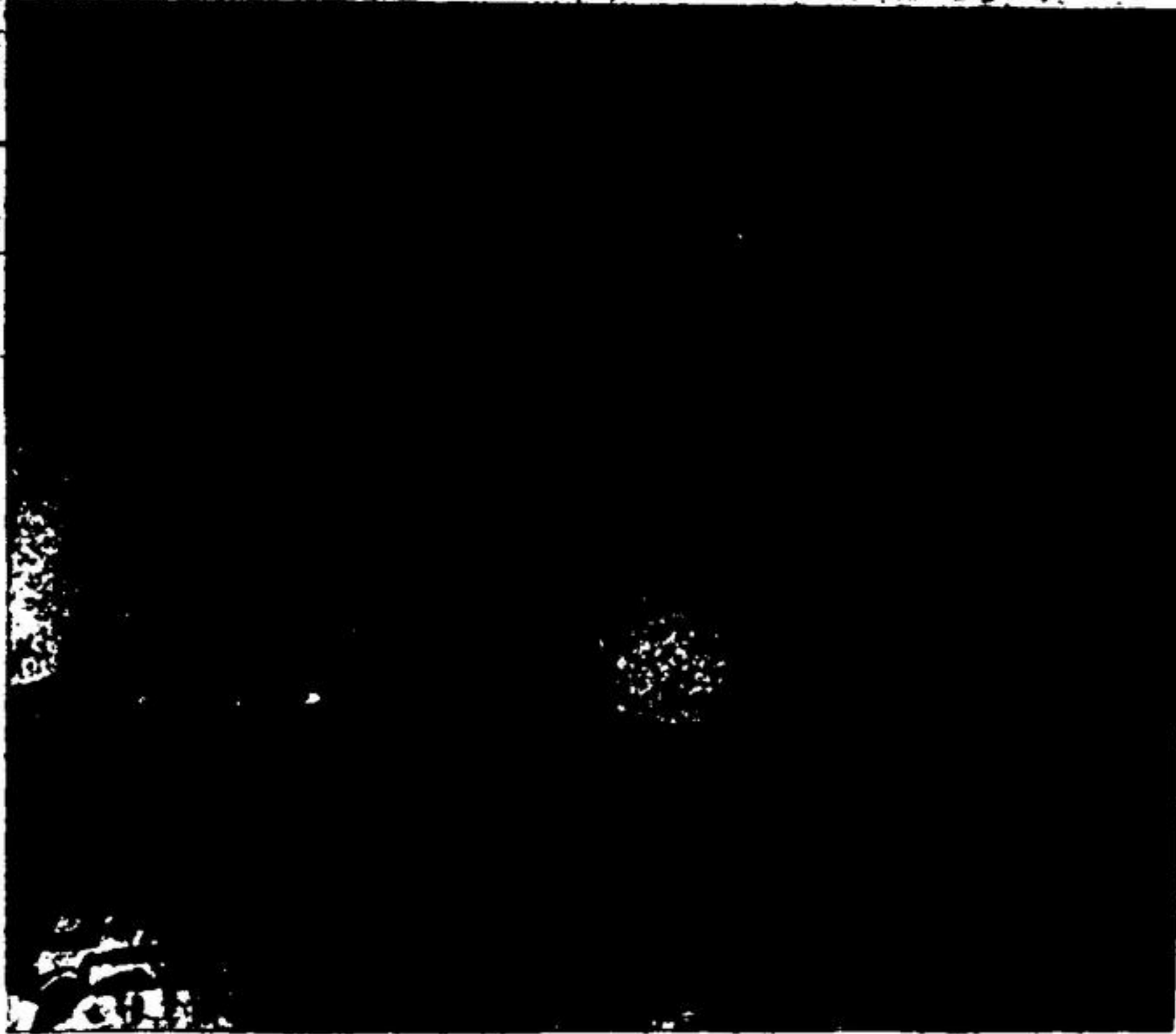


**THEY PAVED THE WAY ON SANTA'S BIG DAY**



**WINNER OF THE AWARD** for Best Float in Parade after judges viewed the Santa Claus parade in Georgetown was this entry by the Junior Chamber of Commerce, featuring a precariously perched Humpty Dumpty.



**A HIT WITH THE PARADE CROWD** was this colourful puffin entered by United Gas.



**THIS VIVID PORTRAYAL** of winter entered by the French Canadian Association won the Herald Trophy as best Social Group float.

**Unique Holiday Message Begins Greeting Cards**

"It was the Golden Age of Christmas." The personal exchange of good wishes, visiting homes to toast a friend's good health, caroling, bringing in the Yule log and great family dinners were all in vogue.

A new book was published that year. It told of Christmas goose and plum pudding, of happy family parties. It presented, and made immortal, Ebenezer Scrooge, Bob Cratchit and Tiny Tim. The book was Charles Dickens' "A Christmas Carol," and the year was 1843.

Appropriately, during this "Golden Age of Christmas," the now universally popular custom of sending Christmas greeting cards began.

*Greetings*  
and sincere good wishes to all!

**G. R. MUCKART & CO. LTD.**  
Plumbing - Heating and Electrical Contractors

Hallmark Cards in Kansas City, Mo. Sir Henry Cole, a wealthy London gentleman, and founder of the Victoria and Albert Museum, asked his friend, John C. Horsley, noted artist and member of the Royal Academy, to design the now-famous card as an unusual means of expressing his kind wishes to friends at the holiday season.

ASHROVE

**Christmas Party Happy Occasion for Institute.**

Outside the weather was cool and threatening rain but inside the home of Mrs. Bob Alexander all was warmth and cheer for the December meeting of the Women's Institute last Tuesday afternoon. Lovely Christmas decorations were in all the rooms even to a lighted Christmas tree.

