

EDITORIAL COMMENT

Larger Calling Area...

Originally planned for May 7, the extension of free calling to the Brampton telephone exchange is now set for June 7th.

Free calling is somewhat of a misnomer, for there will actually be an increase in phone rates, varying from 50c to \$2.50 depending on the type of service desired.

There was some opposition in town to the change. But town council found after demanding a survey of customer desires, that a majority of telephone users either wanted the extra service, or would not definitely oppose it.

Like any other progressive act, it will

not find favour with everyone. There are many elderly people, particularly, living on fixed income, where another 50c a month for something they don't need or want, is hard to take.

We can envisage the day when free calling areas get much bigger. This is only one step in an eventual plan which could see Georgetown able to call to major centres like Toronto, Hamilton and Guelph toll free.

Deserved Bigger Houses...

We share the disappointment of Rotarians in the lack of support for the annual review which failed to fill the high school auditorium for any of its four performances.

We were particularly disappointed because the show, always of a high calibre, was the most original, the most ambitious, and maintained at least as high a calibre of performance, while experimenting with new ideas and a fast-paced review format.

With Ralph Urtel at the helm, both as director and pianist, one knows that a Rotary show will be topnotch, of course. Georgetown is fortunate to have such an accomplished musician in charge.

Circulation Grows Steadily...

The Herald reached a new high in circulation last month.

Average circulation in April was 3,468 copies weekly, an increase of almost a hundred over a similar period last year — and the highest number of readers since the business was established almost a hundred years ago.

It made us think back to the days we started a quarter century ago when one thousand was the magic number. We thought the ultimate had been reached when circulation reached that milestone.

And it is particularly pleasing that the largest portion of the 3468 people who purchased copies of the Herald in April live in or in the immediate trading area of

left little to be desired in the musical department.

The show was full of bright topical references, mostly local in interest. Particularly good was a letter read by Enid Urtel trying to explain Georgetown's centennial and an 'entire cast' number at Candler airport which displayed the singing, dancing and comic talents of the cast.

Many who say the show will want to attend again when it is presented in cabaret style at the Riviera on June 4. Those who didn't get to the high school would be well advised to view it that night. We guarantee you will enjoy your evening.

The town. Over 90% of town homes are served by carrier delivery or by purchase from a dealer. That is something which few towns can boast and its ample repayment for the hard work which the news and production staff puts in each week to give readers a bright, newsy local publication.

We haven't reached perfection and we never will. The fascination of the newspaper business is that there are always new ideas in news presentation, events which don't get into print, pictures which should be taken. So there is a constant stimulus to do a better job.

We shall keep on turning out the very best paper possible in order to merit the readership granted us by the public.

THE MAIL BAG

Boy's Good Deed Draws Praise of Local Lady

11 Ewing Street, Georgetown.

Dear Sir: I thought perhaps your readers would like to know of any incident that pleased me very much.

At a recent sale in the Del-rex area, I purchased a small table. However, my car was parked a little distance away and I wondered how I could carry my purchase to the car.

He said "Yes, but I don't need a quarter." When we got to the car he carefully removed the legs of my table and placed it in my car.

Again I offered him the 25 cents which he politely refused, saying, "Let that be my good deed for the day."

On the way home I kept thinking, what a shining example for old and young alike. In this day and age when so much stress for old and young alike is placed on making the quick buck.

