Georgetown Herald

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PAGE 4

THURSDAY, MAY 14th, 1964

EDITORIAL COMMENT

Larger Calling Area...

Originally planned for May 7, the extension of free celling to the Brampton telephone exchange is now set for June

Free 'calling is somethat of a 'misnomer, for there will actually be an increase in phone rates. Varying from 50c to \$2.50 depending on the type of service desired. However, in view of the added adventages, the extre cost is nominal.

There was some opposition in lown to the change. But lown council found_after demanding a survey of customer desres, that a majority of telephone users either wented the extre service, or would not definitely oppose it.

Like any other progressive act, it will

many elderly people, particularly, living on fixed income, where enother 50c a month for something they don't need or want, is hard to take. On the other hand, a larger free calling area can be a boon for business and industry, particularly, and the broad adventages which these can bring to a town are shared by all residents.

not find favour with everyone. There are

We can envisage the day when free calling areas get much bigger. This is only one step in an eventual plan which could see Georgelown able to call to major cantres like Yaronto, Hamilton and Guelph toll free, And perhaps the day will come when one can dial anywhere in the province for a monthly flat charge.

Deserved Bigger Houses

We share the disappointment of Rolarlans in the lack of support for the annual review which feiled to fill the high school aud-Horium for any of its four performances.

We were particularly disappointed because the show, always of a high calibra, was the most original, the most ambitious, and maintained at least as high a calibre of performance, while experimenting with new ideas and a fast-paced review format.

With Ralph Ursal at the halm, both as director and planist, one knows that a Rotary show will be topnotch, of course. Georgetown is fortunate to have such an accomplished musician in charge. And Bernard Shrubsole's work as a choral director left little to be desired in the musical de-

The show was full of bright topical references, mostly local in-interest. Perticularly good was a letter read by Enid Ursel trying to explain Georgetown's centennial and an 'entire cast' number at Gander airport which displayed the singing, dancing and comic talents of the cast.

Many who say the show will want to attend again when it is presented in cabaret style at the Riviers on-June 4. Those who didn't get to the high school would be well advised to view it that night. We guarantee you will enjoy your evening.

Circulation Grows Steadily

The Herald reached a new high in circulation last month.

Average circulation in April was 3,468 copies weekly, an increase of almost a hundred over a similar period last year - and the highest number of readers since the business was established almost a hundred years boo.

It made us think back to the days we started a quarter century ago when one thousand was the magic number. We thought the ultimate had been reached when circulation reached that milestone.

And it is particularly pleasing that the largest portion of the 3468 people who purchased copies of the Herald in April live in or in the immediate trading area of the town. Over 90% of town homes are served by carrier delivery or by purchase from a dealer. That is something which few towns can boast and is ample repayment for the hard work which the news and production staff puts in each week to

We haven't reached perfection and we never will. The fascination of the newspaper business is that there are always new ideas in news presentation, events which don't get into print, pictures which should be taken. So there is a constant stimulus to do a better job.

We shall keep on turning out the very best paper possible in order to marit the swimmingly as the critics and readership granted us by the public.

THE MAIL BAG

Praise of Local Lady

Dear Sir: readers would like to know of ample for old and young alike.

Very much.

rex area, I purchased a small quick buck. However, my car was How refreshing it is to see and I wondered how I could to our youth.

wave him a quarter.

placed it in my car.

cents which he politely refus- for our having passed this 11 Ewing Street, ed, saying, "Let that be my way. Georgetown, good deed for the day". On the way home I kept thought perhaps your thinking, what a shining ex-

an incident that pleased me In this day and age when so much stress for old and young At a recent sale in the Del. alike is placed on making the

parked a little distance away right principles being taught gave a piece of mince pie carry my purchase to the car. I feel sure that "his good

I saw a young lad standing deed for the day" was of far No mum, I'm not; and wot's close by and asked him if he more value to that young lad more, the doctor says I never would take it to my car if I than was my offer of a quar- will be.

He said "Yes, but I don't the more on GIVING to those need a quarter." When we who need our help, forgetting plays waxes once more with Boy's Good Deed Draws moved the legs of my table and the thought of what the re-Again I offered him the 25 ter this old world would be

> Sincerely, Katherine Cordaro.

CHANGED MAN

Aren't you the same man last month?





TRYING TO RESTORE THE LAW OF GRAVITY

SUGAR AND SPICE

Wise Words from Wil

days, of others, of course, but the The only sour man himself is there, warm, alnote in the ive, grinning, scowling, scoldtanfare of sc- ing, exulting. claim anniversary is than his pride in his own suc- thanks." a deep, ruit east When the exentes night bling sound performance of Hamlet showed

people baffled. defely inserted in the last scene,

A few rementics claim it is the leyful line, 'A hit, a very the sheetly applause of nearly palpithle hit!" four conturies of playpoors, acholog down the years. few realists sesort that it is the ance of his wife's lack of mus- 3:13. mutinous mumbling of 20 por ele in another famous line. She give readers a bright, newsy local publica- eretions of students who had to had been spring cleaning

Elli Smiley

full of sonnets. 'Frailty, thy Personally, I think the dis name is woman, quipped Will. cordant note is caused by the rapid rotation in his grave of not collecting.

Otherwise things are point professors of English poor and warm to the Bard's forthright poke among the magnificent suggestion, in Henry VI, Part about who really wrote his kill all the lawyers."

to prove that he was really Bacon or Marlow, or the Earl of

the real Will Skakespears.

something.

