

TO MEXICAN CAPITAL



**ALLISON'S ON OPERATION AIRLIFT**

MR. AND MRS. D. M. "MURRY" ALLISON of 16 Market St. are waiting to board a Massey-Ferguson chartered plane at Toronto, bound for the Mexican capital, where they will see the unveiling of AF's new tractor line. More than 5,000 AF dealers and sales personnel from all parts of North America are winging to Mexico City during the next three weeks in one of the largest industrial chartered air lifts ever staged. At Teotihuacan, "city of the gods," where sun-worshippers tilted the soil more than 2,000 years ago, they will see a dramatic pageant - Parade of Agriculture. During a visit to Chapingo Agricultural College they will witness demonstrations of the new AF equipment.

**Together, Civic Pride Lacking Survey Claims**

The final 40 per cent of the Junior Chamber of Commerce survey, "What's wrong with Georgetown?" has been completed and the results were released to the Herald Monday. The first part of the survey, which dealt with public opinion, was published last November. The balance required researching by the five man survey committee headed by David Jones.

The Jaycees undertook the project so that organizations such as their own would have a chart of Georgetown's strong points and shortcomings which would be a guide when planning a community service.

The Jaycees want it made clear that the following summary combining submitted opinions and the results of the committee's research does not necessarily reflect the feelings of the Georgetown Junior Chamber of Commerce.

- Summary of Community Survey Conducted in the Year 1964 People**
- Georgetown, a town of 11,000 with neighbouring villages totalling in population of about 2,000 people. Population growth over the last four years of about 4 per cent per annum. About 20 per cent of school graduates leave Georgetown each year because of a lack of job opportunities. The reason for the low growth over the last four years has been the lack of job opportunities. Provision has been made for growth in the town by available serviced land, residential and industrial, a new sewage plant, and a programme of school expansion. A lack of civic pride and loyalty is noted in the town although people in the town show interest in solving the town's problems. The people in newer sections of the town lack an appreciation of the cultural and historical landmarks in Georgetown.
- The most notable complaints were:
1. Poor togetherness
  2. Lack of civic pride
  3. Better civic leadership
  4. Recreational facilities
  5. Lack of industry
- Improvements needed in Order of Importance:
1. More industry
  2. Improve appearance of town
  3. Recreational facilities
  4. More support for community projects
- Worship Centres**
- There are 13 worship centres in the community and 10 separate religions. The worship centres are not asked for assistance in community improvement programmes and have no active community programmes. The churches are in good condition and have good attendance.
- Economy**
- The economy of the town is not well diversified and the major wage-earners are semi-skilled industrial workers. A large percentage of people work out of town. Merchandising centres in nearby cities attract a large amount of business. There is adequate housing in the community with the exception of apartment buildings. There are no serious slum areas. Serviced land is available to attract new industry. Taxes are not attractive to new industry.

- Appearance**
- The entrances are marked with signs, but appearances could be improved. The streets lack hard surfacing, gutters and storm sewers, but are well lighted and have street signs. There is no town beautification commission and the approaches to the town need improvement. Plant more trees, remove dead trees and better weed control needed in town. Clean-up burned buildings.
- Health and Safety**
- Health facilities are adequate except for an insufficient number of dentists and nurses.
- Education**
- Public and secondary schools are adequate and future enrollment is planned 2 years ahead. Library is adequate and is well run. 3,600 books are withdrawn each month. Public school auditoriums and gymnasiums only requirements needed.
- Organizations**
- There is an approximate total of 47 organizations in Georgetown not including church organizations. There are organizations for all age groups except late teens. There is a need for an interclub council to coordinate activities.
- Most felt the Chamber of Commerce should take the lead in major community improvement projects.
- Government**
- Apparently a comprehensive plan for growth and development does not exist for the town, although a planning board exists. No citizens group exists which studies various civic needs. Public discussions are not conducted and the citizens are not well enough informed to participate in these discussions. Civic buildings are in good condition, but municipal office lacks office space. The community has adequate laws for public health, traffic, etc. Traffic and zoning laws are not adequately enforced.
- Social Agencies**
- Social services are well provided and financed by direct appeal and government grants. The major social problem in Georgetown is juvenile delinquency.
- Recreation**
- There is a need for a public park and recreation area for the east end of Georgetown, including tennis court, swimming pool and auditorium. There is a need for a recreational director.



**LYN WOULD LIKE TO MAKE IT TWO STRAIGHT**

**AWARD WINNING SET DESIGNER** Lynne Hyde, whose set for the Georgetown Little Theatre production of 'Under the Sycamore Tree' earned honours at the Western Ontario Drama Festival last year would like to repeat the win this year. Here he finishes a preliminary painting of the set he will build for 'The Little Hut', the Little Theatre's entry in the 1965 Western Ontario Drama Festival.

