

WIGO

SAVE \$40.95

MAYTAG  
GAS DRYER

FREE PREMIUM DAYS

4 DAYS ONLY ... THIS SALE ENDS MONDAY 9:00 P.M.

## PREMIUM NO. 1

**FREE**  
NORMAL GAS  
INSTALLATIONAPPROXIMATELY \$30.  
VALUE IN HOMES  
EQUIPPED WITH GASOnly during this Big Premium  
Days Sale.

## PREMIUM NO. 2

**FREE**  
GAS GENIE  
DOLLGiven Free with the purchase of  
a Gas Dryer. An ideal, exclusive,  
Christmas Gift ... the authentic  
Genie Plush Doll is 20", smiling  
faced and ready to be loved  
on Christmas morning.

## PREMIUM NO. 3

**WIN**  
Westinghouse  
STEREOYou have a chance of winning  
one of 10 "Scandia" solid state  
FM-AM Stereo Hi-Fi Combinations  
(\$450 value). Draw will take  
place Saturday, Dec. 31 by the  
Gas Company.

## PREMIUM NO. 4

**SAVE**  
An Extra \$10.95  
DURING SALEThe Maytag Gas Dryer advertis-  
ed on this page sells regular for  
\$249.95 ... You pay only \$239  
during the next 4 days only.

## PREMIUM NO. 5

**FREE MAYTAG**  
DEPENDABILITYThe famous Maytag dependability is built into every  
Maytag unit. It's something you don't get in other  
laundry equipment and yours Free with every May-  
tag. Every Maytag is made to specifications high  
enough to ensure perfect operation under commer-  
cial conditions in laundromats, apartments, etc.DEPENDABLE BECAUSE IT'S MADE  
TO SPECIFICATIONS HIGH ENOUGH  
TO ENSURE PERFECT OPERATION EVEN  
UNDER COMMERCIAL CONDITIONS  
AT SUCH A LOW PRICE OFDRYER REG. \$249.95  
Cost of normal installation 30.00  
TOTAL COST \$279.95NEXT 4 DAYS AT  
WIGO'S YOU PAY ONLY  
YOU SAVE \$40.95