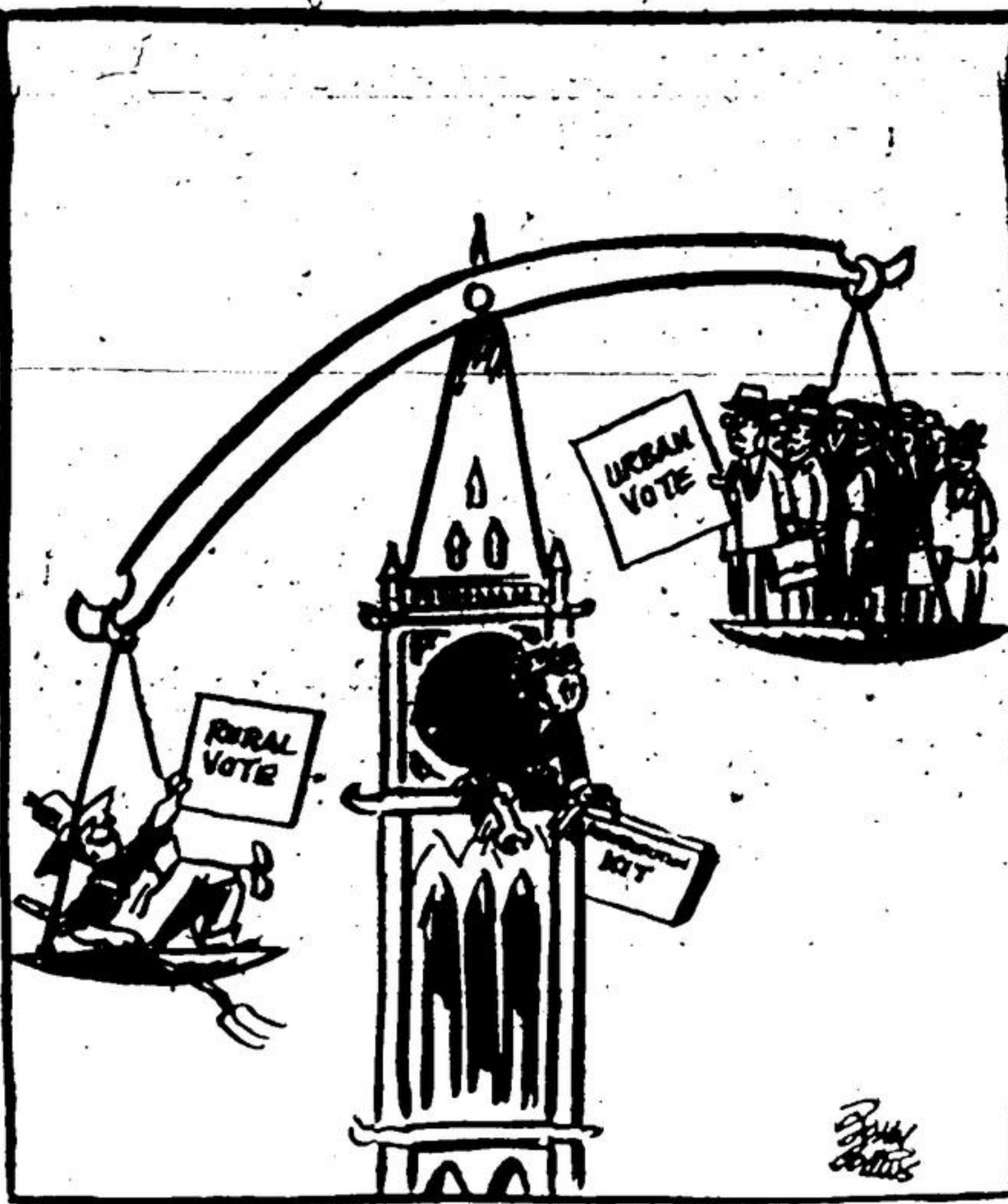
He more on GIVING to those who need our help, forgetting the thought of what the reward might be, how much better this old world would be for our having passed this way.

Sincerely, Katherine Cordaro

CHANGED MAN

Aren't you the same man I gave a piece of mince pie to last month?

No mum, I'm not; and wot's more, the doctor says I never will be.



TRYING TO RESTORE THE LAW OF GRAVITY

SUGAR AND SPICE

Wise Words from Will



Bill Smiley

Everybody is writing about Shakespeare these days. The only source note in the fanfare of acclaim marking his 400th anniversary is a deep, rumbling sound that has many people baffled.

A few romantics claim it is the ghostly applause of nearly four centuries of playgoers, echoing down the years. A few realists assert that it is the mutinous mumbling of 20 generations of students who had to memorize chunks from his works.

Personally, I think the discordant note is caused by the rapid rotation in his grave of the bones of the Bard, a shrewd businessman, as he agonizes over all those royalties he is not collecting.

Otherwise, things are going swimmingly as the critics and professors of English pour and pour among the magnificent debris, and the laudatory argument about who really wrote his plays waxed once more with futile fury.

But I'm not concerned with that. There are enough people plodding about through his works, trampling poetry underfoot as they search for clues to prove that he was really Bacon or Marlow, or the Earl of something.

Let's look for a moment at the real Will Shakespeare.

We find him in the hundreds of brief passages that have come ringing down the years with their universal truths. He had to put them in the mouths of others, of course, but the man himself is there, warm, alive, grinning, scowling, scolding, exulting.

What could be more human, than his pride in his own success? When the opening night performance of Hamlet showed that the play was a smash, he defiantly leaped in the last scene, and on the spur of the moment, the joyful line, 'A hit, a very palpable hit!'