**HORNBY**

**Customs of Other Lands Topic of Talk to W.I.**

Hornby W.I. meeting was held at the home of Mrs. Cliff Wigglesworth on Wednesday, January 13, with nine members and three visitors attending. Mrs. Stan May the president, presided for the meeting. Mrs. Cliff Wigglesworth was in charge of the motto: "Be not forgetful to entertain strangers for thereby some have entertained angels unaware." Mrs. Wigglesworth introduced the guest speaker, Mrs. Margaret Norrington, who chose as her topic "Customs in other lands" which was very interesting to all. Her story was based on her arrival in Canada as a War bride and a visit to Holland and Mandy's Fields and also St. Julien Cemetery.

Several pictures of memorials were shown as well as some inscriptions from the headstones of two Canadian graves. She also told of the living habits of the people and had on display some articles made of linen from the flax grown and a scroll and other articles made of raffia from the Balzhen Congo.

Pictures of the flower show were shown and many interesting buildings. From there she travelled to Holland and France. She was very saddened by her visit to the slums of Paris where the refugees from Algeria were pouring in. She concluded by remarking how thankful she was to be a Canadian citizen and expressed her love for Canada, the land of plenty.

On behalf of the Institute, members a vote of thanks was extended to Mrs. Norrington by Mrs. McPherson.

The roll call - A recipe or custom of another country that I like - was answered by a variety of national customs. The minutes of the last meeting were read and approved and the treasurer's report was given by Mrs. Roy Wilson. Thank You cards were read for Christmas cards and donations sent out. An invitation was received from the Milton District Hospital inviting the members to attend their annual meeting. A letter was also received from the Dept. of Agriculture with a calendar of events in the agricultural field for the month of January and a reminder of the Achievement Day. Mrs. Hugh O'Connor and Mrs. Russell King were going to attend the Block Printing Course in Milton. The meeting closed with God Save The Queen. Lunch was served by Mrs. Roy Wilson and Mrs. R. King assisted by the hostess.

Mr. Bill Devlin was honoured with a birthday dinner party at the Masonic Hall on Monday night, Jan. 18th, when 46 members of the Devlin clan gathered to greet him with birthday wishes for his 70th birthday. The birthday song was sung and music supplied by his four sons. A large cake with candles and roses for decorations, was made in the shape of a seven. Mr. Devlin was presented with many lovely gifts for which he extended his sincere thanks.

Birthdays are wished for the following who are celebrating birthdays, Glen Plant on Jan. 27, Joe Shea on 28th, Mrs. Irene Saunders, Low Sampson and Jim Plant on the 29th, Bill Stout and Calvin Cordingley on the 31st.

**Louise Snow Joins Town Office Staff.**

Louise Snow was hired by council Monday to fill a vacancy in the town office for a clerk-stenographer.

Daughter of Equestrian road superintendent "Bud" Snow, she starts her new job next Monday. Previously employed in Guelph, she attended Georgetown high school last year.

**1964 Drama Festival's Best Set**



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**IGRA**  
CANADA'S FINEST RED OR BLUE BRAND BEEF ONLY AT ...

AYLMER FANCY TOMATO JUICE	4 20 oz. cans	59c
AYLMER CHOICE HALVES PEACHES	2 15 oz. cans	53c
CLOVERLEAF - SOLID PACK WHITE TUNA	7-oz. tin	39c
ALL PURPOSE 5 ROSES FLOUR	5 lb. bag	49c
KRAFT CRACKER BARREL MED. CHEESE	12-oz. cut	53c

**"FLORIDA FINEST"**  
MARSH SEEDLESS OR RUBY RED

Grapefruit	10 also 1/2 doz	59c
TOMATOES	Produce of USA Cont. No. 1 Gr. 2 14-oz. tubs	39c
NEW CABBAG	Produce of USA Cont. No. 1 Gr. 2 10-oz. heads	29c
CUCUMBERS	Long, spr. slicers Cont. No. 1 Gr. 2 for	29c
GREEN PEPPERS	So Good So Many Ways 3 for	25c

FRUIT COCKTAIL	Aylmer Choice 2 15 oz. cans	45c
CUT WAX BEANS	Aylmer Fancy 2 20-oz. cans	39c
TOMATO SOUP	Aylmer's 8 10-oz. cans	75c
IGA JAM	Raspberry with added pectin 1-lb. jar	49c
RED ROSE COFFEE	White - Pink Green - Aqua 2 1-lb. bags	89c
WHITE SWAN TISSUE	White - Pink Green - Aqua 2 2-pkg. of 3	49c
SPRAYNET	Holans Curlic Firm or Extra Firm 3 1/2 oz. also	53c
Hospitality APPLE PIE	SAVE 10c each	39c

