

What's so wonderful about the

ORIENT?

Everything!

So, you consider yourself a world traveler? You've been to Europe, seen the great cities, Spain's ruined castles, Rome, always-young London, the sense of antiquity, the feeling of constant change. Or Mexico, senoritas, bull fights, the majestic peaks of Popocatepetl and Iztaccihuatl, the exciting night life. And Hawaii, a paradise where you're safe from the arctic front that seem to be hitting Ontario every week in the winter. You've maybe even been down South America way, Lima, Santiago, Buenos Aires.

But you're not really a world traveler unless you've been to the Orient.

All we can do is try and tell you something of what you'll see there. And by the way, if you're just starting out as a W.T., there's no better place to start than Japan and Hong Kong.

You'll fly Canadian Pacific Airlines, of course, from Toronto into Vancouver, and then a luxury flight, just 10 hours at 30,000 feet, into Tokyo.

Right off, we'll say that Japan is a great industrial nation, and growing greater. Her post-war

recovery is astonishing, and you'll see it on every hand, the new construction, the new autos, horns blaring, the hustle and bustle, the sense of purpose everywhere. Here is a nation on the move.

And yet, everywhere, is the solid evidence of an important and definable culture that goes back 2,000 years.

Consider these words: exotic, fascinating, colorful, lovely, ancient, dignified, progressive, ultra-modern, haunting, distinctive, intriguing, cosmopolitan, booming, music, confining. They all apply to Japan, striking every visitor differently.

We hope you get the idea—Japan is all things to all people.

Eleven million people, the world's largest city, sprawled over 800 square miles. The Imperial Palace and its gardens, manicured to perfection. The Gion, outdoor Broadway in every way. The National Museum, caretaker of Japan's heritage. Dozens of luxury restaurants, dozens more in the first class category, catering to every taste and whim. Lovely Ueno Park, the treasury of Japanese culture. The famous Kabuki and Noh Theatres. The hundreds of night clubs, some gaudy and blaring, others dark and intimate.

Great glassy-steel buildings, but nearby, sacred shrines and women miming by clid in exquisite kimono.

Then there is Kyoto, lovely, its thousands of temples and shrines untouched by war. It is called the classic Japanese city, custodian of the best of Japanese art, architecture and painting and where the famous Japanese garden style reaches its apex.

Don't worry about accommodation. The hotels are good to excellent, and reasonably priced. And more and more visitors are spending a night (or four) in the Japanese inns which, old the mat-sas-pin countryside of this nation of islands. There were 50,000 inns at last count, so take your pick. Get on a train, get off at a station that catches your fancy, and there will be a delightful inn nearby.

There are really few travel experiences quite as

unique as a visit to a Japanese inn. Mama-san, the woman who runs it, will greet you at the door and one of her tiny smiling maids will take off your shoes and show you to your room.

Japanese food is served in your room by your personal maid who also brings your tea and makes your bed.

Your bed is on the floor, but the double layer of futons (feather mattresses a foot thick) make it heavenly soft.

One night is guaranteed to refresh you, and two nights turns you into a yokan-lover for life. Japanese food is fun. Try it, and also observe the ceremony so important to the Japanese in serving an artistically-prepared meal. But dine early, for a few restaurants, even in Tokyo, stay open after 9 p.m. You can climb Mount Fuji—thousands do every summer—or cruise on the Inland Sea. And what about land transportation? The Japanese have developed an excellent network of railways and buses, and the Tokyo subway is world-famous. Just stay out of it at rush hours.

Now, what about Hong Kong? Once a poor fishing village, it is now a great port, a cosmopolitan city.

The 32 square miles of Hong Kong (it's on an island) offers amazing variety—the views from the craggy peak reached by cable car, luxurious villas, thousands of squatters huts and sampans, fishing villages, beaches, narrow streets jammed with outdoor shops. Thousands of refugees, Piccadilly double-decker buses, some of the Orient's newest and finest hotels and hundreds of inn-type places. Restaurants, where the preparation of Chinese food has reached its finest art, bright green cricket fields, and besides all this, it's Suzie Wong's home town.

You've probably heard about Hong Kong's bargain gains in men's suits. It's true too, but be sure you go to a reliable tailor. Ask your hotel clerk. He'll direct you, or arrange an appointment.

But for all the bargains, the biggest bargain is Hong Kong herself.



Switzerland: A Triumph of Man's Engineering Genius.

It's Only a Few Hours to Amsterdam

EUROPEAN HOLIDAYS START HERE

When you've seen Amsterdam and visited the quiet peaceful Hague and Rotterdam, a great port, you're ready to move on.

Now you'll appreciate the value of using Amsterdam as your home base. Look at a map of Europe. No major city, British, Scandinavian, German, French, Italian, or behind the Iron Curtain, is more than a short hop away.

