



**EAT
IN THE MEAT
That Counts!**

A&P SELLS ONLY RED BRAND BEEF—PROVE TO YOURSELF THAT "SUPER-RIGHT" GIVES YOU THE EAT IN THE MEAT

**STEAKS
OR
ROASTS**

WING STEAK
OR ROAST
BONELESS ROUND
STEAK OR ROAST
BONELESS
RUMP ROAST

lb **79¢**



MINCED BEEF

FRESH GROUND
ALL BEEF
HAMBURG

lb **43¢**

- CHICKEN LOAF** 6-oz pkg 25¢
- PORK HOCKS** CHOICE QUALITY 23¢
- PORK BUTT ROAST** BONELESS, SOLID MEAT 57¢
- CHICKEN CUTS** FRESH KILLED, LEGS, THIGHS & BREASTS 59¢
- PORK LIVER** CHOICE QUALITY, SLICED 33¢
- PERCH FILLETS** SEA BEALD, CANADA APPROVED, OCEAN 33¢

- PORK SAUSAGE** SMALL LINK, YRAY PACK, PURE 53¢
- CHEESE LOAF** BURNS, SLICED MACARONI AND 53¢
- SMOKED WIENERS** SCHNEIDER'S RED HOT 55¢
- SIDE BACON** BK BRAND, RINDLESS 39¢
- SIDE BACON** ALLGOOD — SMOKED, SLICED, RINDLESS 59¢
- COD PORTIONS** COOKED AND BREADED 49¢

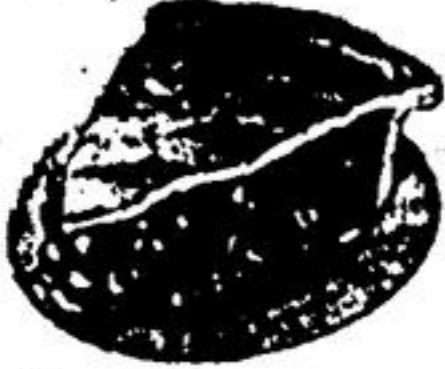
A&P Quality Bakery Products

Chock Full of Chubby Cherries — this pie is sure to be a family favourite.

JANE PARKER

CHERRY PIE

Large 24-oz size **49¢**
Reg. Price 56¢—SAVE 10¢



- LEMON ROLL** Jane Parker, Jelly or Reg. Price each 36¢—SAVE 10¢ each 29¢
- BREAD** Cracked Wheat 2 24-oz loaves 37¢
- COFFEE CAKE** Jane Parker, Raisin Twist Reg. Price each 36¢—SAVE 4¢ each 35¢
- TWIN ROLLS** Jane Parker Reg. Price pkg 26¢—SAVE 4¢ pkg 25¢

EXTRA SPECIALS AT A&P

- IONA PLUM JAM** Colour & Pectin Added Reg. Price jar 46¢—SAVE 4¢ jar 45¢
- BATHROOM TISSUE** 2 pkgs of 2 rolls 59¢
- INSTANT COFFEE** (10¢ OFF DEAL) 6-oz jar 1.19
- CORN FLAKES** Quaker Reg. Price pkg 31¢—SAVE 2¢ 29¢
- MARGARINE** Kraft Parkay Reg. Price pkg 53¢—SAVE AN EXTRA 4¢ (4¢ OFF DEAL) 2-lb pkg 49¢
- TIDE** Detergent (27¢ OFF DEAL) Reg. Price size box 1.25
- MACARONI** (6 Varieties) 2-lb pkg 35¢

FRESH FRUITS and VEGETABLES

California, Long Green, Tender, Tasty, No. 1 Grade

ASPARAGUS
LB **35¢**

CELERY STALKS each 29¢

JAFFA ORANGES dozen 59¢

McIntosh APPLES 3-lb cello bags 49¢

- LETTUCE** California, Iceberg, Large Heads, Size 34, No. 1 Grade head 19¢
- SPINACH** Texas, Curly Leaf, Washed and Trimmed, No. 1 Grade 2 10-oz cello bags 39¢
- CUCUMBERS** Ontario Grown, Hothouse, No. 1 Grade 2 for 29¢
- CUT DAFFODILS** King Alfred Variety, in Full Bloom, No. 1 Grade bunch of 12 29¢

**You Can See It...
You Can Taste It!**



The EAT in the MEAT that makes "Super-Right" your best buy shows up in a way you can see. You see it in the Red Brand beef steaks and hearty rib roasts that have the wasteful fat and bone trimmed away. You see it in the rich colour of the freshly ground beef that's not loaded with "shrink-away" fat. You'll see it where it counts—in the meat you serve your family—in your budget too!