LIBBY'S - "MIX 'EM and MATCH 'EM" FANCY

Peas, Corn, Peas + Carrots or Mixed Vegetables 5 Junior 12 oz. poly bags 89c

IGA LUCKY SHOPPER - J. ABRAHAMSE, 28 Ewing St., Georgetown - \$7.00

**25% DISCOUNT**  
IN YOUR FAVORITE FRONT QUARTER

**BEEF SALE!**

STANDING RIB ROAST	8 1/2 lb. 21	64c
ROLLED PRIME RIB ROAST	9 1/2 lb. 25	74c
SHORT RIB ROAST	6 1/2 lb. 17	50c
CROSS CUT RIB BONELESS ROAST	7 1/2 lb. 20	59c
MINNER RIB ROLL BONELESS	9 1/2 lb. 25	74c
PLATE BEEF BONE IN	2 1/2 lb. 7	22c
BONELESS BISKET POINT	8 1/2 lb. 21	64c
TENDER RIB STEAKS	8 1/2 lb. 21	64c
BEEF STEAKETTES	6 1/2 lb. 17	52c
BEEF KIDNEYS	5 1/2 lb. 13	40c
BLADE ROAST	6 1/2 lb. 15	47c
BONELESS BLADE ROAST	7 1/2 lb. 18	54c
CROSS CUT RIB ROAST	6 1/2 lb. 17	52c
BONELESS SHOULDER ROAST	6 1/2 lb. 17	52c
OUTER RIB ROLL POT ROAST	7 1/2 lb. 18	54c
ROLLED PLATE BONELESS	4 1/2 lb. 12	37c
BONELESS STEWING BEEF	6 1/2 lb. 17	52c
GROUND CHUCK	MEAT LEAF SPECIAL 6 1/2 lb. 17	52c
SLICED BEEF LIVER	5 1/2 lb. 15	44c
BREAKING RIBS	4 1/2 lb. 11	34c
BEEF TONGUES	5 1/2 lb. 15	44c

LEAD QUALITY - BONELESS ROAST PORK TENDERLOIN \$9.9c

"Save IGA Tapes For Free Gifts"

**Cites Total Commitment As Requisite of Club Success**

Mrs. Maudie Baylay, past Provincial and Past Canadian Federation president of the Business and Professional Women's Clubs, was the guest speaker at the monthly dinner meeting of the Georgetown Club. Mrs. Baylay spoke on the advantages and dividends reaped by "total commitment" and of curing "hiccoughs" or sheer mental and physical laziness. She outlined a few of the things that the Federation, with the help of all the clubs, had accomplished in the past ten years and this indeed was an impressive list. She also spoke most forcefully on the establishing of the Foundation Fund. This Fund is being raised by a three dollar levy on each member for two years after which time the interest will be available for use in the many projects undertaken by the Federation. She mentioned several ways that money could be raised to cover the levy. Following her talk there was a question and answer period, some of the questions being answered by Miss Gladys Lundy who had accompanied Mrs. Baylay.

Mrs. Doris Blair, Regional Advisor, Newmarket, was another guest and spoke briefly to the members and guests. The honored guests were presented with corsages by Miss Hilda Erwin. Miss Marion Robinson introduced Mrs. Baylay and she was given the appreciation of the club by Miss Marion McKean. Mrs. Astrid Hornby thanked the Regional advisor.

During the business portion of the meeting reports were heard from the Careers Preview committee stating that all the speakers were lined up for the Preview - which will take place early in February at the High School. Miss Jean Mackenzie, reporting on the Desert Bridge, stated that the original date would have to be changed since it conflicted with the Rebekah birthday Euchre. An ad will be placed in the coming events giving the changed date.

Mrs. Dakin, who is locally employed by Simpson-Sears for their interior decorating Department, was initiated as a member.

It was reported that the guest speaker for the March meeting will be Mrs. Shirley Giles, the first woman to be appointed a bank manager in the history of Canada. She is manager of the Yonge and Roselawn Branch of the Bank of Nova Scotia. The meeting closed in regular form.

Pipe cleaners are ideal to free the jets of a gas burner when they become clogged. They are also excellent for cleaning combs.

**WINTER PARKING REGULATION**

NO MOTOR VEHICLE SHALL BE PARKED ON ANY STREET IN THE TOWN OF GEORGETOWN

**From Midnight to 6 a.m.**

FROM DECEMBER 1st to MARCH 15th

by order,  
**ROY HALEY, Chief Constable**

**Town Adds Voice to Churchill Tributes**

Georgetown added its voice to the worldwide address at the death of Sir Winston Churchill, with a motion of regret at Monday's meeting.

"A gallant soldier, the world's most eminent statesman" he was termed by Mayor Gibbons. The mayor said Georgetown loves its present happiness, contentment and peace more to him than to any other fact.

**BRAKE RELINE SPECIAL \$25.00**  
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