We can see his amused tolerance of his wife's lack of muscle in another famous line. She had been spring cleaning and had slipped a disc while trying to move an old trunk full of sonnets. 'Fratity, thy name is woman,' quipped Will.

We can sympathize with his honest rage (this was before dry cleaning) as he scrubbed the greasy stains on his new silk breeches and bellowed: 'Out, damned spot! Out, I say!'

What man's heart does not warm to the Bard's forthright suggestion, in Henry VI, Part 2, 'The first thing we do, let's kill all the lawyers.'

Is there a housewife living, who has not echoed, at some time, Shakespeare's immortal comment when his wife came home from the butcher with a stringy roast, 'This is the most unkindest cut of all.'

Many a man has wished he had the gift, and the nerve, that Will displayed the night he got home from the pub, tidily and tardy, and was confronted by his wife, her sister, and his mother-in-law. Did he say he was sorry and would never

NEWS ECHOES

From the Pages of the Herald, 1934 and 1939

10 YEARS AGO

- Accountant at the Bank of Commerce here from 1935 to 1940, Jack Hart will soon be returning to town as manager. Mr. Hart, who is now manager at Richmond Hill, will succeed Fred Chapman who has been promoted to the managerhip at Peterborough.
With some still waiting word of their year's results at university, a majority of local and district students have received the news. Success is reported by Thelma Hunter, John Hunter, Reed Hunter, Elling Berg, Carl Schenk, Gordon Graham, Donald Lawson and Stewart Alexander.
Hope that Georgetown will take a more active part in the work of the Ground Observer Corps was expressed by F/O W. A. Longley when he spoke at a meeting in the library last night. At present only one local man is employed at this important volunteer task, which entails 'spotting' and identifying planes flying over town.

25 YEARS AGO

- Georgetown Baseball Club made a better than average start for the 1939 baseball season when they came out on top of Acton Yanners 4-3. Bill Bryden, on the mound and Bill Ritchie behind the plate was the winning battery. Others in the lineup were Smith, A. Ritchie, Chaplin, Kernhead, Tbst; L. Ritchie and McMenemy.
Of a possible 900 voters only 319 polled their votes on the Sewage by-law on Monday, with the result that the by-law was defeated 225 to 94. This means there will be no sewage system installed in Georgetown for some time to come.

do it again? Not he. He roared: 'How now, you secret, black and midnight hag!'

He knew men, as witness, 'Tis ever common that men are married when they are from home.' He knew women, too. 'There was never yet a fair woman but she made mouths in a glass.'

As this piece of research ends, I can hear a multitude of English teachers saying, in unison, 'For this relief much thanks.'

BIBLE THOUGHT FOR THE WEEK

We, according to his promise, look for new heavens and a new earth, wherein dwell ethic righteousness. — II Peter 3:13.

God has planned a magnificent future for those who trust Him.

BUSINESS DIRECTORY

Grid of business advertisements including: CHIROPRACTOR DONALD A. GAY, D.C.; O. Y. WALKER, O.D., D.O.Sc.; Dale, Bennett, Latimer & Baines; George C. Hewson; Frederick A. Nelson; M. E. Manderson, Q.C.; T. Van Sickler, B.A.; Kaplan & Ord; MASSAGE; MONUMENTS; BARRAGER'S; WALLACE THOMPSON; GEORGETOWN ANIMAL CLINIC; CLASSIFIED-ADS.



A FLAG WE CAN ALL SALUTE

THE MAIL BAG

Member Agrees with Herald Editorial

Ottawa, May 7, 1964.

Mr. Walter Biehn, Editor Georgetown Herald, 22 Main Street South, Georgetown, Ont.

Dear Sir:

I would like to comment on your recent editorial "Do We Vote Man or Party". I certainly agree with you that it is not fair to the electors that a man should run in an election under a certain party and then change his allegiance to another party without the consent of those who elected him into office.

Your suggestion, that he should resign his seat and seek re-election under his new colours is an ideal one and would be fair and proper for all concerned.

Yours sincerely, Harry C. Harley, M.D. M.P. for Halifax.

MAN OF PARTS

In a Dixie court recently, a witness asked "Which side of Walnut Street do you live on?" inside the remarkable statement "either side."

"Either side?" barked the questioning attorney. "What do you mean by that?" "Just what I said," the witness replied, "either side. When you are going north, it's on the right, but when you're going south, it's on the left." "The witness is excused!" the lawyer cried.

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