Hop across the channel to London. Enjoy that vibrant city, so lovely in the spring, so vital at all times. You won't see it all in a few days, nobody could, but you'll see a great deal if you organize your time. Parliament, Big Ben. A trip on the winding Thames. Westminster Abbey. Soho. The great department stores. The night clubs. The pubs that have been famous for centuries and the restaurants that have world-wide reputations. See the latest hit in a West End theatre. Who's at the Palladium? Stay an extra day and hire a car and drive slowly through the lovely English countryside, stopping at an ivy-draped inn for lunch. Then back to London, a bit of shopping, and you're off again, destination The Continent.

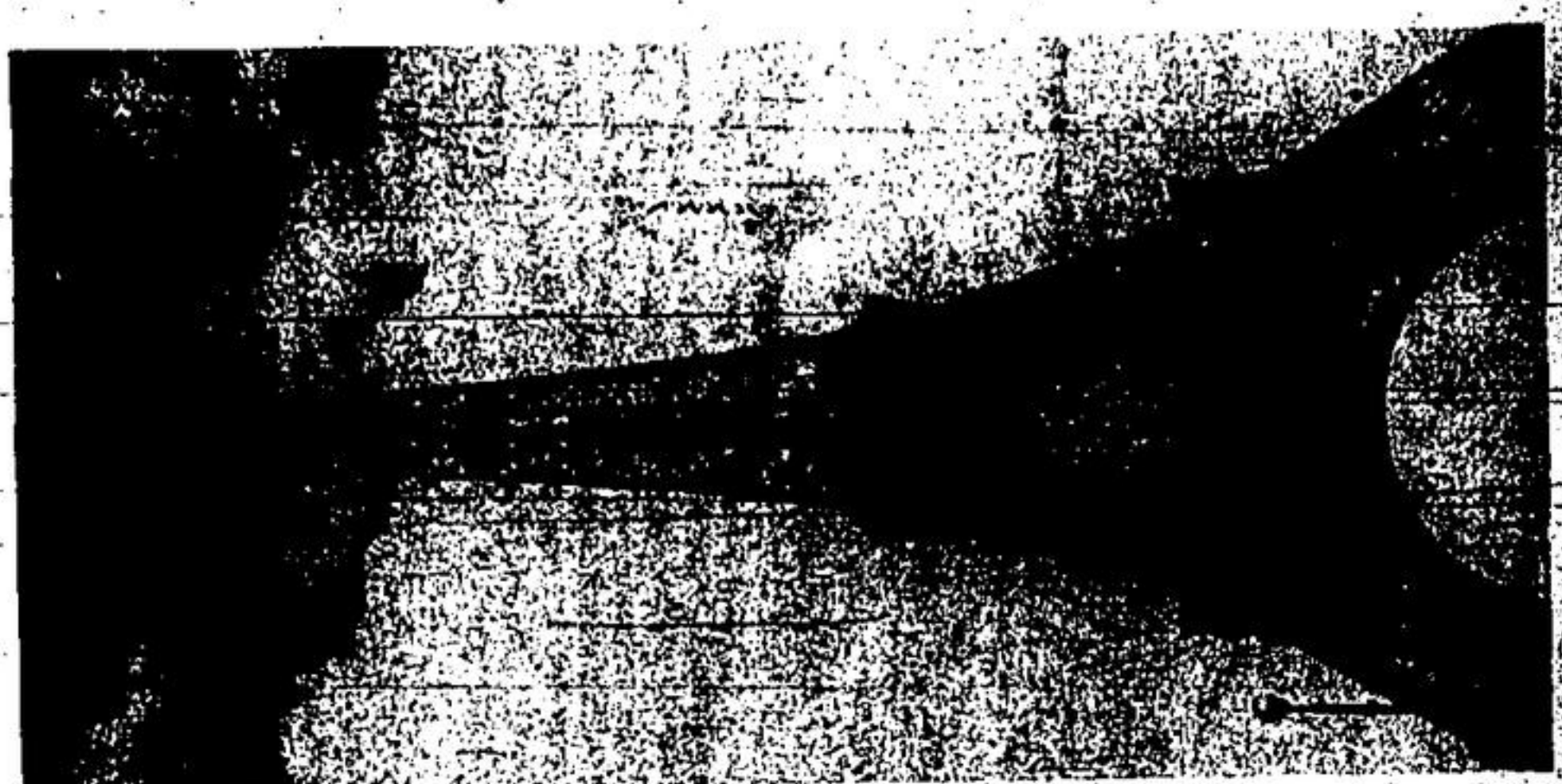
Scandinavia. You've wanted to eat yourself ally at a real smorgasbord. They'll let you try. Or just watch those hundreds of blonde beauties cycling home from work in the Stockholm dusk. Or just drive through the Danish countryside and see the incredible dairy herds. Or match drinks, aquavit, or aquavit, with a Norwegian seaman in a dock-side inn. Oooohh!

In Paris, you can go on a gourmet tour of Michelin-approved restaurants. Or you can eat in those little working-men's cafes, catering to a small neighborhood clientele and eat like a king.

