can shape the future destiny of a young man.

Stewart Saxe is a case in point. During his high school years, Stewart developed an interest in public speaking and debating, and was active in the Model United Nations Assembly, while also editing the school paper.

Now as a University student of Waterloo student, we find him prominent in student affairs there. He will be associate editor of the university newspaper next term. And he is playing a growingly important role in the wide field of student U.N. activities. He has had trips to Calgary, Ottawa and New York in connection with one or other

of these. And in August he will be going to Israel as a SUNAC delegate to a conference at which 25 countries will be represented.

We have got to know one young man very well in the past ten years. When The Herald started to grow past a one-man effort, we remembered a writer on the high school paper who seemed to show some promise. We're speaking of the Herald's news editor, Terry Harley, who is largely responsible for the weekly budget of Georgetown news.

Proficiency in athletics and the training he received in student days here led to an athletic teaching career for Rodney (Butch) Hyde.

We could go on, but the lesson is obvious. A well-rounded high school career, with involvement in some phase of extracurricular activities, be it sports, cultural, or a specialized subject club, can often pay dividends in later life.

Promotion Lists Missing

A feature of The Herald in our quarter century here, and for many years before that, is missing this summer.

While promotion lists for Georgetown's elementary schools and Georgetown District High School appeared last week and this in the Herald, there will be no such lists appearing from the Esquimaux Schools.

A decision of the Principals Association was made to drop these, partly because other district newspapers had declined to print them, and partly because the principals believe it is unfair to unsuccessful students to have those who passed to higher grades publicly acknowledged.

It is with some regret that we learned of the decision of the principals.

What other district newspapers wish to do about promotion lists is their own business, and we cannot accept this as a valid argument not to release these lists to a paper which wants to print them.

There can be valid arguments against hurting the feelings of students who didn't make the grade, and this reason we can understand. But, as we have said on several occasions, are we not training young people to enter a competitive world. And cannot it be just as unfair to ignore the student who has been successful in our effort to shield the one who wasn't.

INFLATIONARY WAGE SETTLEMENTS



NOT EXACTLY SINGING ALONG WITH MITCH

SUGAR AND SPICE

by Bill Smiley

A STRANGER CALLED SUMMER

In about the last three decades, the face of a Canadian summer has changed almost beyond recognition.

Think back to your summers as a child. The sights and the sounds and the smells have all changed. You'd scarcely know you were in the same country.

Summer itself has not changed. As a nation half-frozen after a long, weary winter and a cold wet spring, we still greet it with rapture and incredulity. It is the celebration of the season that has been transformed.

Thirty years ago, summer was a quiet time. The pace was leisurely. The mood was one of peace. Today, it's just the opposite. It is the noisiest time of the year, the pace a frantic and the mood is jazzy.

In those days, summer pleasures for the working man were simple. And for a couple of good reasons. He worked nine or 10 hours a day; and he didn't have any money.

When he got home, he was whacked. After supper, he might water the lawn, or do a little weeding, or just sit on the front porch until dark. Occasionally, he'd take in a ball game, or maybe drive the family around for a while, and buy everybody an ice-cream cone.

When his holidays rolled around, he didn't do much. Puttered around, painting the trim on the house, or worked in the garden. Maybe took the family to visit relatives for a few days. In those days, summer cottages, and power boats, and resort hotels and golf were for the wealthy.

What a difference today! The working stiff gets home, and his day has just begun. He has a golf date. Or the family wants to go out in the boat. Or the kids demand he drive them for a swim. Or his wife has asked somebody over for drinks and a barbecue and he must do the apron and get to work.

When his holidays come around, the pace triples. No puttering about the house for him. No sitting in the back yard, under a shade tree and restoring himself.

It doesn't matter what has been planned for his holidays. Whether it's a mad motor trip of 3,000 miles, or a cottage at Crud Lake, or a tenting excursion, he's going to have to be a human dynamo for about 18 hours a day.

What's happened in three decades? Cars, affluence, desire for status, and women.

Cars, and the subsequent highways to accommodate them.

Plan and the Medicare Programme which it hopes will soon be in effect, especially the latter, because it is older groups which are most vulnerable to the high costs and uncertainty which relate to medical care.

have helped change the face of Canada's summer! They used to be content to stay home, look after their gardens and put up preserves in the summer. They used to enjoy making a pitcher of cold lemonade on a hot summer evening, and bringing it out to the porch.

Now they want a cottage for two months, or a new and bigger boat, or a second car, plus a membership at the golf club, plus a new patio, plus a couple of weeks at a swank resort.

It's no wonder poor Joe is a whimpering shell at the end of the summer, exhausted, broke and frazzled.

Virgin lakes, not long ago accessible only by canoe and portage, are now laid bare by developers, and the bulldozers are at work, and everybody wants to own his own plot, though prices have sky-rocketed.

Affluence, combined with the never-never-land of the finance company has made its inroads. Today the working man owns his own cottage, or cruiser, or belongs to the golf club. The big resorts have been taken over by the moderately well-to-do. The rich, in disgust, fly to Europe.

The eternal pursuit of status in our society has played its part. If that crumb next door can afford a cottage for two weeks, Joe can afford a slight to the West Coast. If he has a 50-horse motor, Joe needs a 75-horse. If his kids are going to camp for two weeks, Joe's are going for the whole of August.

And women? Ah, how they

Hi Neighbour Representative on Summer School Staff

Georgetown's Hi Neighbour Welcome Service representative, Mrs. Laura Dittich, is on the staff of the Hockley Valley Summer School for the months of July and August.

The Hockley School is the only summer school of Arts and crafts that has been designed so that all members of the family can come and take classes. The age range of the students is from infants to people over eighty.

Children join the Junior Art Centre and infants go to the nursery while parents and older children take courses in acting, ballet, calligraphy, costume-making, drawing, enamelling, French, furniture repairs and refinishing making musical instruments, painting (landscape and portraits), spinning, music appreciation, wine making.

Students come from all parts of North America and stay in private homes in the area, motels, dormitories or camp on the banks of the Nottawasaga River.

Supported by individuals, organizations, the provinces of Ontario Council for the Arts and the Canada Council, the school first opened in 1955. About 400 people are expected this year, and will stay for periods of from one to four weeks.

THEY SURE KNOW THEIR WEEDS



ABOUT 70 HALTON PUBLIC SCHOOL students who won prizes in the Halton County Council-sponsored weed control poster this year were honoured by the council with a tour of the Royal Botanical Gardens near Hamilton on Thursday of last week. Georgetown's first prize winner Carson Thompson of Harrison Public School was unable to be present, but second prize winner Molly Henderson of Chapel St. and third prize winner Daniel Carney of Holy Cross school are shown here with their winning posters. With them are Georgetown Reeve W. F. Hunter, chairman of the County's agricultural committee, and Warde H. H. Hinton of Acton who presented cash prizes to the winners at a noon luncheon at the R.B.G. headquarters building.

IN SHORT

A person doesn't have an adequate vocabulary if he can't describe a spiral staircase with his hands in his pockets.

These days a woman who is worrying about what she will wear isn't worrying about much. When you have to open two envelopes to get to the message, it's bad news—for you, that is.

Easier than lending a person money to get rid of him is telling him something "for his own good."

BIBLE THOUGHT FOR THE WEEK

H. B. Dean
"Now therefore let it please thee to bless the house of thy servant, that it may be before thee for ever; for thou blestest, O Lord, and it shall be blessed for ever." — 1 Chronicles 17:27.
Make it your business to know God in your home and the blessings will follow. "The blessings of the Lord maketh rich and He addeth no sorrow with it."

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