\$239

NO OTHER DRYER ON THE MARKET AT ANY PRICE CAN OFFER  
ALL THESE 10 FEATURES

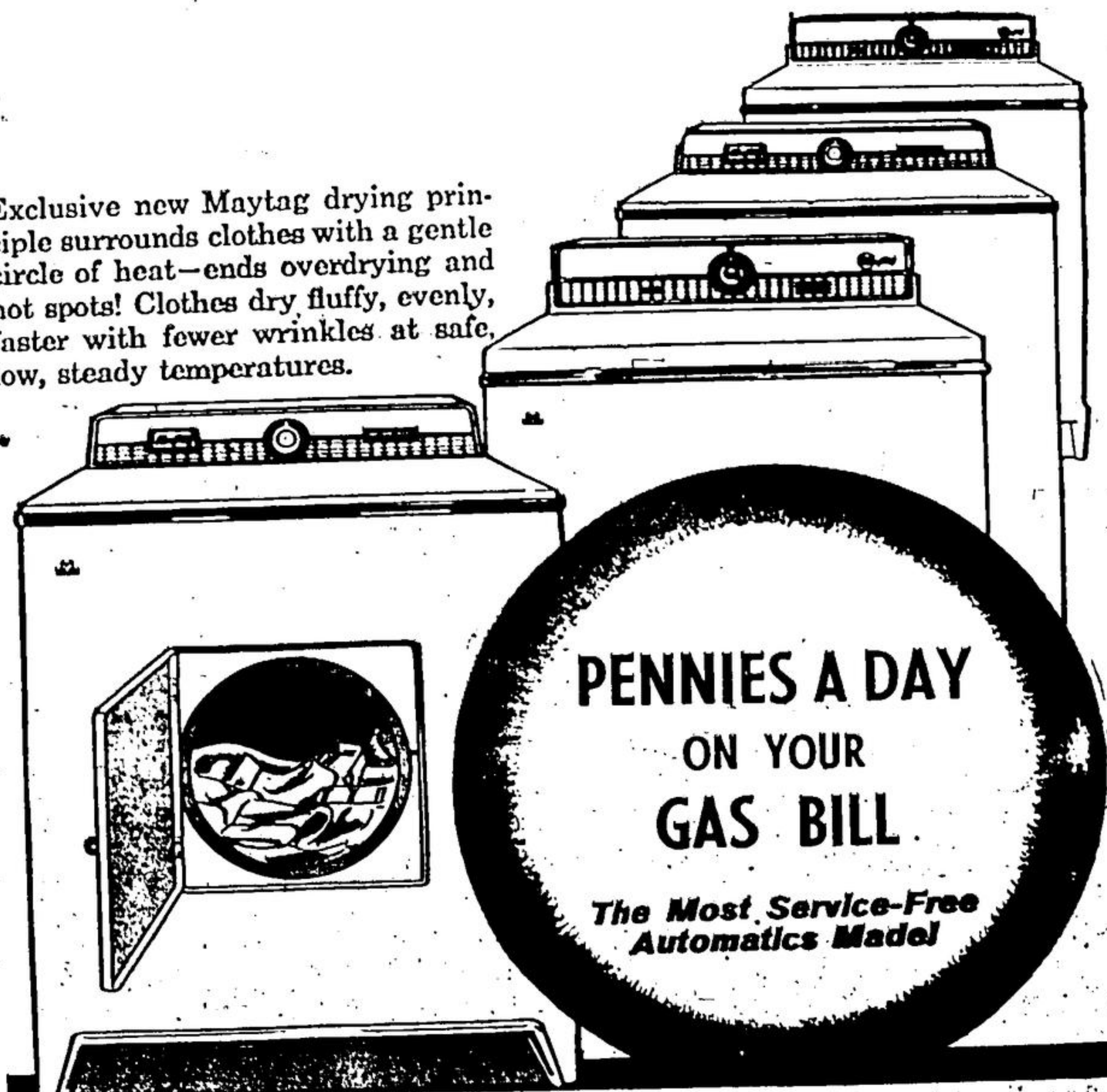
- 1) Clothes dry at lower temperatures in a gentle circle of warm air that completely surrounds the clothes — No hot spots.
- 2) Wash 'n Wear Button ... dries all your wash 'n wear perfectly—eliminates wrinkling problems. Also has Push Button for 'Air Fluff' and Regular Drying Cycles.
- 3) Cool Cabinet ... air is not heated until it is ready to enter the drum. This keeps cabinet cool and results in more fuel economy. The heat you pay for is the heat you use.
- 4) Unsurpassed 'High Speed Drying' ... all air in the drum is changed every two seconds. Dries a load of 32 diapers in 32 seconds.
- 5) Not a small drum dryer ... but a full family size capacity.
- 6) Efficient Lint Filter ... All exhaust air passes through the filter.
- 7) Zinc Coated Steel Cabinet ... defies rust, assures long life and lasting beauty.
- 8) Safety Door ... shuts off all the power and turns off the source of heat whenever the door is opened.
- 9) Quiet Operation ... the result of dependable Maytag quality construction.
- 10) Free 2 Year Guarantee.

**WIGO** TELEVISION and  
APPLIANCES Ltd.

32 MAIN STREET NORTH

877-3376

Exclusive new Maytag drying principle surrounds clothes with a gentle circle of heat—ends overdrying and hot spots! Clothes dry fluffy, evenly, faster with fewer wrinkles at safe, low, steady temperatures.


**AIR FLUFF** — Special setting for tumbling without heat. Adds new drying flexibility ... Freshens pillow, etc.

**REGULAR FABRICS** — need a special temperature. This gives fast drying at the necessary low temperatures.

**WASH 'N WEAR** setting removes wrinkles, leaves wanted permanent pleats, saves ironing.

**SPECIAL NOTICE** — Buy an automatic washer-dryer pair on your gas bill ... ONLY \$2.50 per week