Is there a housewife living tottle tury. But I'm not concerned with time, Shakespasse's immertal that. There are enough people comment when his wife came plodding about through his home from the butcher with a works, trampling poetry under-stringy roast, This is the most foot as they search for clues unkindest cut of alli.

Many a man has wished be had the gift, and the nerve,

We find him in the hundreds his mother-in-law. Did he say of brief passages that have he was sorry and would never

trying to move an old trunk trust Him.

We can sympathize with the bones of the Bard, a shrewd honest rape (this was before businessman, as he agonizes dry cleaning) as he scrubbed the over all those royalties he is gravy-stain on his new silk breeches and bellowed: "Out, damned spott Out, I say."

What man's heart does not debrie, and the inene argument 2. "The first thing we do, let's

who has not schood, at some

that Will displayed the night Let's look for a moment at he got home from the pub, tiddly and tardy, and was confronted by his wife, her sister, and

NEWS ECHOES

From the Pages of the Herald, 1954 and 1939

10 YEARS AGO

- Accountant at the Bank of Commerce here from 1935 to 1940, Jack Hart will soon be returning to town as manager. Mr. Hart, who is now manager at Richmond Hill, will succeed Fred Chapman who has been promoted to the managerhip at Peterborough.
- · With some still waiting word of their year's results at university, a majority of local and district students have received the news. Success is reported by Yhelma Hunter, John Hunter, Reed Hunter, Elling Berg, Carl Schenk, Gordon Graham, Donald Lawson and Stewart Alexan-
- · Hope that Georgetown will take a more active part in the work of the Ground Observer Corps was expressed by F/O W. A. Longley when he spoke at a meeting in the library last night. At present only one local man is employed at this important volunteer task, which entails 'spotting' and Identifying planes flying over

25 YEARS AGO

Georgetown Baseball Club made a better than average start for the 1939 baseball season when they came out on top of Acton Yanners 4-3. Bill Bryden, on the mound and Bill Ritchie behind the plate was the winning battery. Others in the lineup were Smith, A. Ritchie, Chaplin, Kemshead, Tost, L. Ritchle and McMenemy.

• Of a possible 900 voters only 319 polled their votes on the Sewage by-law on Monday, with the result that the by-law was defeated 225 to 94. This means there will be no sewage system installed in Georgetown for some time to come.

ed: 'llow now, you secret, black Was.' In view of their lowly and midnight hage!"

Shakespes re had to put them in the mouths felr woman but she made mouths in a place."

that has many that the play was a smath, he BIBLE THOUGHT

God has planned a magnifi- Barber: "No shampoos to memerice chunks from his and had slipped a disc while cent future for those who day."

That Was The Week That

and on the spur of the memont, FOR THE WEEK

do it again? Not he. He roar

What could be more human, unison, 'For this relief much is one.

ise, look for now hosvens and change while waiting to go M. Gilson a new earth, wherein dwell-under the clippers in a local eth rightesusness. - Il Peter crop shop: Customer: "Iley, We can see his amused toler-

poorly rated teevee blight

position on the charts it might seem like kicking a show when He know mon, as witness, it's down - but since it res-'Yis ever common that men ched its state by flailing at are morriost when they are anything popular, missing and Everybody is come ringing down the years from home." He knew women, falling down, we can't feel any writing about with their universal truths. He too. There was never yet a misgivings. Writers David Froat and

company in our opinion missed the mark because they ap-As this piece of recearch parently don't know the dif ends, I can hear a multitude ference between satire and of English teachers saying, in sarcasm - or even that there News Editor

Some of the targets for their barbs are well chosen. But instead of pricking with the needle TW3 sinks the verbal harpoon to the length and then twists it.

We, according to his prom @ Picked up this terse exhow come your hands are so dirty?"

Member Agrees with Herald Editorial

Mr. Walter Biehn. Editor Georgetown Herald 22 Main Street South,

Georgetown, Ont.

EXTRAS

by Terry Harley

The pressure of setting mi-

Show Detailed for Men's Club"

which must have caused same

rasual readers to do double

On page 15 the other lines

popped up and treated this

intriguing attention-getter --

"African Experiences Are

Twenty-two Colling Ladies

The fouled up heads topper

stories on a fashion show and

Tens of thousands of words

a men's club meeting.

les of type while racing against a deadling, is one of I would like to comment or the recess for the typogra your recent editorial "Do W phical errors that frequently Vote Man or Party". I ce turn conscientiously written tainly agree with you that it news stories into sources of is not fair to the electors that emberraesment for the report a man should run in an elecer - even though the reader tion under a certain party are often passes over the printed then change his allegiance to boo-boo without even noticing another party without the con-For our own sake we should sent of these who elected him

n't be pointing them out but into office. last week two lines of type got ' Your suggestion, that switched in the near-deadline should realen his seat chaos and created a couple of seek re-election under his new dandles. On page three, sp colours is an ideal one and peased, an aborted beadfine would be fair and proper for that read "Models For Fashion all concerned.

> Yours sincerely, Harry C. Harley, M.D.

MAN OF PARTS

In a Dixle court recently, a witness asked: 'Which side of Walnut Street do you live on?' . made the remarkable statement

'either side' "Kither side!" barked the their way to their right slot, questioning attorney. What do but one slip and the readers you mean by that?" have their unintended weekly 'Just what I said,' the witness replied, 'either side. When you are going north, it's on the right,

We have been meaning for but when you're going south, some time to hur! an over- it's on the left." ripe onion in the direction of "The witness is excused!" the the highly bally-hooed but lawyer cried

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