The president, Mrs. Jas. Carney opened meeting with a Christmas poem by Edna Jacques and then all sang "O Come All Ye Faithful".

The minutes of last meeting were read and Roll Call answered by "What I Treasure Most At Christmas".

The Achievement Day for all clubs is January 15th in Milton. Leaders appointed for next club are Mrs. Perry Cox and Mrs. Charles Austin. All voted to send \$15 to the Children's Fund, \$5 to Christmas Seal Fund, \$10 to Sick Children's Hospital and food and money for a needy family, a burnt out family and for Esqueuing cheer.

Mrs. Wilfrid Bird reported on the Ploughing Match and Yule held recently and Mrs. John McNabb on the Yule Board banquet, then the program was turned over to Mrs. John Bird who had everyone stand and sing "Hark the Herald Angels Sing".

The motto "A memory to treasure for a lifetime" from Ethel Chapman's book was given by Mrs. John Ballhobby. David Alexander played Christmas selections on the piano and Mrs. Wilbert Cleave gave a reading from Prose Young on Christmas. Mrs. J. M. Wickson told some Christmas stories from other lands, such as Poland, Finland and Armenia, which showed the true spirit of how they celebrate Christmas.

Then followed a novelty musical number by Mrs. Hector Bird and Mrs. Francis Thompson. They were in long old fashioned dresses and the most beguiling hats as they sang "Do You Remember When" and "Sunny Side Up" Everyone roared with laughter as they acted so well.

Mrs. Vern Pickett gave current events. Mrs. Tom Brownridge thanked the hostess and all who had taken part. After an exchange of Christmas gifts the meeting closed and a social hour followed.

Once again we wish the Editor and his staff a very Merry Christmas and to our readers, May God send lasting gifts your way. To bring you joy on Christmas Day, And may this season of His birth, Bless all of us with Peace on Earth.

SEASON'S JOY

Best wishes to you and yours FROM **BEAMISH STORES** DELREX CENTRE

*Greetings*  
Wishing you and yours a happy holiday.

**Kay's Grocery**  
86 Guelph St., 877-2811

**Arnold Bennett, 70 Was Brother of Former Halton M.P.**

C. Arnold Bennett, 70, a retired employee of the National Harbour Board was buried in Greenwood Cemetery here on Friday.

Mr. Bennett, whose sister Miss Myra Bennett was member of parliament for Halton at the time of her death, had lived in Port Colborne since his retirement. He had been superintendent of the National Harbour Board Elevators there for 22 years until 1908 and later held a supervisory position in Ottawa.

He was a life member and founding president of Branch 88 of the Royal Canadian Legion in Port Colborne. During the second world war he served as chairman of the National War Finance Committee for the Port Colborne area.

He leaves his wife, Mariel Hartwell.

Funeral service took place on Friday in Central United Church, Port Colborne.

**Yoc Alpha Young People Study Alcohol Problems**

While beer and liquor sales soar at outlets throughout the country a group of Georgetown and district teens are planning to join youths from all across the province at a conference on alcohol problems scheduled for Niagara Falls, Dec. 27 to 30.

They are part of an organization known as Yoc Alpha, a youth organization the purpose of which is to supply young people with information on what alcohol is and what it is capable of doing.

The organization has members in every part of Ontario and the number is growing steadily. A constitution has been adopted and provision is made for these teenagers to become working and supporting members, prepared to accept the following statement of purpose: "Yoc Alpha is a group of

young people endeavoring to prevent alcohol education to youth, and whom we mean, after education, the very danger of drinking, we propose to reduce from use of beverage alcohol in our personal lives. We will endeavor to direct our activities toward these ideas without either personal denunciations or self-righteous attitudes, that in all things we might support our beliefs, study the pertinent facts, give service to our fellow men, and, above all, to God."

Each candidate upon acceptance of the Purpose and upon the payment of the annual dues is entitled to all the privileges of membership. The membership is open to all young people 14 to 25 years of age, irrespective of sex, race, colour or creed, who are willing to stand for a life free from beverage alcohol.

In an effort to develop understanding, Yoc Alpha has had the cooperation of experts whose knowledge of the effects of alcohol is shared with members.

Yoc Alpha receives support through the Ontario Temperance Federation, 20 Devonport Road, Toronto 2. Any one wishing to join may write to that address.

*It's Christmas!*  
Sleigh bells ring a Christmas message of joy and peace to all.

PAY, CLAUDETTE and KAY  
**KAY'S BEAUTY SALON**  
19 Main St. N. - 877-3981

THE SEASON'S BEST TO EVERYONE!

**ROBERT R. HAMILTON,**

*MERRY CHRISTMAS TO ALL!*

*Hearty greetings to our many friends at this joyous season!*

**WIGO TELEVISION and APPLIANCES LTD.**  
MORRIS AND ED

**MERRY CHRISTMAS TO ALL!**

*We've good wishes galore for everyone of Christmas. And if our wishes come true, you'll enjoy the merriest holiday season ever.*

**NORVAL BODY SHOP**  
JOHN SCHWINGSHANDL  
374 Guelph Street 877-3341

*Greetings to all*  
*Here's a very special delivery of warm wishes for a merry Christmas.*

**BILL GARBUTT**  
PLUMBING AND HEATING

*Silent Night, holy night...*  
*Hope your Holiday begins and ends on the happiest of notes, with joy and peace for you, your family and friends. Merry Christmas!*

**DAVE WILLIAMS**  
Electrical Contractor  
19 ELGIN STREET 877-3322

**BEST WISHES TO ALL!**

Sincere holiday greetings to you, our good friends and patrons.

**HARLEY MOTORS**  
GORE AND KEN YOUR REMARKABLE DEALER  
31 JOHN ST. W.