The EAT in the MEAT that A&P promises, starts long before you see it, however. It begins with A&P selections only from Canada's Federally inspected packers. They know "Super-Right's" strict quality standards for beef, pork, lamb, veal and poultry. And our buyers know that if every pound can't be guaranteed—it's not "Super-Right" quality.



The EAT in the MEAT comes only from cooked meat. That's why A&P maintains its own staff of experts—and under their watchful eye passes every pound of meat destined for your family. The care of "Super-Right" meat continues right up to the minute your purchase is made. You can count on "the eat in Super-Right meat"—and on A&P's money saving prices—because we care about YOU.



The EAT in the MEAT is guaranteed at A&P. The meat we sell must satisfy your family completely or your money will be refunded. All persons in your A&P meat department know this—and they are so determined to do it that they offer the best meat selection in town.



A&P LOW, LOW PRICES

- PEAS** DEL MONTE 2 15-oz tins 37¢
- PICKLES** SWEET MIXED 16-oz jar 33¢
- SPIC & SPAN** All Purpose Cleaner (16 oz Deal) King size box 1.29
- FLUFFO** Shortening (2¢ OFF DEAL) 2 1-lb pkgs 59¢
- CREST** Yeastcake (20¢ OFF DEAL) Family size tube 99¢
- HORSEMEAT** Master (With Gravy) 2 15-oz tins 45¢
- WAX PAPER** Parloway 100-ft roll 29¢
- DOG FOOD** Chum (2¢ OFF DEAL) 4 16-oz tins 43¢
- MILD CHEESE** Kraft, Greater Barrel 8-oz stick 31¢

FROZEN FOOD FEATURES

- CHICKEN 'N CHIPS** McCain, Southern Fried in B.E.G. Sauce Reg. Price pkg 86¢—SAVE 16¢ 20-oz pkg 79¢
- RASPBERRIES** Clearbreak, Fancy Quality Reg. Price pkg 37¢—SAVE 11¢ 3 15-oz pkgs 1.00
- VEGETABLES** A&P Mixed Reg. Price bag 46¢—SAVE 16¢ 2 2-lb poly bags 89¢

CANNED FOODS SALE!

- A&P CHERRIES** Choice Quality, Red Pitted Reg. Price 2 tins 46¢—SAVE 16¢ CASE OF 24 TINS \$4.14 — SAVE \$4.00 4 15-oz tins 89¢
- A&P CORN** Choice Quality, Cream Style Reg. Price tin 21¢—SAVE 6¢ CASE OF 24 TINS \$4.44 — SAVE \$4.00 2 20-oz tins 37¢
- BEEF STEW** Puritan Reg. Price tin 41¢—SAVE 7¢ CASE OF 24 TINS \$8.00 — SAVE \$4.00 2 24-oz tins 75¢
- AVON PEAS** Choice Quality CASE OF 24 TINS \$4.14 4 20-oz tins 69¢

WHY PAY MORE?

- CORN SYRUP** Crown Brand With Free Recipe Booklet 3-lb decanter 57¢
- MACARONI** Catelli, Ready Cut 2-lb pkg 41¢

**A&P Food Store Located at
128 QUEEN ST. S.
STREETSVILLE**

LOTS OF FREE PARKING



ALL PRICES IN THIS AD GUARANTEED THROUGH SATURDAY, APRIL 11th, 1964



**Reduce These
Coupons at A&P**

SAVE 20¢
On The Purchase Of
TUFFLEX
IRONING BOARD
**PAD and
COVER**
WITH THIS COUPON
pad & cover **79¢**
WITHOUT COUPON
99¢
This coupon valid until
Sat., April 11th, 1964

SAVE 10¢
On The Purchase of
KORLA
**Strawberry
JAM**
Fruit & Colour Added
WITH THIS COUPON
24-oz jar **53¢**
WITHOUT COUPON
63¢
This coupon valid until
Sat., April 11th, 1964

SAVE 25¢
On The Purchase Of
CONFIDETS
SANITARY
NAPKINS
WITH THIS COUPON
2 1/2 pkgs **77¢**
WITHOUT COUPON
1.02
This coupon valid until
Sat., April 11th, 1964

SAVE 20¢
On The Purchase Of
**MARVEL
ICE CREAM**
ASSORTED
FLAVOURS
WITH THIS COUPON
Vanilla the **69¢**
WITHOUT COUPON
89¢
This coupon valid until
Sat., April 11th, 1964