The thing about travelling in Europe is this: do what you want to do. They've been catering to tourists for a long time, centuries really, and nothing surprises them.

In France, if you want, try out your high school French. It might not get you by, but they'll appreciate it.

In most places in Europe, don't worry about the language. English is a second language in Holland and Scandinavia. Many Germans speak English, or French. English is spoken in all Europe's major cities by hotel employees, waiters, cabbies, guides, the people you will deal with.



No one has ever found Europe dull, and you won't either. Try her now; she's at her best.

Take This Tip Before Your Trip: See A Travel Agent

The travel agent is a vital part of today's multi-billion dollar world-wide travel industry. He is a specialist whose years of training and experience can help you to travel wisely, quickly, safely, within your budget and with more enjoyment.

Most travel agents are appointed by airlines and other transportation companies. In effect, they are their representatives. The travel agent, to secure these appointments, must show financial responsibility, and a thorough knowledge of the travel field, a field which is becoming increasingly more complicated.

Your agent or one of his staff, has probably been to most of the countries and cities on your travel plan, so their knowledge is of inestimable value to you. Take their advice.

The agent will choose the hotels most suited to your needs and finances. If you wish it, he'll arrange tours and cruises through the country you'll visit, and a car-hire, or even a car-purchase. More and more, travellers are asking for personal itineraries. They are becoming more sophisticated, and want to get off the usual tourist track. These tours are generally based on hobbies or special interests—an alpine tour of New Zealand's Alps, a golf tour of Ireland, a tour of France's great vineyards. You name it, the agent will do his level best to produce.

Using an agent, you're sure before you board the aircraft that everything will go right. What a load off your mind!

And how can you make the most of the travel agent's services?

At the very beginning, be as detailed and sure as possible of just what you want to do, where you want to go, what your requirements are, and what

Exotic, Hong Kong—Where East Meets West

WORLD-WIDE SHOPPING

Souvenirs, Sure, And Bargains, Too!

Italy—fine glass ware; silk articles; antiques, but make very sure they can be taken out of the country; leather handbags; wallets; shoes of every kind and they'll make them to your own design if you can draw a reasonable picture; leather coats; hand-made gloves; beautifully designed personal jewelry; ceramics; wrought-iron work; alabaster carving; ceramics; and lace wear.

Japan—transistor products; cultured pearl jewelry; precision instruments; woodcut prints; exquisite toys; kimono; damascene; furs.

Mexico—famous for its silver carving; pottery; basketware; lacquerwork; scrapes of every possible design and color; hand-tooled leather goods of every description; glass wear; jade wools and silken shawls; and pay a visit to the National Pawn Shop in Mexico City's Zocalo.

Netherlands—leather goods; porcelain; uncut diamonds; toffees; cheeses; gin; a pair of clogs.

New Zealand—semi-precious greenstones; paun-shell jewelry; woolen rugs, blankets; paintings by Maori; Maori walking sticks and carved bowls, ornaments, dolls.

Peru—gold and silver wear in abundance, carved by the Indians, alpine rugs; handwoven blankets; Indian dolls; Indian pottery; toled leather wallets.

Portugal—lovely hand-embroidery; crocheted work; handwoven shirts and stoles; wines; cork hats; flugre jewelry; pottery; silks and lace.

Spain—suede jackets; hand-sewn gloves; hand-embroidered blouses and lingerie; mantillas made of finest lace; Talavera pottery; sherry; leather handbags, wallets, belts.

Looking for souvenirs? Hunting for bargains? A gift for Aunt Kate? Something to decorate the mantel place?

Wherever Canadian Pacific Airlines flies, there is shopping for the traveller.

But a suggestion if we may. While you are in a country, scout around. Decide what you want to buy, but wait until the last day, and then you won't have to carry around your purchases. Then buy on the last day. You'll have a better idea of how much money you can spend, and a better idea of the bargains.

Another suggestion: investigate the duty free shops found in most of the world's international airports; they contain many bargains.

Now for some bargains, country by country: Argentina—leather goods, sportswear, footwear. Australia—wallets, belts made of kangaroo skin; and sheepskin rugs; aboriginal bark paintings; boomerangs (the souvenir kind actually work) and woomeras (spare throwers); jewelry of every sort made from opals and polished stones.

Chile—hand-wrought copper ornaments; jewelry; fine-glassware; rugs made by the Araucanian Indians; some leather goods.

Hawaii—koa wood and monkey pod tableware; aloha shirts; Oriental slippers, pottery, brocade; saree cloths; flower perfumes; mummus.

Hong Kong—a free port, so bargains everywhere—binoculars; cameras; transistor products; jade, camphorwood and ivory carvings; silks and brocades; silver and enamel jewelry; Chinese lanterns; watches; porcelain products; cashmere sweaters; embroidered coats, dresses, evening gowns; copper, silver and pewter bowls; and other articles too numerous to list.



Famous Japanese Shrine